




Conference Programme

IECS Student will take place on
May 26th 2021, ONLINE

Papers and Posters Presentations

10:00 - 10:10 GMT/UTC+3	WELCOME SPEECH
10:10 - 12:00 GMT/UTC+3	<p>SESSION CHAIR: Associate Prof. Lia Baltador, Ph.D.  Web Meeting</p> <p>THE LINKAGE BETWEEN CULTURAL DIMENSIONS AND CRIME RATE <i>Armean Adrian, Anton Alex-Iosif, Florea Alexandru-Sorin</i></p> <p>NFT TOKENS <i>Astigarraga Aitor, Martinez Eneko</i></p> <p>ECONOMIA SI SALARIUL MINIM PE ECONOMIE <i>Avram Nicoleta-Elena, Fulgescu Ionut-Alexandru</i></p> <p>IMPACTUL PANDEMIEI COVID-19 ASUPRA TURISMULUI ROMÂNESC ÎN RÂNDUL TINERILOR - STUDIU PRELIMINAR <i>Badea Stefania-Cristina, Saftoiu Elena-Denisa</i></p> <p>INFLUENȚELE CRIZEI SANITARE ASUPRA VENITURILOR DIN IMPOZITE DIRECTE <i>Balea Bianca-Ioana</i></p> <p>ECHILIBRUL BUGETAR – ÎNTRE NECEȘITĂȚI ȘI POSIBILITĂȚI <i>Bayraktar Dorin</i></p> <p>ANALIZA CHELTUIELILOR PUBLICE PENTRU PROTECȚIA MEDIULUI LA NIVELUL UNIUNII EUROPENE <i>Botinaș Emima</i></p> <p>PROBLEMELE ACTUALE ALE PARITĂȚII DE GEN <i>Budacă Diana Roxana</i></p> <p>CAPITALUL DE MARCĂ PRINTR-O MASCOTĂ <i>Bulgaru Andreea Gabriela</i></p> <p>VENITUL DE BAZĂ UNIVERSAL - UN MODEL ECONOMIC AL VIITORULUI <i>Costea Mircea-Darius, Fildan Alexandra-Gabriela</i></p> <p>THE IMPACT OF FINTECH ON FINANCIAL INSTITUTIONS <i>Fulgescu Ionut-Alexandru, Avram Nicoleta-Elena</i></p>
12:00 - 12:30 GMT/UTC+3	BREAK






Conference Programme

Papers and Posters Presentations

12:30 - 14:20
GMT/UTC+3

SESSION CHAIR: Assist. Prof. Florina Tăvală, Ph.D.

 [Web Meeting](#)

DEVELOPMENT OF A SALES - STRATEGY FOR FITTINGS

Gerhardt Marvin

SERVICIILE DE E-BANKING ÎN ROMÂNIA

Geru Elena Paula, Răducan Larisa

PERSPECTIVE ON THE ACTIVITY OF WINSTON CHURCHILL - THE FIRST STEP TOWARDS THE EVOLUTION OF THE EUROPEAN ECONOMY

Haisan Estera-Aneta

DESTINATION BRANDING PROCESS – A PROPOSAL FOR THE SUSTAINABLE LOCAL DEVELOPMENT OF TOURISM WITHIN THE MĂCIN MOUNTAINS NATIONAL PARK

Malairău Victor

THE OVERVIEW OF CLIMATE CHANGE ACCORDING TO THE ACCOUNTING AND AUDITING VISION

Mihai Claudia-Larisa

THE FUTURE OF VOTING: PREVENTING ACCOUNT STEALING ON VOTING SYSTEMS

Morar Rareș

CURRENT DEBATES ON CLOUD ACCOUNTING AND ITS CONNECTION TO BLOCKCHAIN

Pîrvulescu Ioana-Ilona

INFLUENCE OF ENVIRONMENTAL AND ECONOMIC FACTORS ON THE LIFETIME OF THE POPULATION IN UKRAINE

Rohachevskiy Oleksii, Ostapchuk Danylo

CONSOLIDAREA REZILIENȚEI ECONOMICE ÎN ZONELE RURALE, BAZATE PE TURISM, ÎN MIJLOCUL PANDEMIEI COVID-19

Rusu Alex-Teodor, Tiron Gabriela, Cozma Alexandra

THE CONTRADICTIONS OF TARGETED ADVERTISING

Vologodska Anastasiia, Pankova Kateryna

POSTER

FINANCIAL EDUCATION

Radu Stefana, Vass Mihail, Bayraktar Dorin





Conference Programme

Section Board:

- **Associate Prof. Cristina Tănăsescu, Ph.D.**
Faculty of Economic Sciences, Lucian Blaga University of Sibiu
- **Associate Prof. Lia Baltador, Ph.D.**
Faculty of Economic Sciences, Lucian Blaga University of Sibiu
- **Associate Prof. Eduard Stoica, Ph.D.**
Faculty of Economic Sciences, Lucian Blaga University of Sibiu
- **Assist. Prof. Renate Bratu, Ph.D.**
Faculty of Economic Sciences, Lucian Blaga University of Sibiu
- **Assist. Prof. Florina Tăvală, Ph.D.**
Faculty of Economic Sciences, Lucian Blaga University of Sibiu
- **Assist. Andreea Bogoslov, Ph.D.**
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- **Ph.D. Student Anca Elena Lungu**
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