
Record 1 of 329

By: Aceleanu, ML (Aceleanu, Mirela Lonela)

Book Group Author(s): LBUSR/FEC

Title: FEATURES OF THE LABOUR MARKET IN ROMANIA AND THE REACTION TO THE CURRENT CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 3-11

Published: 2011

Abstract: The paper presents some of the features of the labour market in Romania and the impact of the economic crisis on these. It aims to identify problems facing the labour market in Romania, in the current European context in order to find sustainable development solutions. The current crisis has reinforced some existing imbalances in the Romanian labour market, requiring additional efforts to achieve a level of development of labour market like the Western countries. In this situation, strategies and policies for employment in Romania must be developed in line with the other macro-economic and European strategies and policies.

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Record 2 of 329

By: Aiginger, K (Aiginger, Karl)

Book Group Author(s): LBUSR/FEC

Title: WHY PERFORMANCE DIFFERED ACROSS COUNTRIES IN THE RECENT CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 12-19

Published: 2011

Abstract: The growth performance of countries proved to be very different during the recent crisis. We apply principal component analysis to derive a single indicator on growth performance and analyze whether initial conditions or structural characteristics can explain the cross-country performance differences. As initial conditions at the start of the crisis we test fiscal situation, trade competitiveness, output and credit growth, as structural characteristics country size, openness, share of sectors and per capita income. The three

indicators that end up as the best predictors for the depth of the crisis are correlated with one another, jointly they are highly significant.

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Record 3 of 329

By: Albu, LL (Albu, Lucian-Liviu)

Book Group Author(s): LBUSR/FEC

Title: CHANGES IN ECONOMY OR CHANGES IN ECONOMICS?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 20-23

Published: 2011

Abstract: The current global crisis has indeed multiple causes. If the economists are honest, currently some of such causes are ignored in their analyses and studies. However, this is not a reason to accept a general panic in public opinion (often manipulated) or the "natural" tendency to the populism of politicians. In case of a rigorous analysis one can see that just these two forces (often chaotic and therefore unpredictable) attracted the economic system in hazardous situations. Under the impact of their actions would be added an infernal race to have exaggerated profits in case of some capitalists, undeserved incomes in case of some employees (generally stimulated by trade unions), rapid and exaggerated consumption in case of some households, increased material advantages in case of some assisted persons, etc. When such tendencies are generalised, the resulting imagine could be a bleak: economic agents, including the "representative agent" at the macroeconomic level, presumed to be rational, by economic theory, begin to ckmonstrate some strange behaviour ranging from atypical to the irrational. In this extreme case, theory and economic models have increased chances to fail. Worse, the economy itself as a whole, it can collapse.

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Record 4 of 329

By: Andrei, DM (Andrei, Dalina-Maria)

Book Group Author(s): LBUSR/FEC

Title: FOREIGN DIRECT INVESTMENTS.CORRELATIONS AND DETERMINANTS
FOR ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 24-31

Published: 2011

Abstract: This paper tries to provide a comprehensive view on the foreign direct investment (FDI) in Romania. Besides, as FDI consist in a complex and international large capital flow, it will be viewed in the regional context of the CEE and EU member countries. Paper will be approaching some essential dimensions of FDI (1) the net inflow will compare some recent successive periods (2) The stock regards results of successive inflows and the more numerous the inflows, the less the significance of each of them for the current FDI landscape. (3) FDI by economic activities regards the intimate links between this foreign capital inflow and the home development and resources exploiting. (4) By home inside regions, the FDI inflows and stock will be seen as both creating imbalances among regions and contributing to the regional development. (5) By country sources, the CEE countries, here including Romania, mostly receive their FDI from the western part of Europe and EU. Finally, by (6) FDI types, the same inflow is strongly dominated by corporate development. Further on, our analysis goes on some impact issues of FDI: (7) the income from FDI feels a paragraph regarding the profit-loss aspect with consequences on the next reinvested earnings step. (8) The FDI contribution on the trade balance will list international companies in Romania, with their export-import activities and flows.

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Record 5 of 329

By: Angelescu, C (Angelescu, Coralia); Chenic, AS (Chenic (cretu), Alina Stefania)

Book Group Author(s): LBUSR/FEC

Title: IMPLICATIONS OF ECONOMIC CRISIS ON THE LABOR MARKET IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 32-41

Published: 2011

Abstract: The employment goal of 75% will not be easily met by 2020 since the crisis had reduced employment by 69% and unemployment rose to 10%. The paper examines certain developments and structures of the Romanian labor market, issues like age discrimination in employment, the different impacts of the economic crisis in women and men, etc. Also, there are presented mitigation measures, both at national and company level, including a draft model of Romanian flexicurity labor market. The article highlights the need to reform the labor market and analyses how flexicurity policies have contributed to the passage of the economic crisis.

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Record 6 of 329

By: Balaceanu, CT (Balaceanu, Cristina Teodora)

Book Group Author(s): LBUSR/FEC

Title: THE INFLUENCE OF CURRENT FINANCIAL CRISIS ABOVE ECONOMIC PROCESS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 42-45

Published: 2011

Abstract: In the current context, with the imminent onset of the regional financial crisis boomerang effect, the need for consistent coverage of external debt of the poorest countries and the permanent threat hanging over the company on global issues like terrorism, poverty, global warming and pollution, the international financial institutions must support the international need for promoting financial stability and economic growth and development. This paper proposes to identify the new direction to interpret the effect of current financial crisis above the economic and social process; also, we try to identify the steady of research in financial crisis problem.

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Record 7 of 329

By: Baltador, L (Baltador, Lia); Budac, C (Budac, Camelia); Petrascu, D (Petrascu, Daniela)

Book Group Author(s): LBUSR/FEC

Title: WACOM COMPETENCE MODEL - IMPROVING WORK FORCE MOBILITY IN THE WATER SECTOR

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 46-50

Published: 2011

Abstract: Through more than 50 years the E. U. became a Common Market, meaning that all factors of production, incl labour, could move freely. Politicians at the European level have recognised that education and training are essential to the development of today's knowledge society and economy, so the right to free movement of workers is complemented by a system to ensure the mutual recognition of diplomas. The WACOM project, funded by the European Commission through the Lifelong Learning Programme as a Leonardo da Vinci Transfer of Innovation project, meets all this objectives. The main scope of WACOM is the development of a competence model in a specific field of the water sector that enables the identification of the Vocational Education and Training needs of employees and learners

as well as of the required competences and qualifications at specific working places. Additionally the project focuses on improving the transparency and comparability of VET opportunities and products in Europe.

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Record 8 of 329

By: Boboc, C (Boboc, Cristina); Ghita, S (Ghita, Simona); Titan, E (Titan, Emilia)

Book Group Author(s): LBUSR/FEC

Title: VULNERABILITIES ON ROMANIAN LABOR MARKET

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 51-59

Published: 2011

Abstract: In this paper the authors analyze trends and vulnerabilities of the Romanian labor market between 1991 and 2009, compared with those of EU Member States. Also, they identify the countries from EU whose labor market behavior is similar to that of Romania, in order to see the directions to be followed such that to reduce the vulnerabilities on Romanian labor market. By using mainly EUROSTAT data for the year 2009 for all 27 EU countries, the authors have used the k-means clustering method for the determination of homogeneous groups of countries.

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Record 9 of 329

By: Bodislav, DA (Bodislav, Dumitru-Alexandru)

Book Group Author(s): LBUSR/FEC

Title: THE CRISIS OF THE ECONOMIC EVOLUTION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 60-66

Published: 2011

Abstract: In the last 50 years economists, brokers and all people that take part at the economic "game" where misled by the deregulated market and the infinite limit of financial innovation. The crisis appeared from over trusting the system, but the actual reforms and a proactive management of crises seem to shape the new economy: crisis economics - the new

perspective on economic crisis.

In this paper the goal is to create the big picture on: market regulation, the evolution of world currency after the crisis and the global administration of the economy and to give general guidelines on the economic outlook.

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Record 10 of 329

By: Boghean, C (Boghean, Carmen); Boghean, F (Boghean, Florin)

Book Group Author(s): LBUSR/FEC

Title: THE CHANGES OCCURRED IN THE GLOBAL FINANCIAL ENVIRONMENT AND THE EVOLUTION OF THE CAPITAL FLOWS IN THE CONTEXT OF THE INTERNATIONAL FINANCIAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 67-74

Published: 2011

Abstract: We find that we are witnesses to the most ample, complex and controversial phenomenon of all times, because few areas of our social life can escape the influence of the globalization process. As a consequence of globalization, the global financial environment has known a profound, essential transformation being represented by the amplitude of the capital flows, the complexity and the speed with which transactions are made between the actors of the market, as well as the diversification of the financial instruments. Referring to all these changes and evolutions, the present paper aims to carry out a research on the changes occurred in the global financial environment, and mostly an analysis of the main capital flows' evolution and the manner in which the main financial institutions are involved in management of the current crisis.

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Record 11 of 329

By: Borsic, D (Borsic, Darja); Kavkler, A (Kavkler, Alenka); Beko, J (Beko, Jani)

Book Group Author(s): LBUSR/FEC

Title: CONVERGENCE OF CENTRAL AND EASTERN EUROPEAN ECONOMIES TO WORLD MARKETS FROM PURCHASING POWER PARITY PERSPECTIVE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 75-83

Published: 2011

Abstract: This paper examines a heterogeneous group of 12 Central and Eastern European countries with common history and common goals convergence into European market and European Monetary Union. The analysis relies on data covering the period of January 1994 July 2010 and uses a set of first generation panel unit root tests, which is based on the cross-sectional independency hypothesis. The results show that the observed economies are highly integrated into Euroarea market since the validity of purchasing power parity was confirmed for the case of EUR, while there is no evidence for the theory to hold in the case of USD.

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Record 12 of 329

By: Borza, M (Borza, Mioara)

Book Group Author(s): LBUSR/FEC

Title: THE FINANCIAL CRISIS APPROACH FROM THE ECO-ECONOMIC VIEW: REALITIES AND PERSPECTIVES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 84-91

Published: 2011

Abstract: The aim of this paper is to identify, and analyze some ways which can get out of financial crisis, by reorienting the economic development to a new type of economy. This approach is based on studies that claim the world economy must to be reinvented and the financial crisis is a best opportunity to ensure a sustainable development. One solution is the orientation towards green business and forthcoming in the fiscal economic reform. In new eco-economic culture, the growth and development have different meanings, allowing the zero growth theory reconsideration, which can provide solutions for getting out of financial crisis.

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Record 13 of 329

By: Bran, F (Bran, Florina); Manea, G (Manea, Gheorghe); Ioan, I (Ioan, Ildiko)

Book Group Author(s): LBUSR/FEC

Title: THE CRISIS OF ROMANIAN ECONOMY'S SYSTEM: OPPORTUNITY OR RESTRAIN FOR SUSTAINABLE DEVELOPMENT?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 92-99

Published: 2011

Abstract: The roadmap toward sustainable development, concept that embeds a large dose of optimism, is difficult even for developed countries, and a lot more for a country like Romania, which has an economy struggling to survive in a prolonged crisis that lasts for twenty years and is called "transition". The paper attempts to sketch the mechanism through which even such a country could hope, on long term, to have a development which is compatible with the principles of sustainable development. On the way from "transition" to "sustainable development" in our vision Romania has to go through the stage of economic survival with its own operation mechanism, such as the restructuration of the economy.

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Record 14 of 329

By: Bratian, V (Bratian, Vasile); Taran-Morosan, A (Taran-Morosan, Adrian)

Book Group Author(s): LBUSR/FEC

Title: THE PARADIGM OF THE LIVING LOGICAL SYSTEM (LLS) ANOTHER WAY TO PERCIEVE THE WORLD OF ECONOMICS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 100-106

Published: 2011

Abstract: The current paper proposes an analysis, on the criteria of adequance and consistence, of the paradigm concept, a comprehensive-type presentation of the pragmatic framework of natural sciences and their impact (from the methodological point of view and concerning the method of knowledge) concerning social sciences, particularly economics. Considering that said, the logic of the paper means to point out the paradigmic stalemate in which economics finds itself today and the neccesity of a new paradigme which would have as a basis the Living Logical System (LLS), considered by us as a natural derivative of the specifics in which today's society finds itself concerning knowledge.

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Record 15 of 329

By: Burcea, FC (Burcea, Felix-Constantin); Ungureanu, E (Ungureanu, Emilia)

Book Group Author(s): LBUSR/FEC

Title: OVERCOMING THE ECONOMIC CRISIS THROUGH INVESTMENTS.
EVIDENCE FROM ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 107-113

Published: 2011

Abstract: The aim of this paper is to demonstrate that by a high rate of investments a country can overcome an economic crisis. We will use evidences from Romania and through a macroeconomic model (by comparing Romania with Poland) and a microeconomic one we will suggest some measures for the Romanian economy and for investment policies.

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Record 16 of 329

By: Caraganciu, I (Caraganciu, Iulian); Oltean, L (Oltean, Livia)

Book Group Author(s): LBUSR/FEC

Title: FINANCING SOURCES FOR SMALL AND MEDIUM-SIZED ENTERPRISES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 114-118

Published: 2011

Abstract: This article shapes the need of financing of SMEs, by synthesizing and explaining the available resources they can use in order to finance their activities, as well as by presenting the common issues they have to face. Specialty studies revealed the fact that SME financing sources change according to the development phase the firm is running. Therefore, during the launching period, the most commonly used source is the owners' money, and, afterwards, the investors' interest in the company grows proportionally to its expansion level. The article presents, besides classic financing sources, other ways, which are not so commonly met.

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Record 17 of 329

By: Chisagiu, L (Chisagiu, Livia)

Book Group Author(s): LBUSR/FEC

Title: INTERACTIVE PROGRAM TO SIMULATE GOODS AND MONEY MARKET DYNAMICS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 119-126

Published: 2011

Abstract: It is presented an interactive simulation program written in Mathcad for the Goods and Money market dynamics. The program starts in each case from a initial situation of the economy and determines the evolution of main economic parameters, such as revenue, taxation level, revenue rate, budget deficit on a 15 years period, until a balance state is reached. The results are presented in numeric and graphical form.

This way, it was noticed a marked influence of the government spending on the other economic parameters

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Record 18 of 329

By: Circiumaru, D (Circiumaru, Daniel)

Book Group Author(s): LBUSR/FEC

Title: THE ANALYSIS OF THE BANKRUPTCY RISK FOR THE ROMANIAN COMPANIES. CASE STUDY: THE FOOD INDUSTRY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 127-135

Published: 2011

Abstract: In this paper, the risk of failure was analyzed for 11 Romanian companies operating in the food industry, for the period 2007-2009. For this aim, we used five scoring functions in order to assess the likelihood of the companies to go bankrupt. Given that the period of analysis is partially overlapped over the economic crisis, the article started from the premise of getting a score down for most of the enterprises. These results were only partially confirmed, and the use of the scoring functions to assess the risk of bankruptcy allowed pointing out both their benefits and limits.

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Record 19 of 329

By: Constantinescu, R (Constantinescu, Radu); Lostun, AM (Lostun, Andreea-Maria); Vieru, EB (Vieru, Elena Bianca)

Book Group Author(s): LBUSR/FEC

Title: ON THE CRISIS OF ECONOMIC THEORY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 136-141

Published: 2011

Abstract: The outburst of the economic crisis generated a wave of criticism towards the mainstream neoclassical economic theory, which is being held responsible for this crisis. We depart from Thomas Kuhn's definition of crisis in science so therefore the aim of this paper is to verb the validity of this definition for the economic science. In order to achieve this we evaluate the main accusations which entail as research goals.

The failure of the neoclassical theory is seen as the failure of Economics, but it may not be necessarily so.

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Record 20 of 329

By: Constantinescu, R (Constantinescu, Radu); Lostun, AM (Lostun, Andreea-Maria); Vieru, EB (Vieru, Elena Bianca)

Book Group Author(s): LBUSR/FEC

Title: RELATIVITY DOCTRINAIRE APPROACH OF THE CURRENT ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 142-150

Published: 2011

Abstract: The current crisis did not only generate a shock in the economic world but managed to bring into light old doctrinal quarrelers between great economists. Assuming that we need different opinions and constructive criticism to speak about science, the problem, the point of our 'journey" comes from answering this question: How we can make constructive use of different theories that discuss the same topic, namely the economic crisis?

The purpose of this article is to detect both convergences and divergences settled among the opinions coming from the most active economic doctrines and concerning the current imbalance in the global economy.

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Record 21 of 329

By: Cosma, S (Cosma, Sorinel); Cosma, S (Cosma, Simona)

Book Group Author(s): LBUSR/FEC

Title: SUSTAINABLE DEVELOPMENT OUTLOOK ON CAPITAL

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 151-155

Published: 2011

Abstract: Historically, economic development has sought to maximize monetary capital, while ignoring non-monetary assets human health and well-being, social networks, clean air and water, biological diversity. As a result, economic development has often occurred to the detriment of human and natural resources. Societies need to manage different types of capital which may be non-substitutable and whose consumption might be irreversible: financial, natural, produced human, and social capital. Sustainable development is the best way to manage these capital assets in the long-term as a dynamic process through which organizations, communities and individuals can balance their environmental, social and economic activities.

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Record 22 of 329

By: Craciun, L (Craciun, Liliana)

Book Group Author(s): LBUSR/FEC

Title: INTELLECTUAL CAPITAL - GENERATOR OF SUSTAINABLE COMPETITIVE ADVANTAGE FOR COMING OUT OF THE CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 156-158

Published: 2011

Abstract: We talk more and more about the New Economy or about the Knowledge-Based Economy, characterized by a number of factors that are different from those that once characterized the traditional economy. Among such characteristics we may mention computerization, changing in technologies, the growing uncertainty, globalization and the application of new knowledge. Knowledge quality and uniqueness makes it the most important source of competitive advantage.

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Record 23 of 329

By: Cretu, RF (Cretu, Raluca Florentina); Serban, EC (Serban, Elena Claudia)

Book Group Author(s): LBUSR/FEC

Title: ANALYSIS OF THE FACTS THAT HAVE GENERATED CRISIS AND THEIR
IMPACT ON THE SMEs IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 159-165

Published: 2011

Abstract: The crisis that Romania has to deal with today is an internal crisis, a crisis of over consumption. The main causes that have contributed to the appearance and increase of this crisis are of economic nature, as well as of macroeconomic nature. These are doubled by the excessive consumption of the population, consumption based on debts. The negative impact of crisis can be also noticed at the level of the SMEs. This work has two objectives: the analysis of the causes that have generated the crisis in Romania, just like they have been presented by several economists, and their impact on SMEs.

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Record 24 of 329

By: Cristian, O (Cristian, Ovidiu)

Book Group Author(s): LBUSR/FEC

Title: DIFFERENT FINANCIAL CONDITIONS IN THE EMU COUNTRIES BEFORE
AND AFTER THE ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 166-173

Published: 2011

Abstract: We study the changes introduced by the process of euro adoption on the financial conditions existing in the Euro zone countries. We find that at a supranational level, this process has been on average beneficial, inducing a smaller average inflation rate, accelerating interest rate convergence and financial market integration. However, there are

disparities between countries at the national level and these disparities tend to persist in time, regardless of the above-mentioned positive effects.

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Record 25 of 329

By: Danacica, DE (Danacica, Daniela-Emanuela); Babucea, AG (Babucea, Ana-Gabriela)

Book Group Author(s): LBUSR/FEC

Title: DETERMINANTS OF INCIDENCE AND UNEMPLOYMENT DURATION FOR
ISCED 3 UNEMPLOYED SUBJECTS ON THE GORJ COUNTY LABOR MARKET

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 174-181

Published: 2011

Abstract: The aim of this study was to identify the determinants of incidence and duration of unemployment for the ISCED 3 subjects registered as unemployed on the Gorj County labor market during 1st January 2007-31st December 2010. The obtained results show that gender, age, geographical area and unemployment benefits influence both incidence and duration of unemployment for the ISCED 3 group.

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Accession Number: WOS:000396639300025

Record 26 of 329

By: Danacica, DE (Danacica, Daniela-Emanuela); Cirnu, D (Cirnu, Doru)

Book Group Author(s): LBUSR/FEC

Title: DETERMINANTS OF INCIDENCE AND UNEMPLOYMENT DURATION IN
ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 182-192

Published: 2011

Abstract: The purpose of this paper is to identify the determinants of incidence and duration of unemployment in the Romanian labour market, being the basis for a future econometric study of the quantified impact of these factors for the unemployment duration and employment/reemployment probability.

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Accession Number: WOS:000396639300026

Record 27 of 329

By: Danciu, LA (Danciu, Lucian Alexandru)

Book Group Author(s): LBUSR/FEC

Title: PROGRESS OR REGRESSION: THE AFTERMATH OF THE CURRENT CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 193-196

Published: 2011

Abstract: There are several major causes concerning the collapse of the current financial system. Among these, one must notice the fact that trade liberalization for goods and services played a major role. The question would be, in what way? Either in a positive way or a negative way? Is this process still the right way to go or must economists find a new paradigm in order to downgrade the effect of the current financial crisis? The current paper tries to foresee the major economic mutations concerning trade liberalization within the next years, from a global perspective.

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Record 28 of 329

By: Deceanu, LD (Deceanu, Liviu-Daniel); Rovinaru, F (Rovinaru, Flavius); Rovinaru, M (Rovinaru, Mihaela)

Book Group Author(s): LBUSR/FEC

Title: COUNTRY RISK AT THE END OF GLOBAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 197-205

Published: 2011

Abstract: The financial crises that have occurred in recent decades, affecting the entire international financial system and beyond, have highlighted the existing gaps in the models of country risk analysis, models that cannot provide, in most cases, an anticipation of the collapse. The crisis multiplication caused important mutations concerning the different features of country risk, the crises manifested worldwide creating new forms of risk, and making its assessment more complex. If Country risk is shaped by the crisis, it, in turn, may

influence the manifestation of the crisis. A current example is the sovereign country risk component, which meets the characteristics that make it able to prolong the depression. What we propose in this brief paper is a "radiography" of the country risk at the end of global crisis, paving the way for future studies aiming to establish specific risk indicators, in order to facilitate the anticipation of crises.

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Record 29 of 329

By: Diaconu, L (Diaconu, (Maxim) Laura)

Book Group Author(s): LBUSR/FEC

Title: A COMPARATIVE STUDY REGARDING THE EVOLUTION OF THE EUROPEAN LEGACY AND LOW-COST AIRLINES IN THE CONTEXT OF THE XXIST CENTURY'S CRISES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 206-212

Published: 2011

Abstract: The two economic crises of the XXIst century significantly influenced the airlines' market, giving managers hard lessons. Yet, even if the companies reacted quickly at the 2008 downturn, adjusting capacities and cost levels, the recovery in profits has been slow. The purpose of this paper is to identify the evolution of the European legacy and low-cost airlines between 2000 and 2010, underling the impact of the two crises on their economic performances. To reach this objective, we have collected, tabulated and interpreted data included in various statistical reports and we have analyzed different studies conducted on the European airlines' market.

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Accession Number: WOS:000396639300029

Record 30 of 329

By: Dimian, GC (Dimian, Gina Cristina); Dimian, M (Dimian, Mihai)

Book Group Author(s): LBUSR/FEC

Title: DEMOGRAPHIC FACTORS' IMPACT ON ROMANIAN SUSTAINABLE ECONOMIC DEVELOPMENT IN THE CRISIS CONTEXT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 213-219

Published: 2011

Abstract: The paper investigates how aging can influence social and economic development potential of a country. After a short presentation of the official forecasts for Romania until 2060, the paper deals with the theoretical approaches related to the effects of demographic trends on global economic performances, followed by the statistical and econometrical analysis of the labour market structure in Romania compared to other European countries. A final part discusses research outcomes and conclusions.

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Record 31 of 329

By: Dinu, M (Dinu, Marin); Marinas, MC (Marinas, Marius-Corneliu)

Book Group Author(s): LBUSR/FEC

Title: CORRELATION OF DEMAND AND SUPPLY SHOCKS BETWEEN ROMANIA AND EURO AREA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 220-228

Published: 2011

Abstract: The objective of this study is to identify the degree of correlation between economic shocks affecting Romania and the euro area, applying the methodologies used in economic literature. These methods suppose the decomposition of shocks affecting output and inflation in aggregate demand and aggregate supply shocks. Applying a SVAR model to identify the aggregate supply and demand shocks, we have estimated a weak correlation between Romania and the euro area, which shows significant differences between the macroeconomic policies and economic structures of the two economies.

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Record 32 of 329

By: Dinu, M (Dinu, Marin); Socol, A (Socol, Aura); Socol, C (Socol, Cristian)

Book Group Author(s): LBUSR/FEC

Title: CHALLENGES TO ROMANIA'S JOINING THE EUROZONE. SUSTAINABILITY OF THE MAASTRICHT'S CRITERIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 229-236

Published: 2011

Abstract: The empirical evidences recorded during the crisis demonstrated the fact that the most affected economies have been those which encountered structural problems, more precisely competitiveness problems. Moreover, on the background of the intense structural problems, the lack of competitiveness, mainly of the economies' productivity, constituted the main cause which resulted in the severe worsening of the public finance. The researches try to show that it is necessary to rethink the criteria required by the Maastricht Treaty, as an "entry ticket" for the Eurozone and/or to think of some accompanying tools which could provide their sustainability. Are they sufficient for providing the macroeconomic stability after joining the Eurozone?

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Record 33 of 329

By: Dobre, MH (Dobre, Mihaela Hrisanta); Barb Ulescu, R (Barb Ulescu, Razvan)

Book Group Author(s): LBUSR/FEC

Title: CHANGES IN MALES' AND FEMALES' WORK TIME DURING THE ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 237-243

Published: 2011

Abstract: According to the European Union Study women work less than men because there is a segregated labor market. Women work in sectors where work is less valued and less paid. In this article we analyzed the working time by gender and the labor supply elasticity for males and females during the 2005-2009 time-frames. The study conducted revealed that men work more than women, but this difference diminished over time, so that in the year 2009 there are more women than men working mainly in public administration and real estate transactions.

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Record 34 of 329

By: Dobrescu, ME (Dobrescu, M. Emilian); Pociovalisteanu, DM (Pociovalisteanu, Diana-Mihaela)

Book Group Author(s): LBUSR/FEC

Title: THE COPENHAGEN ACCORD. THE CHRONICLE OF A PREDICTED FAILURE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 244-249

Published: 2011

Abstract: The European Union leads among the world competitors that fight to reduce climate changes that can have serious negative consequences for the entire planet. Great Britain has announced the most substantial pollution emissions reductions a country may have. There is a meaningful silence from Asian countries, starting with China, India, Japan on the one side and from the USA on the other side...

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Accession Number: WOS:000396639300034

Record 35 of 329

By: Dodescu, A (Dodescu, Anca)

Book Group Author(s): LBUSR/FEC

Title: THE RECONFIGURATION OF THE ROLE OF STATE IN ECONOMY AT THE BEGINNING OF THE 21ST CENTURY FROM THE PERSPECTIVE OF THE EUROPEAN MODEL

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 250-258

Published: 2011

Abstract: This paper presents preliminary research results from the literature review related to the evolution of the State as an economic actor from the Great Depression to current crisis, in Europe. Based on the conclusions of bibliographical and direct documentation regarding the two parallel processes: the fragmentation of power, the transformation of the Nation State and the affirmation of the European Union as a new system of "governance", the goal of the paper is a radiography of the reconfiguration of the role of State in Economy and of the trends regarding the "European governance" at the beginning of the 21st century.

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Accession Number: WOS:000396639300035

Record 36 of 329

By: Draghici, O (Draghici, Olga); Ognean, M (Ognean, Mihai)

Book Group Author(s): LBUSR/FEC

Title: ECONOMIC ASPECTS OF MEAT PROCESSING: COST CONTROL DURING PRODUCTION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 259-263

Published: 2011

Abstract: In this paper were followed the economic aspects of the meat industry considering the necessity to find technological solutions designed to optimize energy use. From these reasons, after a presentation of energy consumption from different sectors of the meat industry, was proposed a useful objective method to establish the technological parameters and thus to optimise energy consumption, which will be reflected in the cost of the product meat.

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Record 37 of 329

By: Dudian, M (Dudian, Monica); Molanescu, G (Molanescu, Gabriela)

Book Group Author(s): LBUSR/FEC

Title: THE CRISIS OF TEACHING ECONOMICS IN ROMANIA: A TOTAL QUALITY MANAGEMENT APPROACH

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 264-272

Published: 2011

Abstract: Teaching into Romanian universities for economic studies has undergone capital changes related to the transition from a planned economic system to the market economy and to the European educational changes. The first part of our paper sets out the main concepts and the theoretical frame concerning the quality of teaching and the relationship between teaching and total quality management in universities. The second part presents the contents of Economics. Also, it is substantiated the necessity to change the curriculum. The third part is intended to the teaching and assessment methods, in order to provide solutions for quality improvement. The main conclusions of this paper are the following: the process of improving quality in teaching is in initial stage; it is necessary to increase cooperation inside departments and between departments; the implementation of TQM can be adjusted and applied within universities.

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Record 38 of 329

By: Ene, CM (Ene, Corina-Maria); Burghilea, C (Burghilea, Cristina); Badea, L (Badea, Liana)

Book Group Author(s): LBUSR/FEC

Title: UNDECLARED WORK - PERSONAL CHOISE OR NECESSITY?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 273-280

Published: 2011

Abstract: Motivation of undeclared work has different reasons. For some individuals it is a necessity, their only alternative or the best option in a given context. For others, however, is conditional on the satisfaction and personal welfare, social obligations or a desire to supplement the main income. However, the causes of undeclared work are primarily economic, but are closely tied to the education received by the representatives of labour supply. In Romania today work in the formal sector is a survival strategy, based on lack of alternatives, rather than a source of wealth and prosperity. The alternative offered by illegal employment is a vital source of income, which provides, first of all, survival. Based on such considerations, the paper aims to showcase some features of the phenomenon called undeclared work.

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396639300038

Record 39 of 329

By: Enescu, R (Enescu, Roxana)

Book Group Author(s): LBUSR/FEC

Title: CREDIT CRISIS: CAUSES, CONSEQUENCES AND REMEDIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 281-286

Published: 2011

Abstract: The credit crises are events that impact in every economic and financial field, both on national and international scale. What are the main trigger causes of the credit crisis? How we can prevent a crisis from happening? What are the best intervention methods to reduce the negative effects? Those are some questions that I tried to answer. In this study, section 1 presents an analysis of the trigger credit crisis causes and also centers on Romania during the recent credit crisis. The second section centers the evaluation of the credit crisis

effects and last two chapters summarized some reconsideration about banking supervision, prudential reglementation and measured applied.

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Record 40 of 329

By: Faiz, MS (Faiz, M. Shaikh); Anwar, AS (Anwar, Ali Shah); Kamran, S (Kamran, Shafiq)

Book Group Author(s): LBUSR/FEC

Title: IMPLICATION OF SOUTH ASIAN TRADE ON ECONOMY OF PAKISTAN BY USING CGE-MODEL

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 287-293

Published: 2011

Abstract: The current research investigates the impact of South Asian Free Trade Agreement SAFTA on Pakistan's Economy by Using CGE model. The Global trade analysis GTAP model is used to analyze the possible impact of SAFTA on Pakistan in a multi country, multi sector applied General equilibrium frame work. Results shows that the share of exports in GDP has also raised as the region became more industrialized. A greater reliance on exports has helped the region to sustain rapid growth rate but at the same time it has made the region more dependent upon import demand from the rest of the world particularly the industrial countries. These countries were running huge surpluses in 2000 and 2001, compared with large deficits just a few years earlier. Indeed, it is assumed that the initial export growth and trade surplus generates such favorable responses in the economy that the balance of payments surplus actually grows. s. The export of Rice, leather and cotton-made garments may be conducted by two scenarios, i.e. when normal trading relations between Pakistan and India will be restored and when there will be a free trade between Pakistan and India in the presence of South Asian Free Trade Agreement (SAFTA). Results based on this research reveal that on SAFTA, grounds, there will be net export benefits in Pakistan's economy.

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Conference Date: MAY 19-20, 2011

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Record 41 of 329

By: Florescu, D (Florescu, Daniela)

Book Group Author(s): LBUSR/FEC

Title: THE DETERMINANT ELEMENTS IN THE PROCESS OF ACCESSING STRUCTURAL AND COHESION FUNDS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 294-299

Published: 2011

Abstract: The financial crisis which started in 2008 has dramatically altered the EU economic landscape. In 2006 and 2007, the economic growth was of approximately 3%, whereas in the summer of 2008, the GIP suddenly shrank, initially as a consequence of the financial crisis. Ever since then, the employment rate has been decreasing and unemployment has been increased a lot over the last decade. Moreover, the consumption and investments decrease, along with the public debt, have taken a dramatic jump in many of the EU member states, including our own country. The present paper is targeted at determining the most influential aspects within the process of accessing structural funds, by deploying the technique of analyzing the main components involved so that, over the next period, this process should increase its rhythm.

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Accession Number: WOS:000396639300041

Record 42 of 329

By: Frunza, R (Frunza, Ramona)

Book Group Author(s): LBUSR/FEC

Title: PRIVATE PROPERTY INSTITUTION AND ENTREPRENEURSHIP - PILLARS FOR ECONOMIC RECOVERY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 300-308

Published: 2011

Abstract: The purpose of this paper is to outline the role of private property institution in economic development process, which are the implications of entrepreneurship in the growth of an economy and which is the importance of economic calculation, especially in the context of current financial crisis. We hope to highlight in a clear manner the influence of private sector on the recovery of the development gaps between countries. Through our research, we hope to demonstrate the fact that in any state that wants freedom, private property institution and entrepreneurial activity should have a central place in the mechanisms of development.

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Record 43 of 329

By: Gatut, LB (Gatut, Budiono L.); Vincent, DWA (Vincent, Aryanto D. W.)

Book Group Author(s): LBUSR/FEC

Title: MODELLING THE DIGITAL ECONOMY DEVELOPMENT IN INDONESIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 309-314

Published: 2011

Abstract: The concept of digital economy means digitalization of information using information and communication technology infrastructure profitable for accelerating local and international business activity of Indonesia in the globalization era. It encompasses trading of goods and services with sales and supply using digital economy. Electronic money transaction as in e-banking transaction, auto teller machine, debit card and the internet credit card transaction constitute of a part of digital economy that nowadays is significantly big in number and lucrative. Although digital economy activities in Indonesia has significantly big in accounting number and values totally, nevertheless there is no one local nor foreign scientific empirical research to form a model of digital economy development in Indonesia. It can be concluded that such digital economy modelling topic in Indonesia is necessary to be researched.

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Accession Number: WOS:000396639300043

Record 44 of 329

By: Ghidiu-Bita, LM (Ghidiu-Bita, Loana Maria); Chirlc, SE (Chirlc, Suzana Elena); Ghitiu-Bratescu, A (Ghitiu-Bratescu, Alexandru)

Book Group Author(s): LBUSR/FEC

Title: SYSTEM OF INDICATORS FOR SUSTAINABLE DEVELOPMENT - ANALYSIS AND INTERPRETATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 315-320

Published: 2011

Abstract: Establishing a system for tracking different indicators of sustainable development, reflecting specific changes in environmental conditions and monitoring progress in achieving environmental policy is a priority concern of the Statistical Office of the European Communities (Eurostat), UN Economic Commission for Europe (UNECE) and the Organisation for Economic Cooperation and Development (OECD). As a member of the European Union, Romania, through its National Statistics Institute is actively engaged in this process. This article shows the current system of indicators of sustainable development and a

comparison between the most representative values for the European Union environmental indicators and their values in Romania.

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Record 45 of 329

By: Ghinararu, C (Ghinararu, Catalin); Virjan, D (Virjan, Daniela); Alexandru, A (Alexandru, Adriana)

Book Group Author(s): LBUSR/FEC

Title: THE DORNBUSCH-CALVO EFFECT IN AN EMERGENT POST-TRANSITION MARKET ECONOMY AND ITS IMPACT ON THE FUNCTIONING OF THE LABOUR MARKET. ANALYSIS ON THE CASE OF ROMANIA USING THE NATIONAL DEFINITION UNEMPLOYMENT RATE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 321-327

Published: 2011

Abstract: Using the case of Romania the paper aims at exploring the so-called Dornbusch-Calvo effect on an emergent, post transition market economy. It starts the argumentation during the period of economic boom of the early 2000s and it ends in the duress of the second great contraction which actually triggered the Dornbusch-Calvo effect on the Romanian economy and labour market. It is the same effect that subsequently makes unemployment rate fall even before the cycle turns back to the positive as the Dornbusch-Calvo effect also hampers the ability of the state to provide adequate financial support for a longer period of time to the unemployed, by significantly eroding its fiscal base and by virtually shutting it from the international financial markets.

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Record 46 of 329

By: Hada, T (Hada, Teodor)

Book Group Author(s): LBUSR/FEC

Title: STATE AID IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 328-334

Published: 2011

Abstract: This paper presents aspects regarding state aid in Romania in accordance with the regulations of the European Union. Among these aspects are included: the legal framework for state aid, general forms of state aid and the main forms of aid existent in Romania. In terms of its objective, the paper aims to analyse how a business is set-up with the help of public money received as a state aid. The paper is useful because it reviews the general forms of state aid, the legal regulations, as well as various type of state aid in Romania.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396639300046

Record 47 of 329

By: Hageanu, D (Hageanu, Dan)

Book Group Author(s): LBUSR/FEC

Title: FINANCIAL MANAGEMENT AND CONTROL IN NATO

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 335-338

Published: 2011

Abstract: NATO funds are intended primarily for those expenditures that reflect the interests of all member countries. The common funding structure is diverse and decentralized. Some multinational cooperation activities related to research, development, production and logistics support do not involve all members and, in some cases they may involve only a small number of member countries. These activities mostly carried out by the logistics and production organizations of NATO, are subject to a general financing and to audit regulations of NATO, but otherwise they are conducted in accordance with the virtual autonomy granted by the North Atlantic Council. The Alliance uses a variety of mechanisms and arrangements for financing their activities. The key to success lies in establishing the principle to identify the best ways of financing them.

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Record 48 of 329

By: Herman, E (Herman, Emilia); Dalalau, D (Dalalau, Daniela)

Book Group Author(s): LBUSR/FEC

Author Identifiers:

Author	ResearcherID Number	ORCID Number
Herman, Emilia	K-7284-2014	0000-0003-3763-7585

Title: THE ROMANIAN LABOUR MARKET IN THE LAST TWO DECADES - IN OR OUT OF CRISIS?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 339-348

Published: 2011

Abstract: The aim of our paper is to draw the attention on the situation of the Romanian labour market, highlighting, at the same time, the real problems it has been facing for the last two decades. The results of our study show that the labour market in Romania is characterized by processes and tendencies that reflect a lot of anxiety and states of conflict, and which require a new strategy capable of relaunching and supporting employment under the circumstances of sustainable development.

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Record 49 of 329

By: Hincu, D (Hincu, Daniela); Popa, C (Popa, Cristina); Partal, C (Partal, Cristina)

Book Group Author(s): LBUSR/FEC

Title: ECONOMIC CRISIS AND ENVIRONMENTAL VOLUNTARY AGREEMENTS. CASE STUDY: ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 349-353

Published: 2011

Abstract: The numerous studies relieve that traditional instrument, based on regulation an economical and financial mechanism doesn't lead to the expected results. Voluntary environmental agreements (VEAs) are a form of contract among the corporate, government and/or non-profit sectors not required by legislation that aim to improve environmental quality. This paper analyses their roll in the context of economic crisis, present the main debates on effectiveness and efficiency of VEAs and identifies the main incentives on development of environmental voluntary agreements in Romania, in order to propose measures for their development.

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Record 50 of 329**By:** Iacobuta, A (Iacobuta, Andreea)**Book Group Author(s):** LBUSR/FEC**Title:** TRUST IN TIMES OF CRISIS. ROMANIA IN EUROPEAN CONTEXT**Source:** CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I**Pages:** 354-361**Published:** 2011

Abstract: The existing literature argues that trust is essential in a market economy, especially in times of crisis. This paper aims at providing an overview of the dynamics of trust in Romanian society, with a special focus on the crisis period. Secondary data from World Values Survey Databank and several Standard Eurobarometers are used in order to analyze the level of both interpersonal and institutional trust in Romania and to compare it to other EU countries or EU average. The results of the analysis show that Romanian society suffers from a lack of trust and, moreover, the already low level of trust is on a descending trend.

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Record 51 of 329**By:** Ifrim, M (Ifrim, Mihaela); Ignat, L (Ignat, Lon)**Book Group Author(s):** LBUSR/FEC**Title:** BUSINESS CYCLE. AN AUSTRIAN VIEW**Source:** CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I**Pages:** 362-367**Published:** 2011

Abstract: Approaching the economic cycle phenomenon is not an easy undertaking, because its explanations is fundamentally linked to how each school of economic thought perceive the functioning of the market, the nature of equilibrium and the role of the state. Moreover, even the theoretical approach to the business cycle is a cyclical one, recessions being always periods in which these concerns abound Various theories of business cycle often emphasize the importance of one factor in triggering the crisis. Thus, the crisis is explained by climate fluctuations, innovation, underconsumption, over-capitalization, excessive credits or consumer pshichological changes. The aim of our work is to distinguish the economic fluctuation from business cycle and to analyze the cyclical recurrence from the Austrian economists perspective.

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Record 52 of 329

By: Ignat, I (Ignat, Ion); Ifrim, M (Ifrim, Mihaela)

Book Group Author(s): LBUSR/FEC

Title: INTERNATIONAL MONETARY FUND - BETWEEN HOPE AND DISILLUSION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 368-372

Published: 2011

Abstract: International Monetary Fund (IMF) was created in order to sustain the member states having temporary balance of payments problems and to accelerate the monetary convertibility process. During a more than sixty years existence, IMF had to reinvent itself, along with the changes in the international monetary system. Its new functions have attracted both hope in a new era of financial stability and criticism because of the moral hazard created. Some economists even sustain that IMF became an outdated institution requiring the rethinking of its theoretical fundamentals and policies, or even its closing. The aim of our paper is to analyse the main expectation, hopes regarding the activity of IMF and to also count the disappointments about it.

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Record 53 of 329

By: Incaltarau, C (Incaltarau, Cristian); Juravle, D (Juravle, Daniel)

Book Group Author(s): LBUSR/FEC

Title: ROMANIA AND THE INTERNATIONAL MIGRATION OF LABOR DURING THE GLOBAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 373-380

Published: 2011

Abstract: The current economic crisis drastically reduced immigrant inflows due to high unemployment rates and fewer available work permits for migrant destination countries. Despite expectations, the return migration remained low because, in most of the cases, the origin country economic downturn was worse; the fall in remittances was also smaller than expected

Concerning Romania, emigrants represent a considerable loss because they are still reflecting the reduced capacity of the Romanian economy to generate jobs and appropriate remuneration. During the crisis, the migration outflows continued to grow although the remittances significantly reduced, reflecting their downward evolution.

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Record 54 of 329

By: Ioan, I (Ioan, Ildiko); Bran, F (Bran, Florina); Radulescu, CV (Radulescu, Carmen
Valentina)

Book Group Author(s): LBUSR/FEC

Title: RECONSIDERING THE LIMITS OF GROWTH WITHIN THE CONTEXT OF
SUSTAINABLE DEVELOPMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 381-387

Published: 2011

Abstract: Sustainable development is the vision that directs the bulk of long term strategies at various levels. By this concept it was envisaged to overcome the worrying trends enlightened by the "Limits of Growth" report, assuming that population and economic growth could be shaped in such a way that the ecological support is not affected. Our paper reconsiders the limits of growth in a human dimension, as a measure of wellbeing and attempts to demonstrate that achieving sustainable development means a separation of wellbeing from material wealth. The efforts invested in sustainable consumption and production fostering is considered as an evidence that such separation is necessary and could be made within certain limits.

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Record 55 of 329

By: Iovitu, M (Iovitu, Mariana); Huttner, AS (Huettner, Andrei Stefan)

Book Group Author(s): LBUSR/FEC

Title: CONSUMER'S BEHAVIOR IN THE GLOBAL WORLD

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 388-391

Published: 2011

Abstract: The economic reality is governed by differentiation and diversity principles. Defining the consumer's behavior in the present stage of globalization, but also in the context of the economic crisis at a planetary level is an exercise of perseverance in what

concerns the quantification and qualitative evaluation efforts of the individual, collectivity and social dimensions. It would be an error to break the bonds between the consumer's and producer's theories, which is one of the most present interpretative connotations of the consumer-producer behavior. It is in fact the recognition of the way consumer's respond to the diverse stimuli the companies use to achieve the profit goal.

Without any doubt, the consumer's behavior is a constantly open field in theory but also in practice, because it coincides with the complex mechanism of transforming the needs into demands, and then into consumption.

Due to the eco-social life complexity and to the occurrences that characterize the twentieth century, studying and analyzing the consumer's behavior, according to some models (theoretically established) proposes new interpretations. Ignoring them can have consequences at the human level, but most importantly in the global development of the society and individual.

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Record 56 of 329

By: Istudor, N (Istudor, Nicolaer); Niculescu, GF (Niculescu, Gabriel Florentind); Lucov, B (Lucov, Bogdan)

Book Group Author(s): LBUSR/FEC

Title: ANALYSIS OF ACCESSING EUROPEAN FUNDS FOR AGRICULTURE AND RURAL DEVELOPMENT IN EU MEMBER STATES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 392-397

Published: 2011

Abstract: The paper aims to analyze the accessing grade of the European funds for agriculture and rural development from all the 27 member states. It is very important to discover which are the countries with the lowest degree of access in order to discover the problems that they are facing and in order to find solutions for increasing the rate of accessing these founds. The expected results of the analysis demonstrate that there is a connection between the degree of absorption of EU funds and seniority of the states within the EU.

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Record 57 of 329

By: Jucan, CN (Jucan, Cornel Nicolae); Jucan, MS (Jucan, Mihaela Sabina)

Book Group Author(s): LBUSR/FEC

Title: RESPONDING TO ECONOMIC CRISIS WITH SOCIAL SECURITY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 398-407

Published: 2011

Abstract: The current crisis has highlighted the importance of having a minimum set of social security benefits for all in place. Social security plays an important role in times of crisis, including the current one, as an "irreplaceable economic, social and political stabilizer" that provides income replacement and helps stabilize aggregate demand without negatively effecting economic growth. The international community should not just repair the problems identified by the crisis in global financial, monetary and economic systems, but should be advocating and supporting the development of social protection floor to protect people during the crisis, and thereafter. Unfortunately, Romanian government is trying seriously to dismantle the welfare state under the pretext of economic imperatives of the crisis, ignoring the conclusions of international organizations.

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Record 58 of 329

By: Jucan, CN (Jucan, Cornel Nicolae); Jucan, MS (Jucan, Mihaela Sabina)

Book Group Author(s): LBUSR/FEC

Title: THE EFFECTS OF ICT (INFORMATION COMMUNICATION TECHNOLOGY) ON MODERN SOCIETY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 408-417

Published: 2011

Abstract: The Internet and the World Wide Web have grown rapidly from a research project into something that involves millions of people worldwide. Much of the Internet's usefulness comes from the fact that it is shared by users, service providers, and others, in the sense that each depends on the other and needs to support the other. Hopefully, that sort of sharing and respect will continue. Our behavior, our expectations and our activities will make the difference. The use of ICT has led a dramatic impact on modern society, which we present in this paper. Just a few years ago, all anyone could talk about how to make the Internet more free. Now all anyone can talk about how to control it. The calls for "cyber-realism" that replace "cyber-utopianism", make clear that technology can indeed be used to promote democracy, if it is provided in the right way. But the right way is far away from a viable solution.

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Record 59 of 329

By: Kardos, M (Kardos, Mihaela); On, A (On, Angela)

Book Group Author(s): LBUSR/FEC

Title: THE RESEARCH & DEVELOPMENT & INNOVATION SYSTEM IN ROMANIA
- PRESENT SITUATION AND FUTURE PERSPECTIVES OF STRATEGIC
DEVELOPMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 418-423

Published: 2011

Abstract: The paper aims to make an assessment of the Research&Development&Innovation (RDI) system in Romania, to identify its compatibility with global tendencies and its capacity to play a primordial role in stimulating economic development. Given the European context in which a new approach of the RDI system is a main objective, we suggest some strategic guidelines to be considered in reshaping the Romanian RDI system for generating knowledge and development. The paper focuses on integrating all aspects of RDI from different perspectives to have a complete, correct and global view, which is the start point in identifying and prioritizing the most suitable solutions for a rapid progress in the field. Without a fundamental reconsideration of the RDI system, there is little perspective for making Romanian economic structures compatible with world trends and for decreasing competitiveness gaps as compared to global competitors. This subject is of high interest, not only for policy makers, but also for those involved in research centers, universities and economic activity in general.

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Record 60 of 329

By: Lucian, P (Lucian, Paul)

Book Group Author(s): LBUSR/FEC

Title: FINANCING SMALL AND MEDIUM ENTERPRISES DURING THE ECONOMIC
CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 424-426

Published: 2011

Abstract: Statistics show that the SME sector is dominant within the economies because it represents the main source for job creation and adapts easily to the business environment, which is in a permanent state of change. The New Strategy of the European Union concerning SMEs is highlighted by the financial crisis, the globalization process of the economies and the pressure issued on the surrounding environment. Synchronizing the economic crisis in several countries in Europe is an endangering fact, which leads to a slow process of recovery of national economies affected by the economic crisis. In the state of the current crisis, SMEs are more vulnerable than large companies, because they have low reserves, a small mass of incorporated resources, a low technical level, low stability and not a lot of experience. One of the biggest opportunities of which Romanian SMEs benefit of due to E.U. adhesion represents the accessing of structural European funds: the European Regional Development Fund (FEDR), the European Social Fund (FSE), and the Cohesion Fund (FC). In order to make better the financing access, Romania decided to use the JEREMIE initiative, allocating the sum of 100 million euros through the Operational Sector Program Increase of Economic Competitiveness (POS CCE). We believe that SMEs which will be able to access European structural funds will prosper.

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Record 61 of 329

By: Lupu, A (Lupu, Adriana); Coloiu, D (Coloiu (Cretu), Daniela)

Book Group Author(s): LBUSR/FEC

Title: THE EFFECTS OF THE MODIFICATION OF THE VAT RATE ON THE BUDGETARY REVENUES AND INFLATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 427-436

Published: 2011

Abstract: The study proposes to analyze the impact of the modification of the VAT quantum on the budgetary income in the context of the present economic crisis. The article proposes to determine also the eventual inflationary effects of the increase of VAT. The financial-economic crisis has increased the preoccupations regarding the sustainability of the fiscal system and a monetary policy that will absorb the shocks of the national economy. Even if the increase of the VAT rate has lead to an increase of the budgetary income, the results are under expectation. But it seems that the inflationary effects of the modification of VAT are negligible.

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Record 62 of 329

By: Mare, C (Mare, Codruta); Pop, LN (Pop, Larisa Nicoleta)

Book Group Author(s): LBUSR/FEC

Title: PATTERNS OF PRICE CONVERGENCE IN ROMANIA AND THE EUROPEAN UNION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 437-445

Published: 2011

Abstract: Although caught in the turmoil of the recent crises, we need to stay focused on the upcoming euro adoption and its implications for Romania. The completion of the convergence criteria implies, among others, the convergence of prices. This study analyzes the price convergence in EU27 through a spatial econometric approach, emphasizing the Romanian situation and the expected price behaviour in the future years, as an important component for monetary policy, investment decisions, uncertainty and risk management. The spatial analysis is expected to reveal spatial dependences in the European Union, offering support for decision making at both political and private level.

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Record 63 of 329

By: Margina, O (Margina, Oleg); State, F (State, Florina); Ardeleanu, G (Ardeleanu, Georgian)

Book Group Author(s): LBUSR/FEC

Title: ENVIRONMENTAL REQUIREMENTS FOR PROJECTS FINANCED BY COHESION AND STRUCTURAL FUNDS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 446-449

Published: 2011

Abstract: In recent years, the European Commission has introduced a range of initiatives from general guidance to handbooks and targeted regulation to bring environment, and latterly sustainable development, into the implementation of the Funds. The paper aim is to identify and analyses the main requirements related environment for financing from Cohesion and Structural Funds.

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Record 64 of 329

By: Marginean, S (Marginean, Silvia)

Book Group Author(s): LBUSR/FEC

Title: PATTERNS OF ECONOMIC GROWTH IN EUROPEAN UNION. A POST-CRISIS EVALUATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 450-456

Published: 2011

Abstract: The period before the crisis was unique in terms of economic growth for most EU countries. Enlargement and globalization could be the two keywords which explain the favourable trends in years 2000. Nevertheless, the 27 countries are far to be homogenous and their reaction to crisis was very different. Are the differences coming from the past? This paper identifies certain patterns in economic growth of different EU countries and suggests grouping the countries according to these patterns in order to offer an explanation for their evolution in crisis time and to find a base for future differentiated EU policies.

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Record 65 of 329

By: Matiu, O (Matiu, Ovidiu)

Book Group Author(s): LBUSR/FEC

Title: THE IMPACT OF POOR LANGUAGE SKILLS ON INTERNATIONAL BUSINESS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 457-460

Published: 2011

Abstract: This paper aims at proving that poor language skills have a strong negative impact upon international business. Its main objective is to show that steps should be taken by international companies to improve their employees' language skills in order to prevent economic loss. Business schools well should adapt their curriculum to meet the requirements of the 21st century business environment and business organizations should invest more in foreign language learning with special focus on English, as the lingua franca of today's global market.

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Record 66 of 329

By: Matoschi, O (Matoschi (Cimpan), Oana)

Book Group Author(s): LBUSR/FEC

Title: CRISIS EFFECTS ON ORGANIC AGRICULTURE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 461-463

Published: 2011

Abstract: Organic agriculture arose in the early twentieth century, but the principles of this system of agriculture were promoted after the Second World War, by consumers and physicians concerned about the effect of food on human health. This branch of agriculture is in constant development, demand for organic products exceed supply of such products.

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Record 67 of 329

By: Mihut, IS (Mihut, Ioana Sorina); Lutas, M (Lutas, Mihaela)

Book Group Author(s): LBUSR/FEC

Title: FACTORS THAT TRIGGER INFLATION IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 464-471

Published: 2011

Abstract: The main objective considered by the monetary authorities in Romania after EU integration is to maintain the inflation target imposed. To achieve this goal, the slowdown in inflation can be maintained by reducing price volatility and minimizing the impact of inflation determined by the new taxes imposed on alcohol and tobacco products. The persistence of inflationary risks associated with the current macroeconomic framework generated by the economic crisis, largely due to increase in some categories of indirect taxes as well as exposure to domestic demand urges monetary authorities to pursue policies that consider these issues. This context makes it necessary to elaborate a model for studying the inflationary influence of key factors.

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Record 68 of 329

By: Mina, S (Mina, Simona)

Book Group Author(s): LBUSR/FEC

Title: CIVIL SOCIETY, A THIRD PUBLIC POLICIES OPTION IN COMBATING THE
GLOBAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 472-475

Published: 2011

Abstract: The need for decentralization of the administrative system is one of the most discussed and acclaimed topics, in the Romanian governing acts. Decentralization, however, cannot be achieved without political decentralization, a democratization process of democracy, achieved from top to bottom, in which the state supports the evolution of the civil society through partnership, by stimulating local initiative and community development. According to Anthony Giddens' theory, which is even more relevant due to the present economic recession, it states that the civil society represents a third option (neo-liberalism and social democracy being the other two) in achieving social welfare. The welfare type state concept is replaced by the welfare society concept, in which the state and the civil society work together for progress, development and mutual support. Apart from the need for a participant democracy, the objective of this present study is to analyze the stages of the present political decentralization in Romania. We intend to find explanations and solutions regarding the fragile voice of the Romanian participant political culture. What were we lacking: logistics or the collective mentality (a consequence of the emerging democracy...)? What are the distinctive mechanisms for proper governing, by which we can monitor the citizens' involvement in the process of public decision and the ongoing possibility of influencing the governmental authorities' policies and decisions by the people, at a national level by empowering the citizens with more authority? Respecting the existing interests of the society and not only those of the dignitaries, constitutes a condition for representation, something that the Romanian democracy lacks. Monitoring the manner in which the citizens' interests are represented by public decision, constitutes a fundamental element of proper governing. This study's objective is to create certain logistic conditions for the organization of the citizens' public policies debates, regarding the governing programs or the text of certain laws; the mechanisms should not be limited only to collecting and monitoring, but they should encompass the manner in which the citizens, the experts' and the civil society's representatives proposals are existing in the public decision.

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Record 69 of 329

By: Minica, M (Minica, Mirela); Zaberca, VM (Zaberca, Vasile Mircea)

Book Group Author(s): LBUSR/FEC

Title: FROM THE MOTIVATION OF CRISIS TO THE CRISIS OF MOTIVATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 476-480

Published: 2011

Abstract: The paper attempts to highlight in a theoretical - descriptive manner the essential aspects related to the theory of value from the classic and marginalistic perspective. Then the authors approach a crucial interpretation of the elements of value from the viewpoint of the objective and subjective theories and proceed to a review of the human motivations generating misbalance.

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Record 70 of 329

By: Nastase, C (Nastase, Carmen); Popescu, M (Popescu, Mihai); Scutariu, AL (Scutariu, Adrian Liviu)

Book Group Author(s): LBUSR/FEC

Title: ASPECTS REGARDING THE GLOBAL CRISIS AND ITS IMPACT ON TOURISM INDUSTRY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 481-488

Published: 2011

Abstract: This crisis is negatively affecting all countries, particularly developing countries, and threatening the livelihoods, well-being and development opportunities. The crisis has not only highlighted long-standing systemic fragilities and imbalances, but has also led to an intensification of efforts to reform and strengthen the international financial system and industry like tourism industry that we focus on in our case study. In the latest 50 years, tourism increased continuously, but the current crisis had negative impact. In 2010, tourism is increasing again, the number of arrivals being at 2008 levels, although the tourism revenues increase more slowly.

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Record 71 of 329

By: Niminet, LA (Niminet, Liviana Andreea)

Book Group Author(s): LBUSR/FEC

Title: INSIGHT ON THE CRISIS AND AFTER CRISIS EUROPEAN AUTOMOTIVE INDUSTRY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 489-493

Published: 2011

Abstract: The article focuses on the Automotive Industry, one of the most important sectors worldwide. The European Commission and the Member States proposed a number of solutions in hand for this turmoil for the automotive producers dealing with difficult times. One of the solutions refers to the extension of state aid granted, and this is a center part of the article, oriented to one of the producers present on the Romanian market. The numbers from the last EC report on car prices also show that crisis isn't over yet and there are still things to be done for economic recovery.

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Record 72 of 329

By: Nuta, AC (Nuta, Alina Cristina); Arition, D (Arition, Doinita); Nuta, FM (Nuta, Florian Marcel)

Book Group Author(s): LBUSR/FEC

Title: SOCIAL AND ECONOMIC COHESION IN ROMANIA FOR SUSTAINABLE DEVELOPMENT IN THE CONTEXT OF ANTI CRISIS POLICIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 494-501

Published: 2011

Abstract: The sustainable development seen as a paretian optimum express the possibility of bringing well being for the present generation without affecting the future generation opportunities for it. Using the principle for the present generation assessment only could reflect the inter stakeholders relations and their not always convergent interests. The social and economic cohesion is a public policy objective and can be achieved when the decision maker use the same level of importance for all the stakeholders.

Conference Title: 18th International Economic Conference on Crisis After the Crisis -
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Accession Number: WOS:000396639300072

Record 73 of 329

By: Oros, AL (Oros, Anamaria Laura)

Book Group Author(s): LBUSR/FEC

Title: AFTER THE CRISIS: A CHINESE CENTURY?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 502-510

Published: 2011

Abstract: This paper examines the potential of the renminbi to become an international currency. China has become the second economic power after the crisis so why couldn't renminbi become a world currency? Although a lot reform is needed, China emerged from a third world country to a real economic superpower. Still, at present, the renminbi is not used internationally. I reviewed the factors that contribute to the international role of a currency, focusing on the China's financial system development. Three possible scenarios have been made regarding the future of the financial international system. I observed that even though a lot has been made in the direction of liberalization, the renmibi is not likely to become international in the near future.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396639300073

Record 74 of 329

By: Pana, MC (Pana, Marius-Cristian); Staicu, GI (Staicu, Gabriel Ilie); Marinescu, CS
(Marinescu, Cosmin Stefan)

Book Group Author(s): LBUSR/FEC

Title: EDUCATION AND DEVELOPMENT. IDEAS FOR INSTITUTIONAL REFORM

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 511-515

Published: 2011

Abstract: The economic literature tends to bring together development theory and institutional economics by emphasizing the institutions role in explaining economic performance differences among different countries. New institutionalism could also be seen as a very useful exercise to link education sector and economic performance. As we will

underline in this paper, more education does not mean necessarily economic performance. Education could positively influence economic growth only if it is correlated with the individuals' preferences and labor market requirements. We will emphasize some institutional changes in order to bring more flexibility and responsibility in education sector in accordance to labor market signals.

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Accession Number: WOS:000396639300074

Record 75 of 329

By: Pauna, CB (Pauna, Carmen Beatrice); Chilian, NM (Chilian, Nona Mihaela); Bilevsky, G (Bilevsky, Gabriela)

Book Group Author(s): LBUSR/FEC

Title: CLUSTERS PROMOTION THROUGH TRANSNATIONAL COOPERATION IN ADRIATIC DANUBIAN REGIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 516-525

Published: 2011

Abstract: To overcome the current situation which is characterized by the lack of an exchange of information among the countries in Adriatic Danubian Area on the potential for antreprenorial cooperation (facilitating trade exchanges, specialization, access to innovation, joint initiatives on the global.markets), there are some initiatives, as for example the Project "Adriatic Danube Clustering" (ADC).

Our paper will present some of its results, as for example the commodity trade flows among the ADC Project Countries, and of course the main built clusters in some of the strategic common economic sectors of ADC area.

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Accession Number: WOS:000396639300075

Record 76 of 329

By: Ploesteanu, MG (Ploesteanu, Mara Gabriela); Caescu, SC (Caescu, Stefan Claudiu)

Book Group Author(s): LBUSR/FEC

Title: THE ECONOMIC CRISIS AND ITS EFFECTS ON SMALL AND MEDIUM ENTERPRISES SECTOR IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 526-531

Published: 2011

Abstract: In today's business environment, small and medium-sized enterprises (SMEs) are the pillar of the economy of every state, the engine with which it works. This is the most numerous and important sector of business, performing economic, technical and social functions. SME sector is the key to generate both economic growth and sustainable and continue economic development. This paper aims to analyze the effects of global economic crisis over the SME sector in Romania and to present the package of measures to counteract the effect of the crisis.

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Accession Number: WOS:000396639300076

Record 77 of 329

By: Pociovalisteanu, DM (Pociovalisteanu, Diana-Mihaela); Zgovancu, AM (Zgovancu, Ana-Maria)

Book Group Author(s): LBUSR/FEC

Title: CONSIDERATIONS ON WORKFORCE MIGRATION IN THE EUROPEAN UNION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 532-538

Published: 2011

Abstract: Free movement for people is one of the most fundamental freedoms guaranteed by European Union law and it is a necessary precondition for building a single market. The mobility of citizens to other jobs can lead to similar efficiencies in the labour market. Greater adaptability on the part of workers through migration process is also a key element in making Europe Union more competitive at a global level, and at an individual level enabling employees to raise their skills levels and their employability, income and career prospects.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396639300077

Record 78 of 329

By: Popescu, CR (Popescu, Cristina Raluca); Popescu, VA (Popescu, Veronica Adriana); Popescu, G (Popescu, Gheorghe)

Book Group Author(s): LBUSR/FEC

Title: ALTERNATIVE FUELS - NEW PERSPECTIVES FOR A BRIGHT FUTURE
Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 539-544

Published: 2011

Abstract: Recent studies have shown that our planet is terrible threatened by two major factors: pollution and the scarcity of resources.

At the beginning of our debate, we present both the conventional fuels and the alternatives fuels and state the most important advantages and disadvantages of the two types. We will show the new viable sources of renewable energy and will continue with the new standards for biofuels. The "hidden" costs of energy production and the role of alternative fuels are taken lightly in many studies. We will present also our conclusion and do some viable recommendations for the future.

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Accession Number: WOS:000396639300078

Record 79 of 329

By: Popescu, D (Popescu, Dan)

Book Group Author(s): LBUSR/FEC

Title: ECONOMIC SOLIDARITY - EVOLUTION, SEQUENCES, MEANINGS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 545-550

Published: 2011

Abstract: Charles Gide and Charles Rist, reveal in their monumental work "The history of economic thinking, from physiocrats until today" that from an ethimological perspective, the meaning of the word solidarity come from "solidum", a word which for ancient Roman attorneys represented "the obligation which pressured debtors when they were accounted for everything". Later on, "solidum" evolved towards "solidarity", a term used within the French justice system particularly after 1870. From here on, "solidarity", became the word used until today: all people form a whole, like the members of the same body, and they must work, in an articulate fashion, and help each other.

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Record 80 of 329

By: Predescu, A (Predescu, Antoniu); Toader, SA (Toader, Stela Aurelia); Predescu, I (Predescu, Iuliana)

Book Group Author(s): LBUSR/FEC

Title: THE (OWN) INCOME SOURCES OF EU BUDGET - HOW SUSTAINABLE CAN THEY BE?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 551-553

Published: 2011

Abstract: E.U. budget needs to rely on sustainable (own) income sources - even in 2011, a year of - probably - rising expenses; in addition, Japan's economy is, due to the recent earthquake, nearly on its knees, and, as a result, 2011 may be one of renewed economic difficulties worldwide. On this background, an economic analysis of the economic and financial mechanisms lying behind the main four own income sources of E.U. budget can be conclusive not only for asserting the - possible - present sustainable character of each of these sources, but for outlining possible methods to turn those income sources into sustainable income sources.

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Accession Number: WOS:000396639300080

Record 81 of 329

By: Radu, I (Radu, Ioan)

Book Group Author(s): LBUSR/FEC

Title: WHICH IS THE CAUSE OF THE CURRENT CRISIS?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 554-556

Published: 2011

Abstract: The object of the research represents the complex and systematic discussion of the economical vocation and dimension of the Church, both national and European framework, according to the contemporary situation. The research subject concerns the Church's fundamental contribution to the economy, in terms of its influence on the Romanian social life.

In the contemporary period, characterized by this state of global crisis, the churches are called to offer, from the deep deposits of their spiritual inspirations and institutions, a substantial spiritual strength, but also a positive guidance.

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Record 82 of 329

By: Radulescu, CV (Radulescu, Carmen Valentina); Istudor, N (Istudor, Nicolae); Petrescu, IE (Petrescu, Irina Elena)

Book Group Author(s): LBUSR/FEC

Title: COMPARATIVE ANALYSIS FOR ROMANIA AND BULGARIA REGARDING THE ABSORPTION RATE OF EUROPEAN FUNDS FOR AGRICULTURE AND RURAL DEVELOPMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 557-565

Published: 2011

Abstract: This paper presents the degree of accessing European funds for rural development in Romania, compared with the degree of access in Bulgaria. The basis of this comparison is the fact that both Romania and Bulgaria joined the EU in 2007, have natural resources and favorable climate for agricultural sector development. Thus, both Romania and Bulgaria have a real potential to become producers and exporters of agricultural products.

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Accession Number: WOS:000396639300082

Record 83 of 329

By: Rogojanu, A (Rogojanu, Angela); Badea, L (Badea, Liana)

Book Group Author(s): LBUSR/FEC

Title: ABOUT A LOCAL CRISIS IN A GLOBAL WORLD

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 566-572

Published: 2011

Abstract: Crises come and crises go and during any period of insecurity there are invariably an outcry for "change", change to the law, the rules, the system, our behaviour etc. It is then, during the crisis when people start asking questions about the causes, the effects and the remedies for the crisis. They usually blame others for what happens to them. Starting from that, our paper aims to emphasize what are the important questions to be answered in a crisis in Romania and to point some real issues concerning our economy.

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Accession Number: WOS:000396639300083

Record 84 of 329

By: Rovinaru, F (Rovinaru, Flavius); Mada, F (Mada, Florin)

Book Group Author(s): LBUSR/FEC

Title: ECONOMIC GROWTH A CONSTANT IN HUMAN EVOLUTION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 573-580

Published: 2011

Abstract: This study aims at making a short revision of the elements that define economic growth, observing the evolution of the phenomenon from some of its milestone to future projections, following the path to emphasizing that economic growth comes into direct connection on a cause and effect basis with the major structural changes in recent economic history, and in the end tries to highlight some of the exquisite opinions about economic growth.

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Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396639300084

Record 85 of 329

By: Serban, AC (Serban, Andreea Claudia)

Book Group Author(s): LBUSR/FEC

Title: THE CRISIS IMPACT ON YOUTH EMPLOYMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 581-586

Published: 2011

Abstract: The paper addresses the impact of the crisis on young men and women. It clarifies the dimensions of the youth unemployment problem by analyzing the unemployment trend and related pattern of labour force. It presents a fuller picture of the youth labour market by examining in a systematic way the three labor market states (i.e. employment, unemployment and not in labour force).

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396639300085

Record 86 of 329**By:** Serediuc, T (Serediuc, Titus)**Book Group Author(s):** LBUSR/FEC**Title:** THE FISCAL DEBT WITHIN THE CURRENT ECONOMIC-LEGISLATIVE FRAMEWORK**Source:** CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I**Pages:** 587-592**Published:** 2011

Abstract: Satisfying the ever-increasing economic and social needs of individuals and legal entities, now, at the beginning of the 21st century, has far exceeded the classical economic framework, which underlined the fact that the level of full satisfaction of an economic, cultural, social... need depends on the possibilities of a real economy in its dynamism. Engaging money obligations above possibilities, may lead to disturbing social phenomena, with adverse consequences for the economic agents and for the population. The present paper tries to theoretically approach the effects of such consequences, the economic-financial treatment that should be considered.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396639300086

Record 87 of 329**By:** Stanef, MR (Stanef, Mihaela Roberta)**Book Group Author(s):** LBUSR/FEC**Title:** THE GLOBAL FINANCIAL CRISIS: JUSTIFYING CROSS-COUNTRY DISCREPANCIES IN THE PRODUCTION IMPACT**Source:** CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I**Pages:** 593-598**Published:** 2011

Abstract: This paper is trying to explain the differences in the crisis shock crosswise developing countries and emerging markets. Via cross-country regressions I tried to clarify the issues driving growth forecast revisions after the outbreak of the worldwide crisis, I discovered that a small set of variables explain a large share of the variation in growth modifications. Nations with more leveraged household financial systems and more rapid credit expansion leaned to bear larger downward revisions to their growth outlooks. There is as well some weaker proof that countries with a stronger fiscal situation prior to the crisis were hit not as much of severely. I found few indications for the significance of further policy variables.

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Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

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Accession Number: WOS:000396639300087

Record 88 of 329

By: Strambeanu, G (Strambeanu, George); Popovici, N (Popovici, Norina); Moraru, C (Moraru, Camelia)

Book Group Author(s): LBUSR/FEC

Title: ACCESS TO CAPITAL: A WAY TO GENERATE COMPETITIVE ADVANTAGE AND PROMOTE ECONOMIC GROWTH

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 599-605

Published: 2011

Abstract: The economic crisis had a very significant impact on corporate financing, so corporations and SMEs had great difficulties in financing their activities. This led to a decrease in foreign trade and economic growth. In this research we showed that the main economies adopted policies to stimulate lending and ease access to capital, in order to stimulate foreign trade and GDP growth. The main goal was to show if access to capital can be considered a valid way to generate or create foundations for the development of competitive advantages and to promote economic growth.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396639300088

Record 89 of 329

By: Suciu, T (Suciu, Titus)

Book Group Author(s): LBUSR/FEC

Title: REMEDIES FOR OVERCOMING THE PRESENT FINANCIAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 606-613

Published: 2011

Abstract: The purpose of the work is to identify, several practical remedies for overcoming the crisis in Romania. In this direction, the author looks at the measures taken by the governments of the main western states (USA, Great Britain, Germany, France) and by the emergent economies (China, Poland, Czech Republic and Hungary). As far as the measures taken in Romania are concerned, the author looks at three levels: measures taken by the Government, measures proposed by foreign investors and some measures proposed by the university professor Constantin Roman. As conclusions, the author proposes three measures for overcoming the crisis: "First House", "First Silo" and "First Business".

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Accession Number: WOS:000396639300089

Record 90 of 329

By: Tache, I (Tache, Ileana); Popescu, D (Popescu, Diana)

Book Group Author(s): LBUSR/FEC

Title: QUESTIONS THAT HAVE TO BE SOLVED BY ECONOMISTS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 614-619

Published: 2011

Abstract: In a world that struggle with crisis after crisis under the careful but useless analysis of economic theorist, a fair question arise. What if the fundamentals of economic thinking, the basic methods and concepts that economists use when doing economics, economic analysis, are wrong or ? Crises history give us ineteresting conclusions that can be directed in sustaining issues revealed by Toffler work, fundamentals of economics are changed.

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Accession Number: WOS:000396639300090

Record 91 of 329

By: Tileaga, C (Tileaga, Cosmin); Cosmescu, I (Cosmescu, Ioan)

Book Group Author(s): LBUSR/FEC

Title: THEORETICAL AND PRACTICAL INTERDEPENDENCE BETWEEN THE
LOCAL AND REGIONAL CULTURAL TOURISM ACTIVITY. THE ORGANIZATION
OF THE REGIONAL ECOMUSEUM SIBIU - A SPECIFIC FORM OF CULTURAL
TOURISM

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL I

Pages: 620-628

Published: 2011

Abstract: Along with the scientific and technical progress of human society, especially with the development of urban civilization, many of the preserved cultural values have become places of great interest and knowledge. Cultural objects are not creations belonging to isolated humans; they belong to people integrated in a technically designed society, conceived by both the originality of the coexisting generations and the verticality of the

generations that succeeded throughout history. All these aspects can be considered elements and favorable conditions that led to the development of cultural tourism.

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Accession Number: WOS:000396639300091

Record 92 of 329

By: Titu, M (Titu, Mihail); Banu, I (Banu, Ilie)

Book Group Author(s): LBUSR/FEC

Title: THE BURDEN OF DEFICITS MAINTAINS ROMANIA IN RECESSION. ANALYSIS AND PERSPECTIVES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 629-633

Published: 2011

Abstract: The paper submitted for the conference is structured in two parts, the first part being an analysis of the underlying deficits with which Romania entered in the economical crisis which has determined a pro-cyclic action at the level of the political decision. The second part of the paper refers to perspectives and measures suggested by the business environment which are proved by analysis regarding the correlation degree between foreign investments variation and the decrease of the GDP; factors that have contributed to the decrease of the GDP and the correlation degree between these and the GDP dynamic.

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Accession Number: WOS:000396639300092

Record 93 of 329

By: Trasca, DL (Trasca, Daniela Livia); Popa, RA (Popa, Raluca Andreea); Dudian, M (Dudian, Monica)

Book Group Author(s): LBUSR/FEC

Title: ROMANIAN COMPANIES CONVERGENCE CHALLENGES IN THE PERSPECTIVE OF THE "EUROPE 2020 " AGENDA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 634-642

Published: 2011

Abstract: "Europe 2020" represents the "way ahead", by which the European economy will get out of the deep crisis that affected it and will become stronger both internally and

internationally. Implementation of this growth strategy requires on one hand, first and foremost a system of governance, to involve all actors of change in EU member states and, on the other hand, to make the connection between European levels, national, regional and local administration. Among the actors of change is remarkable the system of companies, therefore, in this paper we propose a detailed analysis of the challenges that companies in Romania has to cope with this strategy of growth.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396639300093

Record 94 of 329

By: Vancea, DPC (Vancea, Diane Paula Corina); Duhnea, C (Duhnea, Cristina); Mitrescu, SG (Mitrescu, Silvia Ghita)

Book Group Author(s): LBUSR/FEC

Title: THE INTERNATIONAL MONETARY FUND - ROMANIA'S SHADOW GOVERNMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 643-648

Published: 2011

Abstract: The paper raises some questions about the reviewing of the IMF policies and reform after the Fund's actions at the end of the '90s, during the Asian crisis, its behavior in Russia and other countries in the Eastern and Central Europe and Latin America etc., that attracted criticism from economists, opinion leaders and non-governmental organizations and makes a detailed analysis of the IMF implication in the Romanian financial and economic crisis, the solutions agreed by the Government and the results after two years from a comparative perspective.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

ISBN: 978-606-12-0139-6

Accession Number: WOS:000396639300094

Record 95 of 329

By: Virjan, D (Virjan, Daniela); Ghinararu, C (Ghinararu, Catalin)

Book Group Author(s): LBUSR/FEC

Title: UNDECLARED WORK BETWEEN THEORY AND REALITY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 649-655

Published: 2011

Abstract: Although the underground economy is a phenomenon challenged and hard measuring, is a reality for Romanian society, taking an increasing role in recent years, becoming a common phenomenon. Confidence of the population in poverty and actions by policymakers, the standard of living is very low, the feeling of injustice, inequality and increase the tax pressure, indifference, lack of education, etc. are all so many causes which encourages practivarea undeclared labour. We must rethink and rebuild our educational, cultural, social, institutional and moral systems so as to hold the negative externalities of some individual or collective behaviours driven by feelings such as egoism, individualism, the tendency to dominate, avarice or other tendencies of human and social misbehaviour under control.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

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Accession Number: WOS:000396639300095

Record 96 of 329

By: Agnes, V (Virlics, Agnes)

Book Group Author(s): LBUSR/FEC

Title: PSYCHOLOGICAL EFFECTS OF THE FINANCIAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 656-661

Published: 2011

Abstract: The economic, financial crisis affects anybody. This paper will focus on risk perception, and some personal and social factors during financial crisis. It will examine people's behavior in the credit market, and how they make their decisions regarding loans. It will study the motives, attitude, choices, and rejection of people concerning credit under financial crisis.

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Accession Number: WOS:000396639300096

Record 97 of 329

By: Zodieriu, E (Zodieriu, Elena)

Book Group Author(s): LBUSR/FEC

Title: PEOPLE WITH DISABILITIES AND EMPLOYMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL I

Pages: 662-667

Published: 2011

Abstract: People with disabilities represent an important social category inadequate used on the labor market in Romania, which generates losses for both labor market and for these people who are isolated. Many employers are reluctant to hire such a person, even where the law requires it when the employers exceed 50, and prefer to pay the amounts required by the state. Although there is much work for these people, however the number of hiring people with disabilities remains quite small, due to the fact that employers must invest in job accessibility, which means additional costs for the employers.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396639300097

Record 98 of 329

By: Andron, DR (Andron, Daniela Roxana)

Book Group Author(s): LBUSR/FEC

Title: ROMANIAN COMPANIES FACING CRISIS - REALITIES AND NEEDS IN RISK MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 3-11

Published: 2011

Abstract: Adequate risk management is under-evaluated in the Romanian economy of the moment, even if the crisis is still affecting the performance and stability of the national economy as well as the companies struggling to survive. The economy has to face access to competitively international markets depending on the consequent use of international management principles and techniques, mainly of risk management, due to the specific evolution of the aggregate economical context. The result of analysis of the real present situation shows inadequate adapting of Romanian organizations to the requirements of risk management, new non-conventional threats, insufficient support of the economical national strategies. The qualitative research conducted in order to identify the specific needs of risk management in Romanian companies, by means of selective scientific research conducted in business and academic areas shows inadequate response to the challenges of the crisis.

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Record 99 of 329

By: Avram, CD (Avram, Costin Daniel)

Book Group Author(s): LBUSR/FEC

Title: SOME CONSIDERATIONS RELATING TO HEALTH MANAGEMENT AND OCCUPATIONAL SAFETY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 12-19

Published: 2011

Abstract: Organizations of all types are the most anxious to achieve and demonstrate in the area of health and performance in occupational safety, by control risks associated with health and safety at work, compatible with standard "systems policy objectives and management of health and safety occupational" (occupation health and safety assessment series-OHSAS), Norms approved by the Association of standardizations of Romania (so), 31 March 2008, in accordance with standards OHSAS 18001/2007 and OHSAS 18002/2004.

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Record 100 of 329

By: Balauscu, R (Balauscu, Reizvan); Chitiga, G (Chitiga, Georgiana); Dragoi, C (Dragoi, Catalin)

Book Group Author(s): LBUSR/FEC

Title: A POSSIBLE CONCEPTUAL FRAMEWORK FOR AN INTELLIGENT PROJECT MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 20-22

Published: 2011

Abstract: The general framework of the present paper consist of the transition from sustainable economic development to regenerative development.

In the same time, it is to consider the impact of intelligent clusters network concept on project management approach in the context of natural resource economics and environmental economics based on human rationality and resilient nature intelligence. Intelligent project management is only a simple matter of optimal economic resources allocation and metabolic procesuality, or have also another meaning in terms of human causal ontological principles?

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Record 101 of 329

By: Banaduc, D (Banaduc, Doru); Oprean, L (Oprean, Letitia); Bogdan, A (Bogdan, Alexandru)

Book Group Author(s): LBUSR/FEC

Title: FISH SPECIES OF COMMUNITY INTEREST MANAGEMENT ISSUES IN NATURA 2000 SITE SIGHISOARA-TARNAVA MARE (TRANSYLVANIA, ROMANIA)

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 23-27

Published: 2011

Abstract: The aim of this paper is to reveal a part of the proper management directions for the Natura 2000 Site Sighisoara - Tarnava Mare area, one of the biggest and most important of such category in Romania. Since 2000 till the present three fish species of Community interest were permanently motorized Based on these species populations presence, their variation under quantitative aspects, relations with their ecological needs and the presence of different human impact types were highlighted the main management directions which should create the framework for the actual management plan for this protected area.

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Accession Number: WOS:000396639800004

Record 102 of 329

By: Belascu, L (Belascu, Lucian)

Book Group Author(s): LBUSR/FEC

Title: FROM CORPORATE SOCIAL RESPONSIBILITY THROUGH CORPORATE SOCIAL RESPONSIVENESS TO CORPORATE SOCIAL PERFORMANCE - A STRATEGIC CHOICE FOR BUSINESS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 28-33

Published: 2011

Abstract: The concept of corporate social responsibility occurred at the company's level as cause and consequence as well of a whole set of organizational shifts - integrating some global tendencies. New set of values, new attitudes and new behaviors have emerged regarding the strategic choices of business. The corporate social responsiveness reflects the actual approach each business takes in this respect, while corporate social performance is the expected result of this kind of approach.

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Accession Number: WOS:000396639800005

Record 103 of 329

By: Boghean, F (Boghean, Florin); Boghean, C (Boghean, Carmen); Moryan-Danila, L (Moryan-Danila, Lucia)

Book Group Author(s): LBUSR/FEC

Title: APPROACHES AND ADVANCES IN THE USE OF THE FINANCIAL-ACCOUNTING INFORMATION IN THE DECISION-MAKING AND INNOVATIVE PROCESS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 34-40

Published: 2011

Abstract: Accounting is an aid and support for management. Accounting is not an end in itself, but a method of collecting and analysing the economic and financial data that is of use for the general and the financial management of the business unit. As a result of our research, the main objective would be to raise the awareness of the management on such issues as: separating the fiscal accounting information in the economic-financial analysis; the utility of the dashboard in the financial management of the entity; of the working capital in the analysis of the financial balance of the entity; of the intermediate management balances in the sectorial analysis of the entity; of the treasury flows when analysing the ability of the entity to generate cash; of the periodical analysis of the profitability, liquidity and solvency rates; establishing separate accounting policies depending on the purpose of the entity and leaving the fiscal aspects on a secondary position.

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Record 104 of 329

By: Bratianu, C (Bratianu, Constantin); Bernaru, R (Bernaru, Ruxandra); Iordache, S (Iordache, Stefan)

Book Group Author(s): LBUSR/FEC

Title: MODELS OF KNOWLEDGE DYNAMICS - THE NEW LIFE CYCLE MODEL OF KNOWLEDGE MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 41-50

Published: 2011

Abstract: Within the present paper we undertake a qualitative research upon knowledge dynamics and knowledge management models. The purpose of the paper is to emphasize the common characteristics of the models among the specialty literature, to analyze and

correlate the differences between the models and to justify each of the models' potential. In the content of the paper we provide the analysis and interpretation of five knowledge dynamics and knowledge management models and we propose a novel subject to approach respectively a new life cycle model of knowledge management. The bottom line of the paper is that we want to show various perspectives of the same phenomena-knowledge dynamics, in order to provide comprehension opportunity.

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Record 105 of 329

By: Bratianu, C (Bratianu, Constantin); Iordache, S (Iordache, Stefan); Bernaru, R (Bernaru, Ruxandra)

Book Group Author(s): LBUSR/FEC

Title: THE INFLUENCE OF EMOTIONS ON THE DYNAMICS OF THE NEGOTIATION PROCESS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 51-60

Published: 2011

Abstract: It is expected that emotions will affect the negotiation process. Most studies on the influence of emotions in the negotiation process focused on the effect of the negotiator's own emotions on the process. However, what the negotiating partner feels is equally important. When it comes to negotiations, trust in the other side is a prerequisite condition for emotion to influence the negotiation process and the visibility enhances this process. Emotions contribute to the negotiation processes by signalling what the other side feels and thinks and can prevent commitment to destructive behaviours. It can also indicate what measures should be taken: positive affective signals that the approach is adequate, while negative affective signals that behavioral adjustments are necessary.

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Record 106 of 329

By: Breban, L (Breban, Ludovica); Rosu, A (Rosu, Alexandra); Hagi, RE (Hagi, Raymonda Elena)

Book Group Author(s): LBUSR/FEC

Title: LOGISTICS REVERSE MANAGEMENT, CHANCE OPPORTUNITIES FOR SUSTAINABILITY TO CONTEMPORARY COMMERCIAL PATTERN

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 61-66

Published: 2011

Abstract: This article is based on an analysis regarding the globalize trade environment, giving a neo-vision on strategies that require the current global conjuncture. In addition, we are currently in a position to give such answers that arise during the reverse supply chain, upstream and/or downstream. We think that right now are required a series of new strategies and mechanisms to overcome the obstacles on the current organizations way in order to be turned into a real support on the scene of this new trend of the XXI century respectively direct and reverse logistics management.

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Accession Number: WOS:000396639800009

Record 107 of 329

By: Burnete, S (Burnete, Sorin)

Book Group Author(s): LBUSR/FEC

Title: MULTINATIONALS FROM EMERGING ECONOMIES WIELD INCREASING INFLUENCE ON THE GLOBAL ECONOMY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 67-71

Published: 2011

Abstract: The paper deals with the recent expansion of multinational firms from the developing world and their growing influence upon the global production and trade, Released from the straightjacket of their home countries tight regulations, a great number of companies from emerging economies have embarked upon a vast internationalization process, largely based on outward investment and the setting up of affiliates overseas. The process is complex and seemingly inexorable.

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Record 108 of 329

By: Capatina, A (Capatina, Alexandra); Nistor, R (Nistor, Rozalia); Cristea, D (Cristea, Dragos)

Book Group Author(s): LBUSR/FEC

Title: THE IMPACT OF THE GLOBAL CRISIS ON THE ROMANIAN IT FIRMS' STRATEGIC BEHAVIOR

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 72-77

Published: 2011

Abstract: Our paper emphasizes the competitive landscape of software industry which was highly affected by the crisis as all the other sectors. Our analysis started from the global perspective of this industry, revealing the strategic behavior of the major IT players from worldwide in the context of the crisis; in the second part, our approach was concentrated on the Romanian software and IT services market and we highlighted the crisis impact on their business strategies.

Romanian IT firms which are able to face the crisis effects are characterized by a market-driven thinking that is more focused on customers than competitors. Understanding customers buying criteria is essential in highly competitive software markets, while designing and using a Competitive Intelligence tool will help their management teams to find the best strategic options in view to improve the market position. In this way, we consider that the Cultural Intelligence pattern that we developed and discussed in the last part of the paper can be a powerful strategic tool for the IT project managers.

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Accession Number: WOS:000396639800011

Record 109 of 329

By: Chasovschi, CE (Chasovschi, Carmen Emilia); Bordeianu, OM (Bordeianu, Otilia Maria); Bulgariu-Buhac, E (Bulgariu-Buhac, Elena)

Book Group Author(s): LBUSR/FEC

Title: MOTIVATION IN TOURISM VOCATIONAL TRAINING IN ROMANIA. AN INTRAREGIONAL RESEARCH

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 78-85

Published: 2011

Abstract: The present paper has as aim to analyze the perception of tourism employees concerning vocational training, striving to clarify some questions as: are the employees motivated to participate to vocational tourism trainings, do they consider these training helpful for their career? which is the motivation for attendance to a training programm. In order to be sure that the answers will be representative, we applied the questionnaires in three representatives destinations of Romania, and the results can be used in order to design the future educational policy within these areas.

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Accession Number: WOS:000396639800012

Record 110 of 329

By: Ciobanu, G (Ciobanu, Ghenadie); Pana, A (Pana, Adrian); Davidescu, N (Davidescu, Nicolae)

Book Group Author(s): LBUSR/FEC

Title: METHODOLOGICAL ASPECTS OF THE ENTROPY-VALUE THEORY MODEL IN BUILDING THE NEW KNOWLEDGE-BASED ECONOMY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 86-91

Published: 2011

Abstract: The purpose and objectives of this article are focused on the presentation of the methodological issues of the entropy-value theory model representative on the mechanism to obtain the value in building the knowledge-based economy. Given the entropic losses generated today by the economy and society and the environment processes, we propose to apply the model of the entropy-value theory model to the construction of society and knowledge economy. Changes in society and economy have made the mechanism for obtaining value to enter into difficulty drawing in this situation the entire society. The productivity of this mechanism is reflected in the way of building tools, in the evolution of society, in the diversity of the economic and social activities, in affecting the environment, in the social and political events in the world.

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Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396639800013

Record 111 of 329

By: Ciuperca, EM (Ciuperca, Ella Magdalena)

Book Group Author(s): LBUSR/FEC

Title: THE SOCIAL RESPONSIBILITY OF ANTREPRENORIAL ENVIRONMENT FOR THE SECURITY CULTURE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 92-96

Published: 2011

Abstract: The continuous change of our world determined the reduction of the role of state in economy. Assuming that the survival and welfare of the community greatly depend of the involvement of every economic company in corporate social responsibility actions, in this paper I will propose and argue for a new adaptive strategy to the contemporary social conditions: the inclusion of security issues in the field of CSR actions undertaken by firms.

An important step in this direction is to change their own behaviors and attitudes by generalized hiring of security experts and by creating a security culture among the employees.

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Accession Number: WOS:000396639800014

Record 112 of 329

By: Constantinescu, D (Constantinescu, Doina); Prisecaru, B (Prisecaru, Bianca); Constantinescu, R (Constantinescu, Razvan)

Book Group Author(s): LBUSR/FEC

Title: 2009 VERSION OF 9004 STANDARD THE ROAD TO SUSTAINED SUCCESS OF THE ECONOMIC ORGANIZATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 97-104

Published: 2011

Abstract: The purpose of this paper is to develop necessary processes for an economic organization, to achieve sustained success in an ever-changing and uncertain environment. Sustained success can be obtained through a strategic planning of quality, as ISO 9004:2009 standard recommends.

Establishing as organizational objective "obtaining long term sustained results" involves not only customers' satisfaction, but also other interested parties satisfaction that can ensure financial resources and also the prestige of economic organization.

Achieving customer satisfaction can lead to increased market share by winning new customers. In addition to revenue growth by adding quality, quality management efforts can also reduce costs by improving processes' quality.

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Accession Number: WOS:000396639800015

Record 113 of 329

By: Constandache, M (Constandache, Mihaela); Condrea, E (Condrea, Elena); Stanciu, A (Stanciu, Anca)

Book Group Author(s): LBUSR/FEC

Title: ASSESSMENT OF THE ASTORIA RESORT TOURIST'S DEGREE OF SATISFACTION AND SOLUTIONS TO IMPROVE QUALITY OF SERVICES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 105-109

Published: 2011

Abstract: The aim of this study was a tourist's satisfaction assessment, in terms of service feature offered by Astoria Resort, as a main factor in ensuring quality of services and business competitiveness. This analysis consisted in applying SERVQUAL instrument built on a response scale designed to encompass both tourist expectations and perceptions about service. The assessment of the tourist's degree of satisfaction was made by determining the difference between perception and tourist statements regarding its expectation of certain components of the service. Most of the analyzed features recorded a lower level of perceptions compared with those of expectations manifested by tourists.

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Record 114 of 329

By: Silviu, C (Silviu, Crisan)

Book Group Author(s): LBUSR/FEC

Title: CONSIDERATIONS REGARDING THE SELLING ACTIVITY DURING THE PERIODS OF NORMAL ECONOMIC EVOLUTION AND ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 110-113

Published: 2011

Abstract: Perceived as one of the most important human activities, selling consists of passing material goods, services or works, from the production sphere to the consuming one, their fulfillment as merchandise, the target being satisfying some consuming needs. Expressed through the simple change between parts, or through the more advanced complex sales, in which the package of services which comes with the traded good can generate other services or can produce other goods, selling and the sale management have reinforced their importance, careless of the way in which the economy developed. The approaching differences regarding their use in conditions of normal functioning of the economy and of economic crisis, make the object of this study.

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Record 115 of 329

By: Croitoru, G (Croitoru, Gabriel); Badea, L (Badea, Leonardo); Popa, G (Popa, Gabriela)

Book Group Author(s): LBUSR/FEC

Title: INTERCULTURALITY IMPACT ON PERFORMANCE MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 114-120

Published: 2011

Abstract: The cultural context of a country makes the organizations adopt its structural forms and ways of inner functioning adjusted to the behavioural forms specific to that country, to its cultural model. For an enterprise, under the new market specifications which has an international activity, it is compulsory to follow the traits of the country of origin but also to integrate the multiple influences of the countries where it is implanted. The major purpose of the present paper is to preserve and develop the professional culture, while the static ethic values tend to become part of this culture. The crisis period the market economy is passing through harms the professional culture in the sense that many of traditional old professions and jobs are disappearing much faster than the new ones come into being. The approach of the present paper is completed by an analyse obtained after having filled out a questionnaire. However, its interpretation is limited by the degree of subjectivity which often occurs when filling up a questionnaire, interpreting data, presenting some appreciations and recommendations. Perhaps, this thing is due to either a very close perception or to the necessary period of time these communities need to take shape.

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Record 116 of 329

By: Dindire, L (Dindire, Laura); Ganescu, C (Ganescu, Cristina); Chirila, C (Chirila, Camelia)

Book Group Author(s): LBUSR/FEC

Title: RESEARCH ON THE OPTIMIZATION OF COMMUNICATION AND ORGANIZATIONAL CULTURE TO REDUCE THE CURRENT ECONOMIC CRISIS EFFECTS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 121-128

Published: 2011

Abstract: Given the important role of the communication process within any organization, but also the impact of the organizational culture on firm performance today, the paper aims to highlight various practical ways to improve organizational culture and corporate communication with an important role in increasing company performance. In this regard, we have undertaken a direct research-based structured questionnaire applied to the staff of various departments in the company, using a systematic random sampling version. The main results of the research highlight the need to improve internal communication and organizational culture, which reduces the negative effects of the economic crisis.

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Accession Number: WOS:000396639800019

Record 117 of 329

By: Dobre, I (Dobre, Ion); Popescu, OC (Popescu, Oana Catalina); Buruiana, V (Buruiana, Viorel)

Book Group Author(s): LBUSR/FEC

Title: TOWARDS AN INTEGRATED UNDERSTANDING OF FUNDAMENTING
COMPLEX DECISIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL II

Pages: 129-134

Published: 2011

Abstract: The way in which people decide what they decide can be explained through an entire range of research fields. It should be the role of the field of study openly declared as dedicated to the study of decisions to capture and integrate the most relevant results coming from all around in scientific literature. Decision-making models in decision theory have been often formulated and refined, but even more so they have been criticized through their inaccurate rendering of real-life situations and factors of complexity. A first step in formulating a more integrated and complex structure for understanding and substantiating decisions would be to acknowledge some of the most obvious factors of subjectivity, complexity and bias, and the role they play not only independently but also in relation to each other in influencing decision processes. In our attempt to develop such a study we intend to devise and run a survey investigating respondents' relative position with regard to a number of such factors identified: attitudes towards morals, mood or momentary feelings, preference consistency, cognitive biases, risk aversion or propensity, relation to others and demographics. We would then test correlations between observed attitudes in these domains and stipulate as to the nature and causality of relationships observed. This complex study involved in its turn a first step: devising the tool (survey) to test respondents' attitudes towards all these factors. It is this part that we detail in the present paper.

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Accession Number: WOS:000396639800020

Record 118 of 329

By: Dragoi, MC (Dragoi, Mihaela Cristina)

Book Group Author(s): LBUSR/FEC

Title: PERCEPTION ON THE ROMANIAN HEALTHCARE SYSTEM

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 135-143

Published: 2011

Abstract: This paper aims to provide an image of the Romanian healthcare system, based on survey analysis. The questionnaire has been applied to doctors and physicians, as well as non-medical persons, in order to provide a differentiated perception of the benefits and the needs of the healthcare system.

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Record 119 of 329

By: Dragomir, LM (Dragomir, Lucia Mariana); Todericiu, R (Todericiu, Ramona); Ghitulete, A (Ghitulete, Andrada)

Book Group Author(s): LBUSR/FEC

Title: KNOWLEDGE BASED MANAGEMENT-THE NEW TREND IN CONTEMPORARY MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 144-148

Published: 2011

Abstract: In the economy of this beginning of millennium, knowledge based management, a concept that was born in the new era of knowledge, tightly connected to using the intellectual capital, is more and more legitimately considered as the key to success in business.

Knowledge based management is, essentially, a management of change, with a catalyzing role, and which is focused on the rational directing of the organization towards success.. The final objective of knowledge economy is the increase of the GDP, through investing in the human capital, which, with the help of information technology and training, learns how to generate and explore knowledge.

Knowledge economy and management are concepts that Europe itself tries to make applicable to its cultures, trying to keep intact human individuality, but redefining society as a whole.

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Record 120 of 329

By: Dumitrescu, A (Dumitrescu, Adelina)

Book Group Author(s): LBUSR/FEC

Title: EMPIRICAL STUDY ON THE STANDARDIZATION PROCESS OF INTERNAL PUBLIC AUDIT IN PUBLIC INSTITUTIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 149-155

Published: 2011

Abstract: This paper is based on a field study carried out in public institutions at all levels of administration. Starting from a survey meant to determine the pros and cons of the internal public audit activity within the Romanian public sector, these research tries to identify improvement areas and ways for the relationships of internal public audit with other key departments of public institutions. The study has been carried out between January and August 2010, and it is part of the author's PhD thesis which is in its final developing stage.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

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Record 121 of 329

By: Enescu, M (Enescu, Marian); Sperdea, NM (Sperdea, Natalita Maria)

Book Group Author(s): LBUSR/FEC

Title: USING STRUCTURAL EQUATIONS MODEL PERFORMANCE EVALUATION IN SECURITY MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 156-161

Published: 2011

Abstract: Structural equation models of latent variables are measured and multicausal hypothetical models, the procedure states compared hypothetical types of relationships between the five latent variables. Introducing the concept of organizational networks in which organizations are natural, organic is a concept, a strong network theory gives concrete and rhythm, whereby each stage of growth brings a well understood set of changes.

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Record 122 of 329

By: Gelan, C (Gelan, Cristina); Georgescu, S (Georgescu, Stefan)

Book Group Author(s): LBUSR/FEC

Title: STRATEGY AND PERFORMANCE - AXIOLOGICAL COORDINATED IN MANAGEMENT OF A COMPANY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 162-168

Published: 2011

Abstract: It can be argued that the successful management of any company is crucial when it comes to survival and success in the present highly competitive and continuously evolving business environment. Although there are a variety of theories about the management of a company, the present study does not aim to analyze them, but awareness of the importance of a pragmatic framework of analysis which occupies the central position sizing axiological. "Strategy" and "performance" are two concepts which we argue, in light of theories already formulated the importance of the sizing.

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Record 123 of 329

By: Gorski, H (Gorski, Hortensia); Fuciu, M (Fuciu, Mircea)

Book Group Author(s): LBUSR/FEC

Title: GROUPWARE SYSTEMS - HOW TO INCREASE THE PERFORMANCES OF THE WORK GROUPS?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 169-173

Published: 2011

Abstract: The development of the information age and of the communication technologies has offered managers new tools for working faster, better and more efficiently. This paper presents the concepts of work groups and of groupware systems, it points out the importance of using these new tools. The development and the implementation of the groupware systems is an important step in achieving the companies' objectives with no delay. We are pointing out the main components of the groupware system and its advantages for the company and for the work groups. We also present the trends in developing new groupware systems that the companies can use in the future.

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Accession Number: WOS:000396639800026

Record 124 of 329

By: Grama, B (Grama, Blanca)

Book Group Author(s): LBUSR/FEC

Title: IMPACT OF CHANGING ABOUT THE ORGANIZATIONAL BEHAVIOUR

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 174-177

Published: 2011

Abstract: Organizations do not change for change sake but for that part, from a comprehensive development process and are required to respond to new environmental changes, the requirements, restrictions and opportunities that arise. Competitive organizations regarding change as an ongoing process essential for survival, their development and improvement. The most important aspect of the success of organizational change is the acceptance and understanding them. The source of the changes can exist in inorganization or outside it (environment) Strategies for change / development have to consider many variables: size of organization, relations of competition, changes in the environment. Beyond dependence environmental organization, changing it can be seen as a way to create change, thus emphasizing the proactive side (not just reactive).

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Record 125 of 329

By: Herciu, M (Herciu, Mihaela)

Book Group Author(s): LBUSR/FEC

Author Identifiers:

Author	ResearchID Number	ORCID Number
herciu, mihaela	C-5875-2008	0000-0001-9649-2043

Title: MODELS FOR MEASURING INTERNATIONAL COMPETITIVENESS: A LITERATURE REVIEW

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 178-183

Published: 2011

Abstract: The aim of this working progress paper is to present a literature review of models that measuring international competitiveness. The first attempts to define and to measure the international competitiveness has began in the 60 by integration of basic-factors into models and continues with the composite indicators or indexes. From the various models for measuring international competitiveness in this paper are presented only four developed by different organization, such as: World Economic Forum, Organization for Economic Co-

operation and Development, European Commission and Institute of Management Development.

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Record 126 of 329

By: Iacob, AI (Iacob, Andreea Iluzia); Popescu, CC (Popescu, Costin-Ciprian)

Book Group Author(s): LBUSR/FEC

Title: APPLICATION OF MATHEMATICAL PROGRAMMING ON THE ROMANIAN AGRO-FOOD ECONOMY: CEREAL PRICE ANALYSIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 184-189

Published: 2011

Abstract: In this paper, mathematical programming is used to elaborate a study on the evolution of prices. A regression method (Minmad) is presented and discussed, and then it's applied to shape an image of the variation of grain price on a regional market in Romania. Also, the results are compared with those obtained by the classical method of least squares.

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Accession Number: WOS:000396639800029

Record 127 of 329

By: Iamandi, IE (Iamandi, Irina-Eugenia)

Book Group Author(s): LBUSR/FEC

Title: STRATEGIC APPROACH OF CORPORATE SOCIAL RESPONSIBILITY KEY-DRIVERS FOR INCREASING COMPETITIVENESS AT THE EUROPEAN LEVEL

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 190-197

Published: 2011

Abstract: The aim of the paper is to analyse how CSR pillars, strategically approached, can contribute to the operational competitiveness of the responsible European companies. The research goals emphasize the identification of main domains or pillars of CSR, the setting of the links between CSR and competitiveness, the analysis of CSR key-drivers in Europe, in general, and in Romania, in particular, the proposal of a set of recommendations and conclusions in order to consolidate the competitiveness of the responsible companies. The

expected and achieved results reaffirm the link between strategic CSR and competitiveness and offer a general framework for increasing them.

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Record 128 of 329

By: Luca, L (Luca, Liliana); Cirtina, LM (Cirtina, Liviu Marius)

Book Group Author(s): LBUSR/FEC

Title: LEADERSHIP - A PRINCIPLE OF QUALITY MANAGEMENT IN THE CONTEXT OF AN ORGANIZATION OF FACULTY TYPE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 198-201

Published: 2011

Abstract: In the first part are presented some definitions of leadership, as a principle of quality management. In the second part of the work are presented the main activities that result from applying the principle of leadership in a faculty and the importance of communication manner in the leadership - change relationship. Leader must communicate messages in a positive and effective manner so that he encourages the transition to change. The paper summarizes the main features of a faculty leader. In the paper is also proposed a questionnaire to self-evaluate a faculty leader in relation to requirements imposed by the quality management system.

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Record 129 of 329

By: Mares, V (Mares, Valerica); Mares, MD (Mares, Marius Daniel); Caraivan, M (Caraivan, Mitrut)

Book Group Author(s): LBUSR/FEC

Title: STRATEGIC LEADER AND INFORMATION SYSTEMS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 202-206

Published: 2011

Abstract: The Internet is based technologies being developed at the time were increasingly accepted. The Internet, described as the "new information highway", provided information

in a manipulable form available to many across the world in almost instantaneous fashion. The growing emphasis on price, quality and satisfaction of consumer needs, along with the substantial increases in competitive rivalry.

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Record 130 of 329

By: Mateescu, M (Mateescu, Mihaela); Muscalu, M (Muscalu, Mihai); Suba, G (Suba, Gabriela)

Book Group Author(s): LBUSR/FEC

Title: CONTROL SYSTEMS IN LABORATORY ACTIVITIES FOR QUALITY MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 207-210

Published: 2011

Abstract: This paper presented a control system able to give a solution to the quality management in a laboratory. The resulted system can determine an optimal assignment of resources, i.e. an optimal assignment of staff per procedure and an optimal assignment of procedures per apparatus. A criterion to be optimized is the minimization of every procedure cost.

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Record 131 of 329

By: Mateescu, M (Mateescu, Mihaela); Muscalu, M (Muscalu, Mihai); Suba, G (Suba, Gabriela)

Book Group Author(s): LBUSR/FEC

Title: HUMAN RESOURCES - A DETERMINANT FACTOR IN OBTAINING MANAGERIAL PERFORMANCE OF COMPANIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 211-214

Published: 2011

Abstract: The paper aims to show how important it is that any top manager and any professional team define their own duties in such manner to reveal every person involved in

achieving the company economic results. The top manager is now a "wandering manager" which creates a new relation with customers involving them into its own activities.

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Record 132 of 329

By: Mihaescu, L (Mihaescu, Liviu); Mihaescu, D (Mihaescu, Diana); Pachura, P (Pachura, Piotr)

Book Group Author(s): LBUSR/FEC

Title: CAPITALISM, EFFICIENCY AND REGULATIONS INTO EMERGING ECONOMY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 215-219

Published: 2011

Abstract: In Romania all witnessed a generalized economic blockade. Lack of long term economic thinking is now the main element of arbitrariness in political decisions, decisions with negative implications on the Romanian private sector. The essential elements that lead to the Romanian economy are predictable to bankruptcy are negative incidence of anti-crisis measures on the real economy, and inadequate management of macroeconomic policies.

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Record 133 of 329

By: Morariu, TM (Morariu, Titiana-Maria)

Book Group Author(s): LBUSR/FEC

Title: CORPORATE SOCIAL RESPONSIBILITY IN THE CONTEXT OF SHARED SOCIAL RESPONSIBILITY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 220-226

Published: 2011

Abstract: This paper has as main goal establishing the defining aspects of the concept of "Shared Social Responsibility" in comparison to the concept of "Corporate Social Responsibility". Therefore, the research goals are built around this main aim of the paper and consist of describing the context of responsibility in the liberal model, defining the

corporate social responsibility in this sense and afterwards, establishing a conceptual relationship to the concept of shared social responsibility. The expected result is that shared social responsibility is an integrative concept including the corporate social responsibility.

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Record 134 of 329

By: Moraru, C (Moraru, Camelia); Popovici, N (Popovici, Norina); Strambeanu, G (Strambeanu, George)

Book Group Author(s): LBUSR/FEC

Title: MANAGEMENT AND MANAGERIAL BEHAVIOR : UTI COMMUNICATIONS SYSTEMS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 227-230

Published: 2011

Abstract: The rate which things are developing in the world surpasses many of them who have no inspiration or strength to understand that the future is closer than it seems. Managers possess essential role in making profound changes in organizational culture, who can influence the particularly feeling existing within the organization, individual perceptions and attitudes shared by its members.

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Record 135 of 329

By: Morosanu, A (Morosanu, Alina)

Book Group Author(s): LBUSR/FEC

Title: STATISTICAL ANALYSIS OF THE WORK ENVIRONMENT OF SURVEY OPERATORS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 231-238

Published: 2011

Abstract: In this study we wanted to do a statistical analysis of the work environment of survey operators. The necessary data were the results of an enquiry and were processed with the statistical software SPSS. The results show that survey operators would be much more

satisfied with their work environment if the managers improved the quality of the collaboration at department level and if there were a stimulating salary package. These results are not universally valid, but they may be a point of view that could help improve the operator's productivity and to a better resource allocation of the results of an enquiry.

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Record 136 of 329

By: Muscalu, E (Muscalu, Emanoil); Stanit, A (Stanit, Alexandra)

Book Group Author(s): LBUSR/FEC

Title: CHANGE AS A DEFINING ELEMENT OF THE ECONOMIC DEVELOPMENT IN THE XXI-ST CENTURY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 239-241

Published: 2011

Abstract: The last decades have witnessed an unprecedented period of transformation in all fields, organizations being in a vast and complex process of transformation. The pace of change is now so fast that people and organizations are facing with constant changes in all spheres of activity and must react very quickly to survive. Keeping up with the fast pace of change is one of the biggest challenges for the XXI century managers. Change is driven by new technologies, new markets and customer preferences, political and governmental pressures, social expectations and according to experts change is an ongoing process, so there is never an end point. At present the complexity of the external environment is so great that even experts can not predict "the future configurations". Today it takes "the mentality to continue development on certain stability of the procedures we use, and in the XXI century it is clear that stability is an illusion." (Clarke, L., 2002)

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Record 137 of 329

By: Neamtu, L (Neamtu, Liviu); Neamtu, AC (Neamtu, Adina Claudia)

Book Group Author(s): LBUSR/FEC

Title: STRATEGIC APPROACHES FOR BUSINESS NETWORKS ON INTERNATIONAL MARKETS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 242-248

Published: 2011

Abstract: The connecting problems of the companies to the strategic networks were mostly ignored in the specialty studies. By analysing the approaches accomplished in the specialty studies, this paper identifies the levels of developing the business networks. In relation to the level of developing the business networks, we may also define the developing level of the field market regarding the sales volume and the increasing potential in the future.

Considering the common elements of all the approaches and the developing level of the field market, the paper classifies and analyses the categories of the operation types on the international market, basing on the approach principle from simple to complex and on the essential criteria defining each strategic alternative.

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Record 138 of 329

By: Liviu, N (Liviu, Neamtu); Claudia, NA (Claudia, Neamtu Adina)

Book Group Author(s): LBUSR/FEC

Title: INTERNATIONALIZATION STRATEGIC MULTI-LEVEL PLANNING - REQUIREMENTS OF THE COMPANY'S SUCCESS ON THE OUTSIDE MARKETS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 249-254

Published: 2011

Abstract: The paper follows the identification of an ensemble plan in order to coordinate and to make efficient efforts of international development, so that we could reach the objectives established in the (corporate) company's strategy, the business strategy and in the strategic and operational plans. The international strategy establishes the principles and shows the ways due to which the company hopes to get competitive advantages, to attract foreign buyers and use the resources owned by the company at maximum. As a part of the general and business strategy of the company, the international strategy should correspond to their stipulations by adapting the international activity at the functional and operative level.

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Record 139 of 329

By: Diana, NF (Diana, Nistor Flavia); Doina, MV (Doina, Muntean Valerica)

Book Group Author(s): LBUSR/FEC

Title: FINANCING STRATEGIES IN SME'S

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 255-260

Published: 2011

Abstract: The ability to raise capital is crucial for the survival and development of the SME's. First, the company must have liquidities to meet the debt that matures in near future, thus ensuring short-term financial balance. Second, the company should invest in its development (technological, social, expansion, e.g.), represented by medium and long term capital budgeting, which will ensure future growth and the optimum financial leverage. Therefore the financing strategies the company undertakes must be adapted to its specific needs. Factors such as ownership structure, entrepreneurs' adversity to risk, and the development stage of the company affect not only the availability of capital, but also the amounts of capital that can be raised. The paper's goal is to offer a decisional model to assist the SME's managers in determining the right financing mix, at the lowest cost, using a mathematical model of optimal capital allocation.

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Record 140 of 329

By: Valentin, NC (Valentin, Nitu Claudiu); Oana, N (Oana, Nitu); Mihaela, C (Mihaela, Constandache)

Book Group Author(s): LBUSR/FEC

Title: NON-FINANCIAL REASONS ANALYSIS OF MULTINATIONAL COMPANIES IN ROMANIA IN 2010

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 261-270

Published: 2011

Abstract: Non-financial means to stimulate employee motivation to work better, more efficiently, with love, with reluctance, without financial incentive comes in the middle! Countless studies show the ineffectiveness of long-term financial motivation systems. The first bonus acts like a "drug." It works instantly, but a longer period of time makes employees work no longer than if they receive financial bonuses. Also, long-term financial bonuses to employees or make them dissatisfied and come in a variety of competing with their peers. Teamwork becomes the field of fairy tales. The solution is a system of non-financial reasons. Non-financial reasons mean implementing a system of Reward and Recognition.

The purpose of non-financial motivation is to increase productivity in the company, enhancing efficiency of quality, to have satisfied employees, which leads directly to increased employee performance.

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Record 141 of 329

By: Oana, N (Oana, Nitu); Claudiu-Valentin, N (Claudiu-Valentin, Nitu); Elena, C (Elena, Condrea)

Book Group Author(s): LBUSR/FEC

Title: THE ANALYSIS OF LABOR MIGRATION AND NON-FINANCIAL MOTIVATION IN REAL COMPANY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 271-279

Published: 2011

Abstract: Labor turnover is a normal phenomenon that we encounter in any organization. A certain rate of fluctuation exists, it is normal, especially today, when labor migration has increased significantly due to increased job offers. When, however, it exceeds certain limits, it means that things are not too good in the organization and management needs to ask some questions regarding the causes of turnover. Fluctuation is caused by a poor wage policy, not anchored in the realities of the labor market, unfavorable labor environment, deficient personnel management, human relations damaged, etc. Salaries are a sensitive issue in negotiations between employer and employee. Horia Pitariu (2003), said: "Most labor conflicts are generated by complex issues of wages, "and that "most union claims, implicitly working staff are focused on the thorny issue of wages.

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Record 142 of 329

By: Carmen, N (Carmen, Novac)

Book Group Author(s): LBUSR/FEC

Title: EDUCATING THE HUMAN CAPITAL - THE MORE YOU LEARN, THE MORE YOU EARN

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 280-284

Published: 2011

Abstract: The beliefs that education follows a specific path and appears in a specific way are still deeply rooted in our traditional way of thinking. But, the 21st century education is more and more indifferent to tradition and that's the reason why a change in our mentality has to be done.

21st century generation of students pays a lot for education time and money, but is it about quality, quantity or just a reflex called "education"? For education to become the engine that can move a country's economy it must be of high quality. The quantity must be measured in years of learning and experience and original research products.

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Record 143 of 329

By: Claudia, O (Claudia, Ogrean)

Book Group Author(s): LBUSR/FEC

Title: MULTINATIONALS AND ECONOMIC DEVELOPMENT - GLOBAL SHIFTS AND TRENDS (A PRELIMINARY COMMISSIONING IN THEME)

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 285-291

Published: 2011

Abstract: The paper describes the vision, the mission and the objectives of the systematic research in the field of "Multinationals and economic development: historical analysis and theoretical attempts". It emphasizes the general approaching framework for the discussion subject in terms of problematization --- hypothesis --- current state of research --- objectives --- results. The paper aims to serve as starting point for a an integrative and interdisciplinary approach of the global shifts and trends regarding multinationals and economic development.

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Accession Number: WOS:000396639800046

Record 144 of 329

By: Loan, P (Loan, Pastor)

Book Group Author(s): LBUSR/FEC

Title: THE ROLE OF TRANSFORMATIONAL LEADERSHIP IN CASE OF A COMPANY TAKEOVER

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 292-300

Published: 2011

Abstract: This paper approaches the issue of organizational behaviour of the employees involved in a major integration as a result of a takeover by another company. It approaches the relationships that the leadership and environment had with the subordinates' acceptance of the takeover, with the performance and the job satisfaction in an insecure environment. It has been noticed that transformational leadership has been positively related to the acceptance of the takeover, the performance noticed by the superiors and job satisfaction. Transformational leaders registered an impact also on subordinates' results through the climate perceived that they created by clarity of goals and by supporting creative thinking.

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Record 145 of 329

By: Valentina, P (Valentina, Persideanu); Daniel, N (Daniel, Nicolescu)

Book Group Author(s): LBUSR/FEC

Title: STUDY ON CUSTOMERS RELATIONSHIP IN A ROMANIAN ELECTRICITY DISTRIBUTION COMPANY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 301-305

Published: 2011

Abstract: Using the observation method, the author aims to identify the companies customers, to provide strategy and its implications for the relationship between the customers and a Romanian EDC. The benefits of this paper consist in a package of proposals to improve the relationship with customers. Some of these have been implemented and it is the author intention to further study the implementation of these proposals in this EDC in order to get a complete picture of the improvement process. This paper is based on a study case developed in a Romanian EDC and highlights the connection between the company strategy and its customer relationship. Based on this study, a package of proposals is presented in order to improve the distribution company customer relationship. The paper is useful to the electricity distribution companies' top management, the quality assurance specialists and the specialist preoccupied by analyzing the bad customer relationship causes.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

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Record 146 of 329

By: Valentina, P (Valentina, Persideanu); Daniel, N (Daniel, Nicolescu); Ion, NO (Ion, Negoita Octavian)

Book Group Author(s): LBUSR/FEC

Title: THE PROCESSES THAT SHAPE THE ROMANIAN ELECTRICITY DISTRIBUTION COMPANIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 306-311

Published: 2011

Abstract: The Romanian energy sector restructuring is an on-going, large-scale and important process. Therefore the current organizational structure of the National Energetic System (NES) and the companies' competences will change, but the restructuring fund consists in a common legislation for all the Romanian electricity distribution companies (EDC). This leads to a common processes list that, in one form or another, are present in any Romanian EDC. Using the observation method, the author aims to present the Romanian EDCs, the distribution system operators functions (default the electricity distribution companies), current trends, both internal and external environment, and finally to identify the processes that underlie all the Romanian EDCs. Tacking into account the methodological approach and background this paper has the purpose to identify the processes that underlie all the EDCs in order to have a common overview on the electricity distribution service. It is the author's intention to study and document how these processes are identified, documented and monitored in the companies in question. The paper is useful to the electricity distribution companies' top management, the quality assurance specialists and the specialist preoccupied by the comparative analyzes of the Romanian EDCs.

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Record 147 of 329

By: Cristiana, PZ (Cristiana, Pop Zenovia)

Book Group Author(s): LBUSR/FEC

Title: HISTORICAL, SOCIAL AND ECONOMICAL LESSONS FROM PREVIOUS CRISES FOR SME's

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 312-317

Published: 2011

Abstract: The existence of an enterprise is decisively determined by the social-economic context in which it operates. Much attention has been paid to the negative effect of crises on the creation, survival and growth of SME's. In this article we examine from a historical, social and economic point of view, how actually the impact of the crises on SME's provided an opportunity for their development based on a review of theoretical studies.

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Record 148 of 329

By: Popa, CM (Popa, Cristina Mirela)

Book Group Author(s): LBUSR/FEC

Title: THE IMPACT OF THE HUMAN RESOURCES MANAGEMENT ON THE PERFORMANCES OF THE COMPANIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 318-323

Published: 2011

Abstract: We very often wonder why, in the severe conditions of economic crisis and recession, many companies are bankrupt but some-and they are not a few, are gaining more clients, are becoming more profitable than ever before and are renewing with products that we have never dreamt about. The answer is only one, and it is not consisting in investments for high sky technologies, but it means the ways in which the executive management understood to motivate and give confidence to its personnel that they are able to survive together with their companies, through their innovative ideas put in practice.

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Record 149 of 329

By: Popescu, AI (Popescu, Alina-Irina); Popescu, L (Popescu, Leonica)

Book Group Author(s): LBUSR/FEC

Title: THE CONTRIBUTION OF THE EUROPEAN STRUCTURAL FUNDS TO THE DEVELOPMENT OF HUMAN RESOURCES IN ROMANIA FROM A REGIONAL PERSPECTIVE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 324-331

Published: 2011

Abstract: The European structural funds are one of the biggest opportunities Romania has to resolve structural economic and social problems, especially in the current background of budget constraints due to the financial crisis. Among the European funds, ESF is particularly concerned with the development of human resources by providing them better skills and better job prospects. This paper begins by summarizing the absorption of the European structural funds in Romania at the end of 2010, and continues with the analysis of the allocation of the financial resources under the SOP-HR, the priority area of education and training in support for growth and development of knowledge based society. The paper aims to provide answers to questions like: what is the distribution of the absorbed funds on the development regions of Romania, what types of institutions absorbed the funds for the development of human resources, what is the role of higher education institutions in this process and others alike.

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Accession Number: WOS:000396639800052

Record 150 of 329

By: Pricop, OC (Pricop, Oliver Constantin)

Book Group Author(s): LBUSR/FEC

Title: THE ANALYSIS OF THE STRATEGIC OBJECTIVES OF AN ORGANIZATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 332-335

Published: 2011

Abstract: There are several means of analyzing the strategic objectives of an organization. Since the objectives must precede the activities and a strong interdependency must exist between them, it is useful to approach the analysis of an organization strategic objectives from the perspective of its activities, structured according to the model of Porter's value chain. The analysis of objectives will be achieved on the 2 types of activities (auxiliary and main) and consists in two stages:

- identifying the objectives according to activities;
- establishing the convergence degree of objectives.

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Record 151 of 329

By: Radu, C (Radu, Catalina); Begu, LS (Begu, Liviu-Stelian); Grigore, AM (Grigore, Ana-Maria)

Book Group Author(s): LBUSR/FEC

Title: COMPARATIVE MANAGEMENT FINDING FINANCING FOR DOCUMENTARIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 336-339

Published: 2011

Abstract: What can a young filmmaker do if he has a good idea and talent, but he has no money? Young filmmakers (both directors and producers) face the problem of funding, as they need financing for their films fiction or documentaries). Although Europe is only one, it is not unitary and there are quite big differences between European countries with respect to financing a documentary. This paper aims to provide a critical comparative analysis between conditions in various countries of Europe. It highlights the main tools to be used for finding filmmakers' most appropriate financing solutions.

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Record 152 of 329

By: Radu, CV (Radu, Cristian Virgiliu)

Book Group Author(s): LBUSR/FEC

Title: PRODUCTION AND ORGANIZATION OF A COMPANY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 340-345

Published: 2011

Abstract: Production is business-transformation processing of material goods and services available in primary forms (natural) or secondary (produced) in pursuit of finished goods and finally it would result in human satisfaction. In marketing a product is anything that can be offered to a market that can satisfy a desire or need (Kotler and others, 2006). Given that production must satisfy the consumer, the manufacturer must follow: the achievement of production organization in order to obtain semi-finished products to be included in the range of consumer demands, economic activity attracting customers must follow the market and use of resources for production does not lead to exhaustion or saturation of the market.

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Record 153 of 329

By: Radulescu, M (Radulescu, Madalina); Pelinescu, E (Pelinescu, Elena)

Book Group Author(s): LBUSR/FEC

Title: THE ECOLOGICAL ECONOMICS AS A BASIS FOR A NEW MANAGEMENT APPROACH

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 346-354

Published: 2011

Abstract: The aim of the present paper is to make an intro on the concept of the Ecological Economics emphasizing on its features and developing the idea that a new management approach is needed in order to have a sustainable development of the new SMARTTEST business objectives. An overview of the Romanian approach on this subject will be presented, given the steps already taken for sustainable development..

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Record 154 of 329

By: Ratiu, P (Ratiu, Patricia); Lazar, I (Lazar, Ioan); Mortan, M (Mortan, Maria)

Book Group Author(s): LBUSR/FEC

Title: USING 360-DEGREE FEEDBACK FOR IMPROVING EMPLOYEE'S PERFORMANCE. DIFFERENT PERSPECTIVES - AN OVERVIEW

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 355-364

Published: 2011

Abstract: In the present paper we have chosen to make an analysis regarding the most used multi-source feedback method: 360 degree feedback, because a variety of individual and organizational improvement goals have been attributed to these feedback processes. Throughout a synthesis review of the literature we try responding to frequently questions about 360 degree feedback Also the paper discusses the purposes of using 360-degree feedback which is a very controversy topic in the practical and theoretical use: developmental purposes versus appraisal purposes or both of them are accepted. The results of a number of case studies reviewed in this paper show that using 360-degree feedback for appraisal purposes are some significant disadvantages and also can have a negative impact on outcomes. Therefore we are totally agreed that the real purpose of 360-degree feedback is a developmental one. The final of the paper ends with some conclusions and an outlook fore future trends and research need for 360-degree feedback.

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Accession Number: WOS:000396639800057

Record 155 of 329

By: Rosca, D (Rosca, Doina); Sirbu, M (Sirbu, Mirela); Rosca, AS (Rosca, Adrian Sorin)

Book Group Author(s): LBUSR/FEC

Title: CONSIDERATIONS REGARDING THE EMPLOYEE'S ATTITUDE TOWARDS
THE CHANGE REFLECTED IN THE RESEARCH COMOR

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL II

Pages: 365-373

Published: 2011

Abstract: The project COMOR - managerial behaviour in organizations in Romania is a complex exploratory research carried out at national level, economic organizations in all fields of activity, whose objective is to identify the cultural dimensions that characterize the organizational management of the Romanian territory and the main types of behaviour management. Under the impact of the dynamism of the knowledge revolution and ruled the current scientific and technical progress, survival and development capacity of organizations depends to a decisive extent on the attitudes of managers towards change. This study characterizes employee attitudes towards change in Suceava County, drawn from complex analysis, descriptive and factorial of responses by asking a number of 222 subjects from 17 business organizations, in accordance with the methodology of the research process of COMOR.

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Accession Number: WOS:000396639800058

Record 156 of 329

By: Seungjoon, O (Seungjoon, Oh)

Book Group Author(s): LBUSR/FEC

Title: DEBT STRUCTURE AND CORPORATE CASH HOLDINGS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL II

Pages: 374-393

Published: 2011

Abstract: The relationship between the cash and leverage is still puzzling in literature. This paper fills this gap by examining how debt heterogeneity and derived debt structure are

related with corporate cash holdings. We find that corporate cash holdings have a strong relationship with the structure of debt, and the direction of relationship varies depending on the type of debt. In particular, corporate cash holdings are negatively correlated with the proportion of secured debt, short-term debt, commercial paper and bank debt. On the other hand, firms show the opposite direction of cash holding behavior as they have a larger proportion of subordinated debt, longterm debt and convertible bonds. This paper provides a new insight on the understanding of relation between corporate cash holdings and leverage policy.

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Accession Number: WOS:000396639800059

Record 157 of 329

By: Tjasa, S (Tjasa, Strukelj)

Book Group Author(s): LBUSR/FEC

Title: INNOVATIVE STRATEGIC MANAGEMENT - COORDINATES FOR NEW
(AFTER) CRISIS CHALLENGES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL II

Pages: 394-403

Published: 2011

Abstract: In our research we assume that enterprise policy and strategic management planning (process) differ in different organizations and organization (configuration) forms. After investigating in the field of enterprise policy and strategic management planning we will combine this process within the planning school with the configuration school's point of view. Reasons for this are in our starting point hypothesis that innovative organizations (that by definition stand on their innovation legs and continuously care for beneficial changes) are the organizations, which will probably be more favourably disposed also to the changes in the enterprise policy and strategic management planning. We derive from persuasion that innovative configuration of the organizations encourages the process of enterprise policy and strategic management planning (innovation) additionally.

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Accession Number: WOS:000396639800060

Record 158 of 329

By: Suciu, LE (Suciu, Leonina-Emilia); Lazar, I (Lazar, Ioan); Veres, V (Veres, Vincentiu)

Book Group Author(s): LBUSR/FEC

Title: THE IMPORTANCE OF PROMOTION IN THE CIVIL SERVANTS CAREER DEVELOPMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 404-410

Published: 2011

Abstract: Civil servants are the interface between the citizens and public institutions. They must be continually motivated and able to perform their duties at the highest quality standards. Providing a career is a prime factor which helps maintaining the best employees for a long time within public administration. Since promotion is a key element in ensuring a career, our study focuses on presenting the aspects related to the promotion of civil servants in the Romanian local public administration and the Belgian one. By using the Jaccard's similarity index we have compared the legislation regarding the promotion of civil servants, of two EU member states that use the career system to manage the public service.

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Record 159 of 329

By: Todarita, ET (Todarita, Elida-Tomita); Ranf, DE (Ranf, Diana-Elena)

Book Group Author(s): LBUSR/FEC

Title: THE ROMANIAN CAPITAL MARKET: STOCK EXCHANGE EVOLUTION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 411-420

Published: 2011

Abstract: According to the adopted regulations, the capital market in Romania is part of financial market which makes it possible to separate the act of saving and investment. The beginning of the capital market in Romania was related to the Mass Privatization Program (MPP). The stock exchange in the Romanian economy has a direct impact on commercial companies. In this paper will be analyzed and presented the contribution and evolution of the Capital Market of the Sibiu Monetary Financial and Commodities Exchange compared with Bucharest Stock Exchange to the derivatives segment as participants of the current economy which is in a crisis period

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Accession Number: WOS:000396639800062

Record 160 of 329

By: Todericiu, R (Todericiu, Ramona); Sava, A (Sava, Augustin); Muscalu, E (Muscalu, Emanoil)

Book Group Author(s): LBUSR/FEC

Title: TALENT MANAGEMENT-CHALLENGE OF THE ROMANIAN HR THE BIGGEST

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 421-425

Published: 2011

Abstract: Human resources are the most important assets of organisations, the main lever for optimizing results; the only major expense source; an asset that increases its value, not one that depreciates over time; the most 'Dynamic' asset in the patrimony of the organization, the one that has a decisive influence on the financial results. This is the reason why human resources are associated with notions that emphasize their value, many authors considering them to be 'important', 'unique' and 'exhaustible'.

Attracting and retaining human resources is essential for every company and is a priority for HR managers. The rise of the level of education, the increased access to foreign markets and the technological developments and high mobility of the workforce have caused businesses to start to compete for attracting talents at a global level. A study by Pricewaterhouse Coopers Romania, presented at the National HR Club Conference (Bucioveanu, C., 2008) shows that the main concern of organization managers is administering talent. This means that managers want to develop the employees' skills, using this method as a form of motivating and retaining the members of the company.

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Accession Number: WOS:000396639800063

Record 161 of 329

By: Toma, SG (Toma, Sorin-George); Marinescu, P (Marinescu, Paul); Saseanu, AS (Saseanu, Andreea Simona)

Book Group Author(s): LBUSR/FEC

Title: LESSONS FROM GREAT AMERICAN MANAGERS: THE CASE OF ANDREW CARNEGIE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 426-431

Published: 2011

Abstract: At the moment when big businesses emerged in the capitalist system managers began to become more and more important in ensuring superior business performances.

Andrew Carnegie represents one of the most famous examples of an American great manager which provides us invaluable management lessons. The aims of our paper are to

render in brief the life of Andrew Carnegie and to highlight some of his contributions to the development of business management. Our paper contributes to a better understanding of the business management performed by Carnegie and provides a platform on which to build further studies on the same subject.

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Accession Number: WOS:000396639800064

Record 162 of 329

By: Tutulea, A (Tutulea, Anca)

Book Group Author(s): LBUSR/FEC

Title: RELATIONSHIP BETWEEN LEADERSHIP, CHANGE AND CULTURE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 432-437

Published: 2011

Abstract: To lead their supporters successfully through the turbulences of today's economic environment, leaders must understand the change process. For this it is very important the ability of organization's leaders to assimilate change, then formulate and articulate a clear vision, attended by fixation and implementation of strategic goals and objectives. Specialists observed that many leaders rely on instinct and experience rather than on a full understanding of the change process.

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Record 163 of 329

By: Udrea, NM (Udrea, Nicusor Marcel)

Book Group Author(s): LBUSR/FEC

Title: EMPLOYING THE OPTIONAL AND MANDATORY INSURANCE SYSTEMS FOR INCREASING THE SECURITY OF URBAN ECOSYSTEMS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 438-441

Published: 2011

Abstract: The necessity for increasing the security of urban ecosystems was amplified in recent years as a result of the different threats posed to the urban ecosystems. A certain sense of urgency was felt towards the need for protection in general and protection though

the insurance systems can become one of the most important means of realizing this objective. The starting point in developing an integrated insurance system is based on the insurance system of the rural ecosystems, both because of the possible risks which could be covered by the insurance, as well as the functioning mechanism of the insurance as well.

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Record 164 of 329

By: Verboncu, I (Verboncu, Ion); Ciocanescu, EA (Ciocanescu, Eduard Andrei); Todoreit, AV (Todoreit, Amalia Venera)

Book Group Author(s): LBUSR/FEC

Title: TRAINING, CONSULTING AND PROFESSIONALISATION IN THE MANAGEMENT OF SMALL AND MEDIUM ENTERPRISES IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 442-448

Published: 2011

Abstract: Implementing Europe 2020 policy requires large steps to professionalize the managers and management. The document assumes that management is the most important success factor for any type of organization, while training and management consulting are two important ways to professionalize managers.

The paper highlights the critical results registered in Romania in these areas, and provides strategic and tactical recommendations the factors that generate strengths and weaknesses in each of the areas. Rethinking training and management consulting will enhance the financial side, and improve managerial skills in companies undertaking such services.

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Accession Number: WOS:000396639800067

Record 165 of 329

By: Verboncu, I (Verboncu, Ion); Todorut, AV (Todorut, Amalia Venera); Cirnu, D (Cirnu, Doru)

Book Group Author(s): LBUSR/FEC

Title: DEMANDS ON EMPLOYEE PERFORMANCE DEVELOPMENT AND EVALUATION USING THE 360 degrees FEEDBACK METHOD

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 449-455

Published: 2011

Abstract: In this paper we address issues concerning employee performance development and evaluation using the 360 degrees feedback method. The purpose of this research is to put in value this method, which is one of the most modern and relevant ways, both for employee performance evaluation, and especially for their development.

The paper aims to present the methodology and steps followed in developing and implementing the evaluation system under consideration, and how that system could be used without neglecting the advantages of the 360 degrees feedback method. Also the paper presents a case study on the implementation of this method in the simulated companies

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Accession Number: WOS:000396639800068

Record 166 of 329

By: Veres, V (Veres, Vincentiu); Mortan, M (Mortan, Maria); Marin, A (Marin, Anamaria)

Book Group Author(s): LBUSR/FEC

Title: SOCIAL RESPONSIBILITY AND ETHICAL BEHAVIOR: STUDY ON COMPANIES WITH SOCIAL POWER

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 456-465

Published: 2011

Abstract: The paper aims to analyze the issue of ethical, socially responsible companies that have a social power. In the case of small firms that don't have a major impact on the business environment, any responsibility activity chosen to be assumed brings a competitive advantage or shape their ethical behavior, companies with social power from the sector of production of carbonated soft drinks and those of fast-food industry don't have 100% ethical behavior. Differences between statements and facts are significant.

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Accession Number: WOS:000396639800069

Record 167 of 329

By: Vintean, A (Vintean, Adriana)

Book Group Author(s): LBUSR/FEC

Title: THE POWER OF WORDS IN BUSINESS LIFE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL II

Pages: 466-469

Published: 2011

Abstract: Communication and language are tools for business people to use in order to motivate people. Words become potent and they can move the action forward or backward. Their meaning can be the action they produce and they must give clear and direct messages, they should raise interest, not be confused they must make sense, express ideas clearly. They get a power in business and the result must be the desired one because businesspeople must stay ahead of the action, they must use time and energy, must work through an intricate maze of how others filter, interpret, add personal meanings to messages. In this way they are different and their language through words will inspire positive actions.

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Record 168 of 329

By: Asalos, N (Asalos, Nicoleta); Georgescu, CE (Georgescu, Cristina Elena)

Book Group Author(s): LBUSR/FEC

Title: ASPECTS AND INTERACTIONS OF COMPETITIVENESS AND EFFICIENCY IN CONTEXT OF A DURABLE DEVELOPMENT. CASE STUDY ON TOURISTIC SECTOR

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 3-7

Published: 2011

Abstract: The economic competitiveness level, in general, depends on the quantity and quality of natural resources, technological level, available financial instruments, professional level, human resources qualification, etc. It is very important the efficient utilization of every component of the patrimony of a country, in order to develop, from the point of economic view of the country, and the strengthen of its position on the national stage. The practice of developed countries demonstrates that the increase of national competitiveness begins at the level of some concrete enterprises. We usually speak about the economic national competitiveness, but we refer, in fact, at the enterprises' competitiveness that participate in the concurential fight in the intern market, but especially on the extern market.

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Accession Number: WOS:000396640100001

Record 169 of 329

By: Bobeica, AM (Bobeica, Ana Maria)

Book Group Author(s): LBUSR/FEC

Title: MARKETING STRATEGIES IN ADVERTISING SERVICES A NEW PARADIGM OF CHANGE FROM OFFLINE TO ONLINE ADVERTISING

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 8-13

Published: 2011

Abstract: Advertising means more than reaching target audiences and making sales, it's more about people and relationships. This aim of the paper is to explain the marketing mix elements in the industry of services, explaining how, when and why we use one strategy instead of another.

Also it defines the new paradigm of marketing promotion as Advertising Services on the Internet. As expected results, it identifies a number of features in the Online Advertising presenting the advantages of using Online Media. Also it establishes a new typology in the case of online customers and integrates Online Communication into the general Communication Strategy.

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Record 170 of 329

By: Budac, C (Budac, Camelia); Baltador, L (Baltador, Lia); Tichindelean, M (Tichindelean, Mihai)

Book Group Author(s): LBUSR/FEC

Title: UNFAIR COMPETITION AND THE USE OF MARKETING MIX COMPONENTS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 14-21

Published: 2011

Abstract: Out of their desire to enter a market very quickly, to gain a significant position on the reference market and thus to achieve higher earnings businesses do not always use fair and legal practices. Frequently, they are tempted to resort to unfair behavior that affects the normal competitive environment (and may even cause the elimination of competitors) and consumer interests as well.

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Accession Number: WOS:000396640100003

Record 171 of 329

By: Catoiu, I (Catoiu, Iacob); Cetina, I (Cetina, Iuliana); Gheorghe, IR (Gheorghe, Iuliana-Raluca)

Book Group Author(s): LBUSR/FEC

Title: WORD OF MOUTH AND TRUST, DRIVERS TO ACHIEVE PATIENT SATISFACTION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 22-30

Published: 2011

Abstract: The objective of this study was to evaluate the drivers which lead to patient satisfaction. The analysis was based on a survey of 304 patients in a public hospital in Bucharest, Romania. Pearson coefficient was used to find out if there were any correlations between trust and word of mouth on patient satisfaction.

Correlation analysis showed there was a linkage between trust and patient satisfaction but there was no linkage between word of mouth and patient satisfaction. Even if there is no correlation between word of mouth and patient satisfaction there is a correlation between word of mouth and trust, regarded as drivers to get high patient satisfaction.

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Accession Number: WOS:000396640100004

Record 172 of 329

By: Catoiu, I (Catoiu, Iacob); Edu, T (Edu, Tudor); Negricea, IC (Negricea, Iliuta Costel)

Book Group Author(s): LBUSR/FEC

Title: THE IDENTIFICATION OF THE MARKETING APPROACHES USED BY THE ROMANIAN INTERNET SERVICE PROVIDERS - A MARKETING RESEARCH -

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 31-41

Published: 2011

Abstract: The Internet Service Provider is an important part of any organisation's activity. Because of the fast development of the data infrastructure and the advent of a big array of services and technologies, many organisations (traditional and online) have developed strategies to be used in this environment.

The purpose of this research is to identify, the marketing approaches of the Romanian Internet Service Providers in relation to all aspects of this business.

The marketing approaches of the Romanian Internet Service Providers are very diversified, covering a wide array of areas, objectives, strategies and tactics.

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Accession Number: WOS:000396640100005

Record 173 of 329

By: Cetina, I (Cetina, Iuliana); Radulescu, V (Radulescu, Violeta); Gheorghe, IR (Gheorghe, Iuliana-Raluca)

Book Group Author(s): LBUSR/FEC

Title: HEALTH CARE SERVICE QUALITY A CONCEPTUAL FRAMEWORK FROM
A MARKETING PERSPECTIVE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 42-46

Published: 2011

Abstract: A critical challenge for health care services is to find ways to make them client-oriented. Quality of health care from the patients' perspective is an important step in the development of health care services. Assessing patient requests gives the health care management a hint how to be more responsive to people's needs and expectations in order to make them more effective. The objective of this paper is to analyze some famous scales like SERVQUAL, SERVPERF and the Nordic model in order to emphasize conclusions upon where the quality of health care services can be improved using these instruments.

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Record 174 of 329

By: Dorobantu, MR (Dorobantu, Maria-Roxana); Fieldsend, A (Fieldsend, Andrew)

Book Group Author(s): LBUSR/FEC

Title: RURAL ENVIRONMENT A PROMOTER OF SUSTAINABLE TOURISM
WITHIN LOCAL COMMUNITIES IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 47-52

Published: 2011

Abstract: The purpose of this study is to analyse the face of Romanian rural areas at present, focusing on the main aspects of Romanian tourist villages but also taking into account travellers' expectations and demands towards agro-tourism. From a scientific perspective, this paper identifies the main characteristics of the Romanian village today and

to sketch a few guidelines and main ideas related to the reviving of rural Romania. The objectives of this research are: to identify rural areas characteristics and also the tripartite relationship: sustaining tourism ecotourism-agro tourism. The agro-tourism opportunities in Valcea County are described as a case study

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Record 175 of 329

By: Dovleac, L (Dovleac, Lavinia); Balasescu, M (Balasescu, Marius); Balasescu, S (Balasescu, Simona)

Book Group Author(s): LBUSR/FEC

Title: POLICIES OF ASSISTANCE AND SUPPORT SERVICES FOR CUSTOMERS IN HIGH TECH. INDUSTRY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 53-59

Published: 2011

Abstract: This paper brings into question the marketing mix of high technology products, whose specific results from the necessity of creating a new variable, along with the traditional ones (product, price, promotion, distribution), namely: the assistance and support services for customers. Because of the complexity of high technology products, consumers need specialized support in making the best decisions about their purchase. The paper will highlight the need for a policy of assistance and support services for the company. It will be realized a typology of specific services in this area and it will be shown their effects on the relationship between company and consumer.

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Record 176 of 329

By: Dugulan, D (Dugulan, Diana); Palade, M (Palade, Marius); Veghes, C (Veghes, Calin)

Book Group Author(s): LBUSR/FEC

Title: CAPITALIZATION OF THE HISTORICAL HERITAGE AND THE SUSTAINABLE DEVELOPMENT OF THE LOCAL COMMUNITIES TWO MODELS: THE WHOLE VILLAGE CONCEPT AND THE CARPATHIAN CONVENTION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 60-65

Published: 2011

Abstract: The presence of the historical heritage and its capitalization represent a significant driver of the tourism activities and, also, for other economic activities. Paper analyzes the potential contribution of the historical heritage to the sustainable development of the local communities, under the framework created by the relationships between the historical heritage, tourism industry performances and contribution to the economic development, and from the perspective of the two specific models imposed by the practice: the Whole Village Concept and the Carpathian Convention.

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Record 177 of 329

By: Dumitrescu, L (Dumitrescu, Luigi); Fuciu, M (Fuciu, Mircea); Gorski, H (Gorski, Hortensia)

Book Group Author(s): LBUSR/FEC

Title: THE ONLINE SOCIAL NETWORK A NEW TOOL FOR THE 21ST CENTURY MARKETERS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 66-71

Published: 2011

Abstract: The development of the Internet and of the information technologies has created for the managers and for the marketing specialists a new field in which to create value for the consumers. This paper presents one of the newest tools that the companies can use in their marketing activity: the online social networks. We aim to present the importance of using the online social networks for targeting and satisfying the consumers, we are presenting the concept of social network and the development of this new marketing tool. The paper also presents the usage of the online social networks in the field of marketing in order to inform the consumer in a faster and a more professional manner.

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Record 178 of 329

By: Funaru, M (Funaru, Mihaela); Radu, I (Radu, Ioana); Miron, R (Miron, Ramona)

Book Group Author(s): LBUSR/FEC

Title: ECO-INVESTING IMPORTANT FACTOR IN SUSTAINABLE DEVELOPMENT. APPLICATIONS IN ROMANIA.

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 72-77

Published: 2011

Abstract: This article discusses the importance of the eco-investments in sustainable development of world economy, and particularly in the Romanian economy, and attempts to define these types of investments in the general context of investments, and makes them fit into the broader field of Socially Responsible Investments that include them and also, customizes the eco-investments.

It also presents a series of examples of environmental investments made in Romania and their positive effects on environmental protection, pollution reduction, demonstrating the importance of eco-investment in the economy. Eco-investments are factors that lead to a sustainable development and a long term sustainable economy.

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Record 179 of 329

By: Gabor, MR (Gabor, Manuela Rozalia); Stefanescu, D (Stefanescu, Daniela); Contiu, LC (Contiu, Lia Codrina)

Book Group Author(s): LBUSR/FEC

Title: STATISTICAL METHODS - COMPONENTS OF DIFFERENTIATION STRATEGIES OF DURABLE GOODS MARKET IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 78-83

Published: 2011

Abstract: The degree of household endowment with commodities has increased in Romania in the past years, according to statistical data. On the one hand, this issue was caused by market opening and, on the other hand increasing of income and standard of living in Romania (1995 is taken into consideration, since this type of statistical data is reported until the year 2009) but also to tax related benefits provided by some banks to purchase such commodities. This Study was the basis of a sampling based marketing research concerning the durable commodities market in Romania, in Tirgu Mures municipality respectively, on a sample of 300 households relevant at national urban level. The paper presents a comparative analysis of the population endowment degree at national, regional level the Centre development region - and country level- the Mures county and contains the difference significance testing between the average values concerning endowment with durable commodities comparatively between the Mures county and the national level, on the one hand, and between the Mures county and the Centre development region on the other hand.

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Record 180 of 329

By: Gavan, S (Gavan, Smaranda)

Book Group Author(s): LBUSR/FEC

Title: RURAL DEVELOPMENT EUROPEAN POLICIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 84-93

Published: 2011

Abstract: The European Union's strategy for sustainable development was adopted in 2001, at the Meeting in Gothenburg, as a long-term strategy which focuses on the economic, social and environmental protection fields. The mission of sustainable development is to find ways of economic increase and development while rationally using of common natural resources so that the renewable resources could be maintained and those which are not renewable could be used in a system which should take into account the needs of the future generations. Adjusting the Romanian agriculture with everything related to resources, technologies, finished products as well as adjusting the countryside generally to the European Community laws has been a commitment for Romania starting with the accession process. Within the frame of the Rural Development National Program by which there are investments financed in this area, there are special measures aimed at maintaining and improving the environmental quality in the rural areas by promoting a sustainable management of both agricultural and forestry areas.

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Record 181 of 329

By: Gheres, M (Gheres, Marinela); Pop, I (Pop, Iuliana); Gogozan, A (Gogozan, Alexandra)

Book Group Author(s): LBUSR/FEC

Title: ENTREPRENEURS IN RURAL TOURISM OUT OF THE SHADOW

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 94-103

Published: 2011

Abstract: The aim of this study is to paint a concise image of today's situation concerning rural tourism and the general frame for guesthouses in two particular areas of Romania. As a first objective, analyzing and explaining the mechanisms used by guesthouses in establishing relations with tourists was a priority. The results of this particular study were meant to outline a general image of the rural guesthouse, pointing out management and marketing techniques used with clients, general management of the establishment, personnel, etc. On the other hand, the results of this research revealed rather if guesthouses from rural areas are slightly different from establishments located in other parts of the country, due to the type of consumer of rural tourism.

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Record 182 of 329

By: Gradinaru, G (Gradinaru, Giani); Joldes, C (Joldes, Cosmin)

Book Group Author(s): LBUSR/FEC

Title: THE ECONOMIC APPROACH TO ECOSYSTEMS: A COMPARATIVE ANALYSIS FROM THE PERSPECTIVE OF ECOSYSTEM FUNCTIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 104-109

Published: 2011

Abstract: "Ecosystem services" is a relatively new concept, developed under the pressure of the economic approach which, in turn, was adopted because it proved to be the most appropriate in relation to the determinants of ecosystem degradation. In essence, it reflects an anthropocentric position in which nature is to serve humanity. In contrast, "ecosystem functions" is a well-defined concept of ecology to describe the purpose of ecosystem interactions with the system superior to - the biosphere. To the extent that instead of using an anthropocentric view, an eco-centric one is used functions and ecosystem services are practically overlapping, because society is one of the components of the biosphere, so that the welfare state is directly related to the biosphere caused, in turn, by the ecosystem functions.

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Record 183 of 329

By: Grigorescu, A (Grigorescu, Adriana); Grigorescu, DR (Grigorescu, Dan-Razvan)

Book Group Author(s): LBUSR/FEC

Title: THE CUSTOMER RELATIONSHIP MANAGEMENT IN ELECTRONIC MEDIUM

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 110-116

Published: 2011

Abstract: Considering the complexity of trade it is of importance not the competitive technology and the capacity to integrate the products in a pack of services that accompany them. The image of the services quality operates in an intensive manner on the buying behavior of potential customers, the level of sales being so, greatly dependent of the supporting services. The implementation of an electronic project CRM are determined by the technology development and allows a rapid adaptation of the organization behavior to the changes on the market that will meet better the wishes and exigencies of the clients.

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Record 184 of 329

By: Grigorescu, A (Grigorescu, Adriana); Oltean, LM (Oltean, Luminita Mirela)

Book Group Author(s): LBUSR/FEC

Title: THE ORGANIZATION THE OF MARKETING DEPARTMENT IN EDUCATIONAL STRUCTURES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 117-124

Published: 2011

Abstract: The educational system has to adept it selves to the new challenges that are taking place on the education and training market. That is why the existence and development of the private sector are inducing the need of public marketing at the level of schools and other educational institutions. Paper aims to present the place of the marketing department and a possible structure for Teacher Training Center and Technical School. Also there are presented the attributes and role of this department and its specialists. A new approach of the educational market could be a solution for system improvement.

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Record 185 of 329

By: Humelnicu-Severin, A (Humelnicu-Severin, Anamaria); Spirchez, GB (Spirchez, Georgeta-Bianca)

Book Group Author(s): LBUSR/FEC

Title: CONSUMER PRIVACY ON THE INTERNET

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 125-129

Published: 2011

Abstract: The explosive growth of the Internet has led to an increased interest in its use for commercial businesses. Many security issues arise when doing business on the Internet. In this context, hereinafter the authors provide an interdisciplinary analysis over the protection ensured in the electronic marketplace. The importance of such a study resides from the need to achieve two important goals (both legal and economic), such as: to meet the privacy and security requirements in cyberspace and to carry out successful commercial activities.

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Accession Number: WOS:000396640100018

Record 186 of 329

By: Ionita, D (Ionita, Daniela)

Book Group Author(s): LBUSR/FEC

Title: SMALL ENTERPRISES AND STRATEGIC ORIENTATIONS DURING ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 130-139

Published: 2011

Abstract: Strategic orientation is a critical concept in managing a company. The aim of this paper is to investigate strategic orientations used by small enterprises in a difficult environment. The article contributes to better understanding the process of strategy development and implementation, factors of influence and results by means of a direct research based on the method of semi-structured interview. The research universe consisted of small enterprises from Romania. According to research results small enterprises employ different types of strategic orientations, have an informal approach to planning process, use specific strategies and have difficulties in securing a competitive advantage.

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Accession Number: WOS:000396640100019

Record 187 of 329

By: Ionita, IM (Ionita (Moldoveanu), Irene-Mihaela)

Book Group Author(s): LBUSR/FEC

Title: THE SHOPPING CENTERS IN ROMANIA - THE MARKETING AND THE BATTLE WITH THE CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 140-147

Published: 2011

Abstract: Shopping centers represent an important aspect of the extremely dynamic life of the 21st century consumer. Nowadays, worldwide, shopping centers represent significant investments, remarking themselves with bold architectures and structures and an individual brand image

Over the time there were identified various factors playing important roles in the success of shopping centers in the century among them we may mention : the wide variety of goods and services, the multiple access, the increased security, entertainment offer, etc.

But the crisis revealed that the management "by-the-book" sometimes is not enough. The current paper describes how the crisis affects the shopping centers in Romania, including some examples of local marketing response and possible directions for the future.

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Record 188 of 329

By: Iordan, M (Iordan, Marioara); Chilian, MN (Chilian, Mihaela-Nona)

Book Group Author(s): LBUSR/FEC

Title: EXTERNAL COMPETITIVENESS OF THE ROMANIAN MINING AND QUARRYING INDUSTRY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 148-153

Published: 2011

Abstract: The paper presents a brief analysis of the external competitiveness of the Romanian mining and quarrying industry - one of the industrial sectors with a very low share in the country's foreign trade. Both the analysis by industries and that of certain comparative advantage indicators reveal a very weak specialization of Romania in the international trade in mining and quarrying commodities, although the significant decline in the imports of inputs for production determined by the economic crisis led to a relative diminution of the competitive disadvantages.

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Record 189 of 329

By: Camelia, M (Camelia, Mihart (Kailani))

Book Group Author(s): LBUSR/FEC

Title: THE ROLE OF MARKETING AND IMPORTANCE OF CONSUMER BEHAVIOUR KNOWLEDGE IN TIMES OF ECONOMIC DOWNTURN

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 154-160

Published: 2011

Abstract: The downturn started in 2008, taking as its starting point the U.S. has spread rapidly worldwide, affecting default and the European economy. In these circumstances, the business environment was forced to adapt to changes, trying to identify the most effective ways to resist the impact of this decline.

Trying to clarify the characteristic features that distinguish the recession from the crisis, the article aims to present a view on the essential contribution they can make marketing and consumer behaviour essential tools to support organizations in their attempt to survive the economic downturn and to build the foundations of future revival.

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Record 190 of 329

By: Mionel, O (Mionel, Oana); Nicolau, I (Nicolau, Irina)

Book Group Author(s): LBUSR/FEC

Title: CHANGES IN CONSUMERS' BEHAVIOUR IN CONDITIONS OF RISK AND UNCERTAINTY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 161-165

Published: 2011

Abstract: Nowadays, reserchers' attention is drawn to consumers' behavior on global market and to their capacity to withstand shocks, especially in periods of crisis and recession, characterized by increased risk and uncertainty. But, individuals behavior varies from country to country, outlining this way the opposite phenomenon of globalization at consumers' level, especially in terms of information's impact on purchasing decisions. Thereby, if the information is expected, the consumers can adapt quickly to changes in the

economic environment. Instead, if information is unexpected the impact will be translated into a shock and the group will undergo major changes trying to cope.

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Record 191 of 329

By: Moisa, CO (Moisa, Claudia Olimpia); Cordos, M (Cordos, Malina); Stremtan, F (Stremtan, Filimon)

Book Group Author(s): LBUSR/FEC

Title: MUTATIONS IN GLOBAL ECONOMY - A REFERENCE ELEMENT FOR THE EVOLUTION OF YOUTH TRAVEL

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 166-170

Published: 2011

Abstract: The main objective of this paper is to present the main mutations currently taking place in the global economy that have implications over youth travel. To clarify, their impact, we analysed mutations with positive influence over youth travel, such as globalisation, sustainable development, technical progress, the development of the tertiary sector or informatics, as well as mutations with adverse effects, such as the economic and financial crisis and demographic trends.

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Record 192 of 329

By: Moise, C (Moise, Cristina)

Book Group Author(s): LBUSR/FEC

Title: STUDY ON CONTRIBUTIONS TO THE KNOWLEDGE OF THE FAUNA SIEBENBURGER SAXONS OF LEPIDOPTERA IN SIEBENBURGER AND AROUND SIBIU, ENTOMOLOGY COLLECTIONS OF THE MUSEUM OF NATURAL HISTORY IN SIBIU

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 171-179

Published: 2011

Abstract: This paper is part of a broader study on the diversity of Macrolepidoptere entomofauna Grove Sibiu daylight in the protected area. The complex study is the result of a research project in the School Posdoctorale. Study collections of Lepidoptera in the Natural History Museum in Sibiu is one of the objectives to be achieved comparative study with material collected from the same area. Comparative analysis of the materials studied can provide data on changes in pressure due to anthropogenic climate change but also the effects on biocenosis studied.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396640100025

Record 193 of 329

By: Motoc, IS (Motoc, Ioana Slagiana)

Book Group Author(s): LBUSR/FEC

Title: OPINIONS REGARDING THE INFLUENCE OF DESCENTRALIZATION OVER THE FINANCING OF THE DEVELOPMENT OF LOCAL COMMUNITIES IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 180-184

Published: 2011

Abstract: The administrative and territorial decentralization is not a purpose in itself. It is part of the national strategy of decentralization and is meant to create a system of local public administration which is organized, administrated and financed according to the European in what concerns ensuring the quality of the local public services which must allow free, equal and whole access to all the members of the community to the decision making act, in accordance with the interests and needs of the direct and indirect beneficiaries. Actually, the pattern of decentralization promotes free access to the equity and quality of public services. The efficiency of decentralization must be mirrored in the added value of the services of public interest, in the capacity to provide these services at a high quality standard and with costs as low as possible.

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Record 194 of 329

By: Muntean, D (Muntean, Doina)

Book Group Author(s): LBUSR/FEC

Title: STUDY ON ECOLOGICAL PRODUCTS OF TRADITIONAL AREA IN SIBIU COUNTY FOOD MARKET AND THEIR PROMOTE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 185-189

Published: 2011

Abstract: This paper is part of the Postdoctoral School project which has the theme: Promoting organic products obtained from milk of Turcana race in Sibiu area, based on the ECOSANOGENEZA principles. The project aims to promote the traditional organic products, obtained specifically from ewe's milk. An essential aspect is respecting the objectives and principles of organic agriculture in the technological process of obtaining products out of ewe's milk, to identify and to reduce the real and potential risks in terms of Food Safety.

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Record 195 of 329

By: Muresan, F (Muresan, Felicia)

Book Group Author(s): LBUSR/FEC

Title: CREATIVE TOURISM AND CREATIVE INDUSTRIES - SOLUTIONS TO REDUCE THE EFFECTS OF THE ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 190-198

Published: 2011

Abstract: 'Creative tourism', 'creative industries', 'creative clusters' are the concepts of the moment in many economies of the world. Culture and human creativity should be the tools employed to overcome the economic crisis. The aim of this paper is to define these concepts, and also to present the Opinion of the European Economic and Social Committee on Unlocking the potential of cultural and creative industries (Green Paper) COM (2010) 183 final.

It is evident that a number of governments have identified the cultural and creative industries as playing an important role in the regeneration of urban environments and the stimulation of tourism development.

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Record 196 of 329

By: Muresan, L (Muresan, Laura); Alexandrescu, MB (Alexandrescu, Mihai Bogdan)

Book Group Author(s): LBUSR/FEC

Title: THE ETHICAL CODE, AN INSTRUMENT FOR THE IMPLEMENTATION OF A SOCIALLY RESPONSIBLE ATTITUDE TO THE COMMERCIAL COMPANIES IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 199-205

Published: 2011

Abstract: The values promoted through the ethical codes adopted by the commercial companies overlap over most of the values promoted by the corporate social responsibility. For this reason, we state that these instruments, if assimilated by the commercial companies, can significantly contribute to adopting a socially responsible behaviour by the companies.

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Record 197 of 329

By: Musetescu, A (Musetescu, Adina)

Book Group Author(s): LBUSR/FEC

Title: THE SPECIAL RESPONSIBILITY OF DOMINANT COMPANIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 206-211

Published: 2011

Abstract: The European Union's competition law stipulates that all practices that prevent, restrict or distort competition are forbidden. The main objective of the competition policy is to protect consumers welfare. These article is mainly focused on the 82 Article of the Treaty of Rome, explaining in a detailed manner, all possible actions of a dominant company and when is it falling on the incidence of these law, because these type of companies have indeed a special responsibility to the customers and also to their business rivals.

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Record 198 of 329

By: Nicula, V (Nicula, Virgil); Glavan, V (Glavan, Vasile); Neagu, RE (Neagu, Roxana Elena)

Book Group Author(s): LBUSR/FEC

Title: EVALUATING THE DEGREE OF UNDERSTANDING OF THE CONCEPT OF "TOURIST ECO-GUESTHOUSE" AND "GREEN VILLAGE"

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 212-218

Published: 2011

Abstract: The eco-economical principles are essential elements when deciding to transform an agrotourist pension into an eco-tourist pension.

Evaluating the preliminary conditions for accrediting the pensions as eco-pensions is doing by field investigation and surveys. Promoting the concept of eco-pension and the highlighting of the profitability in time of this activity offers the advantages of experiencing a new model of tourist activity.

Evaluating and directing the activities from the field of tourism in relation to the ecotourism criteria will allow the exploitation of local natural and economic resources through the certification of eco-tourist products and that of destinations and accommodation structures, in order to guarantee the eco-tourist quality.

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Record 199 of 329

By: Oancea, S (Oancea, Simona); Oprean, L (Oprean, Letitia)

Book Group Author(s): LBUSR/FEC

Title: ANTHOCYANIN EXTRACTS IN THE PERSPECTIVE OF HEALTH BENEFITS AND FOOD APPLICATIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 219-223

Published: 2011

Abstract: plants have been continuously studied for their health-promoting properties. Plant bioactive molecules have been isolated and characterized structurally and biologically.

Nowadays, efforts of nations are focused on conservation and promotion of health benefits of their bioresources. Natural plant pigments are of great economic importance not only due to their coloring potency but also due to their nutraceutical properties. The present paper presents investigation of the anthocyanin content of two varieties of red beet, from two different Romanian regions., Fagaras and Ramnicu-Valcea, respectively. Red beet presents health benefits through its content of bioactive compounds, mainly polyphenols (anthocyanins) and betalains. Total anthocyanins content was greater in case of sample of Rimnicu-Valcea. Nevertheless, the content of total anthocyanins is low, as main pigments from Beta vulgaris are betalains, but anthocyanins contribute to its nutraceutical properties.

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Record 200 of 329

By: Oltean, FD (Oltean, Flavia Dana)

Book Group Author(s): LBUSR/FEC

Title: THE DEVELOPMENT OF COMMERCIAL SERVICES WITHIN
INTERNATIONAL TRADE IN SERVICES - A COMPARATIVE ANALYSIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 224-231

Published: 2011

Abstract: In recent decades, world trade has expanded significantly, with international trade in services continuously increasing its significance and contribution. The purpose of this document is to give a brief overview of the main importers and exporters of commercial services, highlighting the importance of international trade in services for economic growth. This analysis also covers Romania, and the empirical results will show a modest growth in commercial services, requiring recovery and improvement efforts.

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Record 201 of 329

By: Perju, A (Perju, Alexandra); Budacia, EA (Budacia, Elisabeta-Andreea); Oprescu, EA (Oprescu, Elena-Alina)

Book Group Author(s): LBUSR/FEC

Title: ATTITUDES TOWARDS GLOBALIZATION AND THE INTERNET AS AN
INSTRUMENT OF GLOBALIZATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 232-236

Published: 2011

Abstract: The statistical survey treats the attitudes of subjects belonging to three age groups: 20-30, 31-50, 51-60 towards the Internet as an instrument of globalization. The study is based on the assumption that young people are more open-minded, receptive and willing to understand the Internet as a complex phenomenon which serves as a tool in the process of globalization. However, the findings indicate that age is not an influential factor

in shaping attitudes in this respect. An in-depth analysis of the results shows that educated Romanians are not able to perceive the phenomenon of globalization in its complexity.

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Record 202 of 329

By: Platis, M (Platis, Magdalena); Baban, EG (Baban, Eleonora Gabriela)

Book Group Author(s): LBUSR/FEC

Title: SIX SIGMA IN THE BUSINESS CONTEXT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 237-241

Published: 2011

Abstract: The most successful companies can apply the Six Sigma strategies on their way towards obtaining competitiveness. Without having a deep experience in statistical analysis, managers may obtain performance only by implementing Six Sigma methods. In this way, they have the opportunity of evaluating their own business. The study presents the following main issues: 1). Presenting the Six Sigma strategies; 2). highlighting the main elements that are contributing to business competitiveness; 3). analyzing the main similarities and differences between TQM and Six Sigma; 4). showing the role of Six Sigma system in production and service; 5). identifying the key steps for the implementation of Six Sigma systems.

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Record 203 of 329

By: Popescu, DL (Popescu, Doris-Louise)

Book Group Author(s): LBUSR/FEC

Title: THE ROMANIAN SUSTAINABLE AGRICULTURE: BETWEEN THE IMPERATIVE OF INCREASING THE AGRICULTURAL PRODUCTIVITY AND GUARANTYING THE QUALITY AND FOOD SECURITY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 242-245

Published: 2011

Abstract: The issue of sustainable agriculture, of the harmonious relation between agriculture and the environment is a profound, two-fold one. The current problematic context imposes the need to take immediate measures, a first such measure being the differentiation between the increase of productivity (ensuring the food supplies for humankind, in the context of a rapid population growth) and the preservation of the environment (healthy food). Thus, a major challenge is represented by establishing a balance between the imperative of increasing productivity (without using fertilisers, pesticides, other chemical products, namely technological systems and practices meant to increase productivity) with ensuring the food supply and preserving habitats, without overlooking that a polluted environment constitutes a brake in the development of agriculture. Therefore, paradoxically, being a polluting agent, agriculture ultimately faces the consequences of its own irrational land exploitation.

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Record 204 of 329

By: Popescu, E (Popescu, Eugen)

Book Group Author(s): LBUSR/FEC

Title: E-COMMERCE USE IN TOURISM INDUSTRY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 246-251

Published: 2011

Abstract: The aim of this paper is to present the impact of Internet on tourism, highlighting the main benefits and limitations of e-commerce in the tourism industry. The article will provide some fundamental knowledge about the ICT (Information and Communications Technology) developments and their implication on various sectors of the travel and tourism industry, related to the world economic situation.

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Record 205 of 329

By: Popescu, L (Popescu, Liliana); Cretu, RC (Cretu, Romeo Catalin); Sima, E (Sima, Elisabeta)

Book Group Author(s): LBUSR/FEC

Title: THE BRITISH MODEL - SOLUTION IN TAKING AGROTURISM IN ROMANIA OUT OF THE CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 252-261

Published: 2011

Abstract: The aim of the paper is to analyse the developments in terms of quality certification in tourism and rural tourism in Great Britain. Our research goal is to outline the long British tradition which may serve as an example to Romanian agrotourism in its attempt to overcome the current crisis. The agency which deals with agrotourist establishment classification and promotion in Great Britain is called "Visit Britain". The expected results of our research activity are to achieve a quality and services standard as close as possible to the one in countries with a long tradition in rural tourism.

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Record 206 of 329

By: Purdescu, CA (Purdescu, Claudiu Adrian); Danalache, F (Danalache, Florin); Niculescu, C (Niculescu, Cristian)

Book Group Author(s): LBUSR/FEC

Title: CHOOSING THE RIGHT TRANSPORTATION MODE FOR MINIMIZING THE DISTRIBUTION COSTS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 262-272

Published: 2011

Abstract: The paper aims to evaluate the actual transport modes and their possible combination available according with the latest technology and current restrictions and to elaborate a model for choosing the best multi modal combination according with the specific established objectives in order to minimise the distribution costs having in mind that the transport costs represent the biggest part from total logistic cost. The paper propose an original model for decision making process regarding the best solution for goods distribution that it's customer oriented and correlates not only the infrastructure options with merchandise type but also with the clients objectives and priorities in order to offer them minimum costs for maximum utility.

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Record 207 of 329

By: Rabontu, CI (Rabontu, Cecilia Irina); Babucea, AG (Babucea, Ana Gabriela)

Book Group Author(s): LBUSR/FEC

Title: THE POWER OF ABSORPTION OF THE WORK FACTOR BY THE SERVICES SECTOR IN ROMANIA IN SITUATIONS OF CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 273-278

Published: 2011

Abstract: The role the tertiary sector has in employment has a significant impact in reducing the phenomenon called unemployment, by attracting people laid off from other sectors where the physical presence of the services provider is still required in most areas, given that the scientific and technical progress is slower than in industry and services have the characteristic of inseparability. Given the provisions mentioned above, we have proposed in this paper to demonstrate that the services represents a sector that has an expanded capacity of workforce employment not only in developed countries but also in Romania.

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Record 208 of 329

By: Richards, G (Richards, Greg); Rotariu, I (Rotariu, Ilie)

Book Group Author(s): LBUSR/FEC

Title: TEN YEARS OF CULTURAL DEVELOPMENT IN SIBIU: THE EUROPEAN CULTURAL CAPITAL AND BEYOND. STATISTICAL DILEMMAS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 279-283

Published: 2011

Abstract: This paper is a work in progress and presents the findings of field research in Sibiu during and after the European Cultural Capital Programme (ECOC). The impact of the ECOC can be measured through the growth of tourism. Comparing different sources of data the findings provide triangulation of the results of the ECOC. The paper presents an analysis of accommodation capacity, events and visits statistics, and identifies potential statistical issues. The survey has highlighted new conclusions about the long term effect of ECOC on the local tourism industry that would not have been identifiable from official statistics. A new policy on data collection is obviously needed.

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Record 209 of 329

By: Saseanu, AS (Saseanu, Andreea Simona); Marinescu, P (Marinescu, Paul); Toma, SG (Toma, Sorin-George)

Book Group Author(s): LBUSR/FEC

Title: ASPECTS OF THE EUROPEAN SINGLE MARKET OF BUSINESS SERVICES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 284-288

Published: 2011

Abstract: The market is recognized as the most efficient way to organize a modern and dynamic economy. European Single Market and the Internal Market is today the largest market in the world. The European Union produces over 30% of global GDP, thus becoming a leading player globally.

In view of its position as the world's main economic entity, the European Union has a poignant interest in ensuring favorable conditions for the development of world trade. In this context, the paper presents an analysis of statistical data for business services in the single market.

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Record 210 of 329

By: Sava, A (Sava, Augustin)

Book Group Author(s): LBUSR/FEC

Title: LOW-COST OPERATORS AN OPPORTUNITY FOR THE INTERNATIONAL PASSENGER AIR TRANSPORTATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 289-292

Published: 2011

Abstract: During the last decades, air transportation has encountered an increasing development, with the airplane ceasing to be an extravagant and exclusive mean of transportation. Its continuously growth in preferences is justified by being a fast and safe mean of transportation, by the good organization and deployment of the traffic, and by the comfort and speed of flights.

The high extension of the low-cost operators will continue in opening new markets and airplanes will offer options for remote destinations. The research projections indicate an expected transition from the extremely inconstant changes in the last 4 years to an interval of global growth. The research indicates that by 2010 more than 2.3 billion passengers all over

the world will have already used an flight operator throughout the world, both for personal as well as for business purposes. A faster increase of traffic and routes is anticipated in Central and Eastern Europe, more than in Western Europe.

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Record 211 of 329

By: Simion, DM (Simion, Doina Maria)

Book Group Author(s): LBUSR/FEC

Title: INFORMING AND FORMING IN EDUCATION SYSTEMS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 293-297

Published: 2011

Abstract: What Aristotle suggested in antiquity regarding the expansion and generalization of public education (".. education needs to be a public, not a private concern") is happening concretely only in the 19(th) century, in different time intervals and at different pace. The impact on family and private education was not exactly the desired one. Nowadays, the person accessing to education, in whatever organizational form, finds itself in the situation to step back at nothing and to do things for which it is not suited. Due to this loss of consonance with the internal structure of the individual, this uprooting, the verbalism rises today, a strange phenomenon in which words suffice to give the impression of thought, which is comparable to hypnosis and which is not necessarily a bad thing if the ones who practice it are dedicated to education.

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Record 212 of 329

By: Spanu, S (Spanu, Simona); Nicula, V (Nicula, Virgil); Ciortea, G (Ciortea, Gligor)

Book Group Author(s): LBUSR/FEC

Title: ASSESSING THE POSSIBILITY OF REDUCING THE CARBON FOOTPRINT IN THE TOURIST VILLAGES OF MARGINIMEA SIBIULUI

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 298-301

Published: 2011

Abstract: Increasing the awareness among the inhabitants of the tourist villages from Marginimea Sibiului regarding the reduction of the carbon footprint, in the context of climate change, encourages the preservation of biodiversity in the "Frumoasa" site and the development of a sustainable bio-economic concept.

Knowing, understanding, and interpreting the concepts and techniques of analyzing theoretical models regarding the carbon footprint and climate change allow the elaboration of a set of measures that aim to reduce the carbon footprint in the tourist villages from Marginimea Sibiului, by raising the awareness and responsibility of the population, through the means of promoting unpolluting sources of energy, as well as an environmentally friendly demeanour, with the purpose of having a sustainable development of the area. The difference in attitude, when it comes to ecology, has a lot to do with the income, the people with higher wages being more responsible with regard to the environment. The rural population once it is correctly informed and coherently made aware of the situation, can become more responsible in protecting the environment.

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Record 213 of 329

By: Stoica, I (Stoica, Ivona)

Book Group Author(s): LBUSR/FEC

Title: SPECIFIC TOOLS. IN ONLINE MARKETING RESEARCH

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 302-309

Published: 2011

Abstract: Understand the concept of online research involves distinguishing two other concepts which might be confused with online research: research on the Web and online research surveys. Research on the Web is through Web applications, using both traditional and online research. Some research popularity of Web applications include Web pages, studies of effectiveness of advertising pop-ups "on websites, or research to measure consumer reactions to various components of Web sites. Research online surveys using data collection refers to computer networks. For example, collecting data on customer satisfaction using a company intranet is an online research sample.

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Record 214 of 329

By: Stoica, I (Stoica, Ivona); Orzan, G (Orzan, Gheorghe)

Book Group Author(s): LBUSR/FEC

Title: ONLINE METHODS USED IN MARKETING RESEARCH

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 310-315

Published: 2011

Abstract: Market research is an important tool for any organization in search of trade opportunities, especially for small businesses who want to evolve. Starting from the discovery of a niche market to meet consumer needs and planning effective marketing campaigns, market research can provide information needed to increase competitiveness and maximize profits. On the whole market of marketing research, online research increasingly gaining more ground by setting up specialized companies and implementation of new methodologies.

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Record 215 of 329

By: Stremtan, F (Stremtan, Filimon); Mihalache, SS (Mihalache, Silvia-Stefania)

Book Group Author(s): LBUSR/FEC

Title: ASPECTS REGARDING CONSUMERS' PERCEPTION OF CSR IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 316-325

Published: 2011

Abstract: The present paper studies the theoretical concept of corporate social responsibility (CSR) which is subsequently transposed on the reality of the Romanian society. To achieve this purpose, we initiated a research on consumers' perception of CSR in Romania. Because of the increasing importance of CSR in today's global business world, companies are called to be more responsible for the social and ecological impact of their actions in order to survive the expectations and requirements of stakeholders.

The elaborated research follows a series of objectives connected by the attitudes of the consumer, taking into account the structure of the interviewed persons from the point of view of gender, education, income and hometown.

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Record 216 of 329

By: Terchila, S (Terchila, Sorin)

Book Group Author(s): LBUSR/FEC

Title: ADVERTISING STRATEGY IN NATIONAL AND GLOBAL ECONOMIC CRISIS
HOW CAN WE MANAGE THE BUDGETS ?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 326-331

Published: 2011

Abstract: Advertising is more complicated than it used to be. In this research paper i will present the advertising strategy and what it contains, and also the best options in advertising for the national and international companies.

Also, I will present the current situation on the advertising market and some estimates for the next period, from media groups and individuals specializing in the field. I hope that this paper will highlight very clear an advertising strategy for the period of crisis.

Conference Title: 18th International Economic Conference on Crisis After the Crisis -
Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100049

Record 217 of 329

By: Vasile, A (Vasile, Adrian)

Book Group Author(s): LBUSR/FEC

Title: THE RELATION BETWEEN TRADE AND CONFLICT, A FACTOR OF
STABILITY IN THE BLACK SEA REGION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL III

Pages: 332-337

Published: 2011

Abstract: Trade can act as a twofold factor, on the one side diminishing the probability of conflict among nations, and on the other, in the case of strategically vital materials, lifting the stakes and making an intervention more likely. Although the exact relation between the scale of trade among nations and the degree of hostility that exists has been intensely debated, it has generally been accepted that economic cooperation serves as an incentive for peace and stability in any region. This incentive for amiable affairs, calculated in relation to the overall wealth of the nations and their ability to wage open conflict will be identified in the case of the nations in the Black Sea Region, and can be compared to those in other areas, generating comprehensive conclusions.

Conference Title: 18th International Economic Conference on Crisis After the Crisis -
Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396640100050

Record 218 of 329

By: Veghes, C (Veghes, Calin); Acatrinei, C (Acatrinei, Carmen); Dugulan, D (Dugulan, Diana)

Book Group Author(s): LBUSR/FEC

Title: ADDING A SOCIAL DIMENSION TO THE MULTI-CHANNEL MARKETING APPROACH OF THE ROMANIAN CONSUMERS: AN EXPLORATORY EVIDENCE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 338-343

Published: 2011

Abstract: The multi-channel marketing attempts to target audiences, generate interactions and build lasting relationships with consumers by providing information and support through an one-to-one and personalized approach employing two or more synchronized communication channels. Used daily by millions of consumers, the social networks, initially developed as online communities of people sharing common concerns and ideas, social networks represent today one of the online marketing tools with the highest potential to maintain and enhance the relationships with the consumers. The paper intends to assess, in an exploratory manner the opportunity of integrating social networks in the multi-channel marketing approach of the consumers.

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Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100051

Record 219 of 329

By: Balan, M (Balan, Mariana); Radu, BM (Radu, Brindusa-Mihaela)

Book Group Author(s): LBUSR/FEC

Title: MACROECONOMIC FACTORS AND DYNAMICS ANALYSIS USING ECONOMETRIC TECHNIQUES AND SOFTWARE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 344-350

Published: 2011

Abstract: Macroeconomic modeling has seen exponential growth in recent decades derived from the need to make relevant decisions by governments, industrial and financial institutions. Models are used to analyze and forecast national and global economic phenomena. On their basis comparative analysis of the developments of economies in the context of the new economy may be done.

This is facilitated by the rapid development of computing techniques. This paper proposes a

brief overview of the main models used in this field, as well as of the computer techniques used in modeling, analysis and prediction of macroeconomic phenomena.

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100052

Record 220 of 329

By: Cervinski, CL (Cervinski, Cezar Liviu); Butucea, D (Butucea, Diana)

Book Group Author(s): LBUSR/FEC

Title: IMPACT OF WEB TECHNOLOGIES IN FUNCTIONALITY AND AESTHETICS OF WEB APPLICATIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 351-356

Published: 2011

Abstract: In order to achieve full potential from a web application, a developer must find a balance between aesthetics and functionality. Although looking good isn't always the equivalent of being functional, it represents a psychological factor for any user to continue browsing and using a particular application. Due to the continuous change of the WWW, web technologies have become extremely user friendly, providing interactivity and usability. The paper aims to present two case studies on e-commerce and e-testing web applications regarding aesthetics and functionality as well as a survey of the most commonly used web technologies, related to the two concepts.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396640100053

Record 221 of 329

By: Ciovica, L (Ciovica, Laurentiu); Cristescu, MP (Cristescu, Marian Pompiliu); Ciovica, L (Ciovica, Liviu)

Book Group Author(s): LBUSR/FEC

Title: FEATURES OF COMPUTATIONAL MOBILE ARCHITECTURES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 357-360

Published: 2011

Abstract: The new generations of mobile computational devices offers advanced capabilities comparative with the old generation. Although mobile devices are still limited

by the physical constraints, because of the mobile nature, the new devices have obviously superior capabilities as a possibility to offer similar storage and computational capabilities like a desktop PC, high quality display, multiple communication interfaces (Bluetooth, Ethernet Adaptors, USB, Infrared). This value can be quantified and converted in extra income for mobile services providers, so the different business models and politics go through substantial transformation and adjustments as mobile computing technologies and applications based on mobility reach the age of maturity.

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Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100054

Record 222 of 329

By: Cristescu, MP (Cristescu, Marian Pompiliu); Ciovisa, L (Ciovisa, Liviu); Ciovisa, L (Ciovisa, Laurentiu)

Book Group Author(s): LBUSR/FEC

Title: FINANCIAL ANALYTICS - BUSINESS INTELLIGENCE NEXT BIG STEP

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 361-363

Published: 2011

Abstract: nowadays the amount of information is increasing with an exponential rate. We also know that today's economical environment is more challenging and competitive than ever. In order to grow revenues, to increase profitability and reduce costs the organizational management stuff is more focused in non-traditional financial aspects than ever. For this they need real-time and relevant information for the internal decision-making processes in order to maximize the financial functions for bringing greater value to their organizations. In this context, it is well known that BI combines operational data with analytic tools for presenting complex and competitive information. And so, the financial analytics is the next big step in Business Intelligence. In this article we present a short overview of the Business Intelligence in today economical environment. Financial analytics are presented as part of BI suite along with their importance. Several BI products which have financial analytics modules are presented

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396640100055

Record 223 of 329

By: Sergiu, J (Sergiu, Jecan); Mirela, T (Mirela, Taranu); Razvan, C (Razvan, Costin)

Book Group Author(s): LBUSR/FEC

Title: INTEGRATED MANAGEMENT SYSTEM IN COLLEGE ADMISSION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 364-373

Published: 2011

Abstract: This article analyses the prospect of implementing a college administration interface developed using PHP and MySQL technologies. We will present an innovative solution that helps to progress better, faster and more efficient concerning the students admission activity to our faculty. Our solution provides increased security to the original database of the faculty and a better tracking of workflow and college admission in general.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100056

Record 224 of 329

By: Martin, F (Martin, Florin); Vasilciuc, B (Vasilciuc, Bogdan)

Book Group Author(s): LBUSR/FEC

Title: REDUCING INTERNATIONAL COMPETITIVE PRESSURES THROUGH THE ICT ADOPTION IN SMEs

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 374-378

Published: 2011

Abstract: SMEs are the main player in the economic development of a country and also the main source of support the GDP. Joining to the EU area increased visibility of Romanian retail market thereby increasing the internal competitiveness. Thus, SMEs in Romania face the digital divide and the effect of competitive pressure from both outside and from SMEs that have adopted ICT. Adoption of ICT helps companies to develop new business opportunities, reduce costs and minimizing the competitive pressure. Therefore, this paper will present the effects of ICT adopting in SMEs and involvement of local and global competition.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100057

Record 225 of 329

By: Nemes, C (Nemes, Cristina); Rusu, L (Rusu, Lucia); Podean, M (Podean, Marius)

Book Group Author(s): LBUSR/FEC

Title: DEVELOPING COLLABORATIVE APPLICATIONS USING UBL AND XML STANDARDS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 379-386

Published: 2011

Abstract: This survey describes the implementation process for a collaborative application based on W3C standards and Universal Business Language (UBL), a standard designed for business document exchange. The prototype will use XForms instead of the classical HTML forms and XQuery as the server side alternative. This paper emphasizes on the importance of using the XML stack of languages for developing a web application in order to improve flexibility and on the importance of using standards for content exchange.

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Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100058

Record 226 of 329

By: Lucia, R (Rusu, Lucia); Marine, I (Iuga, Marin); Simon, M (Martin, Simon)

Book Group Author(s): LBUSR/FEC

Title: BUSINESS PROCESS DEVELOPMENT USING AGILE METHODOLOGY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 387-393

Published: 2011

Abstract: Agile methodology offers a complex and complete solution for business process management in IT companies. The goal of this paper is to present a business model for SCRUM development. We present a comparison between USE CASE and business process approach, functionalities and characteristics of the process. Our case study was focused on Ambler considerations for agile development and we use IT companies as a model for implement a BPMN solution. We establish SCRUM workflow, process inputs and outputs, and process activities and responsibilities.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396640100059

Record 227 of 329

By: Serbu, R (Serbu, Razvan); Danciu, A (Danciu, Aniela)

Book Group Author(s): LBUSR/FEC

Title: THE ECONOMIC IMPACT AND OPPORTUNITIES FROM THE LATEST INNOVATIONS IN THE NEW WORLD OF POSSIBILITIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 394-397

Published: 2011

Abstract: It should not seem strange at all to talk about the latest technologies even for Romanian slump economy and those contractions that came with each bad decision of the government. These technologies and the degree they are being absorbed by the market can be a hope for the economic recovery so expected by everybody.

The aim of the paper is also to highlight the potential of the tickets on the mobile and the augmented reality, used on a large scale to direct and look for objectives within a geographical space, things that are more and more calling for attention.

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Accession Number: WOS:000396640100060

Record 228 of 329

By: Stanciu, V (Stanciu, Victoria); Bran, FP (Bran, Florin Paul)

Book Group Author(s): LBUSR/FEC

Title: HOW CAN IT STIMULATE THE COMPANY'S BUSINESS?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 398-404

Published: 2011

Abstract: IT is critical to many organizations' success ensuring quality, effectiveness and efficiency in the business' processes and competitive advantages. Today IT becomes part of the business processes. In a complex and competitive world, characterized in the last years by deep changes, instability and incertitude, the quality of the company strategy and its alignment with IT strategy becomes a milestone. Due to the importance of IT to the overall business, the IT specific risks can induce failure to achieve strategic objectives. Adopting an integrated view of IT risk represents a milestone of the risk management process. The present paper presents the authors' research results regarding the importance of the IT and business strategy alignment, the necessity to built a global IT risk solution and manage all the risks, no matter of their nature, in a holistic approach, underlying the impact of the inadequate IT risk management on the organizations' activity.

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Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100061

Record 229 of 329

By: Stoica, E (Stoica, Eduard); Martin, F (Martin, Florin)

Book Group Author(s): LBUSR/FEC

Title: COLLABORATIVE ENVIRONMENT FOR SERVICES ORIENTED GOVERNMENT. E-GOVERNMENT SOLUTION THAT MATTER ALL CITIZENS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 405-409

Published: 2011

Abstract: e-Government can transform and improve the entire scope of administrative action and the political processes. Under current economic conditions government must provide better services, but with limited resources. Therefore, companies can operate more easily, and citizens will be easier to study, work, set to receive medical services or retire in any EU Member States. An action plan for e-Government solutions can solve some of the economic problems we facing. Economic growth and productivity depend crucially on the harmonization of technical dimensions, economic and social.

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Conference Date: MAY 19-20, 2011

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100062

Record 230 of 329

By: Tiliute, D (Tiliute, Doru)

Book Group Author(s): LBUSR/FEC

Title: CONSIDERATION ON THE DESIGN AND CONTENT MANAGEMENT OF AN ONLINE SCIENTIFIC JOURNAL

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 410-414

Published: 2011

Abstract: Given the increasing number of online journals, in Romania and worldwide, this article aims at emphasizing the author's experience in designing, developing and maintaining the electronic version of the "Journal of Applied Computer Science & Mathematics". We try to underline the main features that the software application supporting such publications is expected to provide both to the readers, authors and editorial board.

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Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100063

Record 231 of 329

By: Timofte, CM (Timofte, Carmen Manuela); Zota, RD (Zota, Razvan Daniel); Constantinescu, R (Constantinescu, Radu)

Book Group Author(s): LBUSR/FEC

Title: WIRELESS INTRUSION DETECTION WITH OPEN SOURCE TOOLS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 415-419

Published: 2011

Abstract: This paper analyses the specific threats derived from using 802.11 wireless networks and cover the role of the wireless intrusion detection and prevention systems and the possibility of using open source tools to secure an organization.

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Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100064

Record 232 of 329

By: Zota, RD (Zota, Razvan Daniel); Vasilescu, A (Vasilescu, Adrian); Constantinescu, R (Constantinescu, Radu)

Book Group Author(s): LBUSR/FEC

Title: BLENDED LEARNING IN BUSINESS EDUCATION BY USING BLOGS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL III

Pages: 420-423

Published: 2011

Abstract: In the new Information Society educators must find and use new methods and technologies to improve teaching. Everyday new challenges arise both for educators and students in the context of a new information era where cooperation and collaboration are often seen as fundamental. The new applications and technologies of Web 2.0 are increasingly used in blended learning as tools for improving the quality of the educational act. In this paper we emphasize the importance of blogs and other Web 2.0 tools for use in business (and not only) education.

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ISBN: 978-606-12-0139-6

Accession Number: WOS:000396640100065

Record 233 of 329

By: Acatrinei, M (Acatrinei, Marius); Caraiani, P (Caraiani, Petre)

Book Group Author(s): LBUSR/FEC

Title: WAVELET BASED CROSS-CORRELATION ANALYSIS OF ROMANIAN BET INDEX WITH DAX AND FTSE INDICES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 3-9

Published: 2011

Abstract: We analyze the relationship between the dynamics of Romanian BET index with two of the main indices of stock markets, DAX and FTSE. We use wavelet decomposition on daily returns starting between 2001 and 2010. Based on the wavelet decomposition we analyze the cross-correlations and reveal the connections between the stock markets at different scale based on a lead/lag reports.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396638900001

Record 234 of 329

By: Achim, MV (Achim, Monica Violeta); Borlea, SN (Borlea, Sorin Nicolae); Pintea, MO (Pintea, Mirela Oana)

Book Group Author(s): LBUSR/FEC

Title: LEASE MARKET AND FINANCIAL CRISIS IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 10-18

Published: 2011

Abstract: The Romanian lease market, despite its early debut (approx. 12 years ago), recorded an unprecedented growth during the latter years. In the context of the international crisis also felt in Romania starting with the second half of 2008, the financing of investments through lease operations decreased in importance and Romanian lease, for the first time, recorded a descendant trend since at the end of 2008. This mutation in the volume of lease operations occurs in the context of the fiscal policies intended to increase financial incomes' such as VAT, revenue etc. This paper analyses the statistics concerning the evolution of lease operations on the background of the present crisis and suggests ways of reviving this area of great importance in the revival of national economy as a whole.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396638900002

Record 235 of 329

By: Andreica, M (Andreica, Marin); Farmache, S (Farmache, Stere); Chirovici, M (Chirovici, Mihaela)

Book Group Author(s): LBUSR/FEC

Title: CONCLUSIONS ON THE STOCK MARKET RISK IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 19-25

Published: 2011

Abstract: The whole economy has gone through a period of economic instability for several years. Investors are becoming more cautious in making investments in the stock market, which is why the authors have planned to analyze the stock market in comparison with the neighbour countries, in order to identify, the risk for the Romanian market. The conclusions reached by the authors are based in the paper.

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Conference Date: MAY 19-20, 2011

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Accession Number: WOS:000396638900003

Record 236 of 329

By: Anton, SG (Anton, Sorin Gabriel); Bucataru, D (Bucataru, Dumitru); Diaconasu, D (Diaconasu, Delia)

Book Group Author(s): LBUSR/FEC

Title: OTC DERIVATIVES MARKETS IN CENTRAL AND EASTERN EUROPE. DEVELOPMENTS AND CHALLENGES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 26-31

Published: 2011

Abstract: Nowadays a particular emphasis is given to the growth of derivatives trading volume in emerging economies. The paper focuses on the evolution of derivatives traded on OTC market in Bulgaria, Czech Republic, Hungary, Poland and Romania. The results indicate that the most developed OTC derivatives market is the Polish one, followed by the Hungarian one. The main instruments traded on these markets are the foreign exchange derivatives, more precisely FX swaps.

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Accession Number: WOS:000396638900004

Record 237 of 329

By: Baicu, CG (Baicu, Claudia Gabriela)

Book Group Author(s): LBUSR/FEC

Title: INTERNATIONAL REGULATION OF BANKS: BASEL III OR GLASS-STEAGALL ACT II?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 32-36

Published: 2011

Abstract: The global financial crisis highlighted several weaknesses in the banking regulation and supervision, which raised the question of reforming the current regulatory framework in order to enhance financial and banking stability. Starting from this premise, the paper underlines: stages in the banking regulation; reform measures of the regulatory system of banking activities within the Basel Committee framework (Basel III); the Glass Steagall II approach as a solution to enhancing financial stability.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

Conference Date: MAY 19-20, 2011

Conference Location: Sibiu, ROMANIA

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Accession Number: WOS:000396638900005

Record 238 of 329

By: Balan, I (Balan, Ioana)

Book Group Author(s): LBUSR/FEC

Title: ROMANIAN ORGANIZATION IN THE NEW ECONOMY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 37-40

Published: 2011

Abstract: In development economics the term globalization has become a topic widely debated with the advantages and disadvantages perceived by active participants in economic life. Even if this process of globalization has been and it is still considered a step in the development of business, it is assigned a major role in the international economic crisis. A possible solution to this phenomenon could be a better use of resources used so far incomplete or unknown. This article comes as an answer for utility or innutlity of rethinking the role and position of evidence of the intangible assets in the new global economic environment. For this to see we have to analyze the Romanian business environment through accounting elements known as intangible assets. It is hoped that better knowledge of their influence in the organization will lead to a rethinking of the business process with the goal of maximizing profits.

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Accession Number: WOS:000396638900006

Record 239 of 329

By: Baltes, N (Baltes, Nicolae); Ciuhureanu, AT (Ciuhureanu, Alina Teodora)

Book Group Author(s): LBUSR/FEC

Title: ACCOUNTING LEGAL EXPERTISE - EVIDENCE IN THE RESOLUTION OF LITIGATION AND TAX IMPLICATIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 41-46

Published: 2011

Abstract: Among the extremely professionally accurate works of the accounting experts, there are the accounting expertises, which are evidence that can be used in solving cases that require strictly specialised knowledge from people that are considered accounting experts. In order to accomplish this, the accounting expert must reach high standards of professionalism and performance and he is bound to. an adequate professional behaviour.

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Accession Number: WOS:000396638900007

Record 240 of 329

By: Banu, I (Banu, Ilie); Bogaciu, D (Bogaciu, Daniel); Butiuc, IM (Butiuc, Ioana-Madalina)

Book Group Author(s): LBUSR/FEC

Title: IMPLICATIONS ON REDUCING THE BUDGET DEFICIT TO 4.4% OF GDP FOR 2011

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 47-53

Published: 2011

Abstract: In this article we assumed that the target of the budgetary deficit for this year is an ambitious one and outlined some implications that deficits have. Firstly, we noted that the setting of the budgetary indicators is subject to risks and uncertainties. Secondly, we pointed out that pro-cyclical fiscal and budgetary policies caused two imbalances: internal (budget deficit and high inflation) and external: increased current account deficit. Further analysis addressed in this paper refers to the evolution of FDI, which declined in the year 2003 and the consequences arising from this aspect.

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Accession Number: WOS:000396638900008

Record 241 of 329

By: Florina-Maria, B (Florina-Maria, Bobes)

Book Group Author(s): LBUSR/FEC

Title: THE INTERNAL AUDIT - A GROWTH INSTRUMENT OF THE LIABILITY OF
THE ENTITIES INVOLVED IN MANAGING THE PUBLIC FUNDS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 54-59

Published: 2011

Abstract: At this stage, when the public entities are promoting the efficiency criterion, any public entity leader is interested to operatively know how the available funds are being managed so as to achieve maximum results with lowest costs. This knowledge can not be achieved without the contribution of the internal audit, an activity that provides important information regarding the financial management and the heritage state, thereby contributing to achieving the objectives of the institution. The contribution of the internal public audit to the effort of streamlining the activity of the governmental entities is made through assurance and counseling missions provided to the leadership people for a better management of the revenue and of the public expenditure, through a continuous evaluation and improvement of the internal control and through the analysis and management of the risks.

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Record 242 of 329

By: Bran, NC (Bran, (Stan) Nicoleta-Cornelia); Margarit, G (Margarit, (Stanescu) Geanina);
Dragulescu, R (Dragulescu, Rodica)

Book Group Author(s): LBUSR/FEC

Title: THE ORGANIZATION, MANAGEMENT AND GRANTING OF ACCOUNTING
INFORMATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 60-65

Published: 2011

Abstract: This research follows a summary of the main ways of organizing, managing and granting accounting information in order to obtain high quality information. To have a quality accounting information must be, first, a qualified 'producer' (accountant, economist, accountant or a chartered accountant) that. has some experience dealing with obtaining information. Quality increases if there are producers with a quality certificate and a guarantee offered by a financial auditor.

In this paper we highlight the importance of the accounting profession and auditing today in order to achieve a sound accounting information.

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Record 243 of 329

By: Bratu, RD (Bratu, Renate Doina)

Book Group Author(s): LBUSR/FEC

Title: GUIDELINES OF THE ROMANIAN BANKING SYSTEM

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 66-71

Published: 2011

Abstract: This paper/project/document aims to describe the action of the Romanian banking system during the past three years, period in which worldwide was felt the greatest effects of financial-economic crisis - after the years 1929-1933. In the context of that period the Romanian banking system was faced with the maintaining of financial stability and the adaptation of strategies to the new situation created as part of the European banking system, and the international one. At the same time, this paper aims to present possible future quantitative and qualitative guidelines of the Romanian banking system.

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Record 244 of 329

By: Bunescu, L (Bunescu, Liliana)

Book Group Author(s): LBUSR/FEC

Title: THEORETICAL APPROACHES ON PUBLIC REVENUES' INDICATORS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 72-80

Published: 2011

Abstract: Public revenues attract the attention of many researchers for making international comparisons on a theoretical or empirical perspective. The first question is related to the comparability of various governmental statistical data on government revenues. Can be provided some revenues indicators as valid and reliable tools for international measurements? This paper aims to highlight some conceptual issues concerning the construction of public revenues' indicators and their defining features. The paper also contains a summary of indicators of public revenues provided by official databases worldwide.

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Record 245 of 329

By: Capraru, B (Capraru, Bogdan); Ihnatov, I (Ihnatov, Iulian)

Book Group Author(s): LBUSR/FEC

Title: CONSEQUENCES OF THE FLOATING EXCHANGE RATE REGIME ARRANGEMENTS ON MONETARY POLICY AUTONOMY: THE CASE OF ROMANIA(1)

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 81-86

Published: 2011

Abstract: This paper examines the degree of monetary policy autonomy of National Bank of Romania (NBR) after adopting a managed floating exchange rate regime on August 2005. We analyze which are the consequences of the euro interest rate movements over the interest rate on the Romanian money market. Under the hypothesis of an open capital market, we adopted in our approach a methodology derived from the one used by Obstfeld et al. (2005). Our results indicate that although the exchange rate regime in Romania is a float, the monetary policy of the NBR is relatively dependent on the ECB policy.

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Record 246 of 329

By: Cimpoeru, S (Cimpoeru, Smaranda)

Book Group Author(s): LBUSR/FEC

Title: RATING MODEL COMPARISON THROUGH VALIDATION TECHNIQUES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 87-95

Published: 2011

Abstract: The purpose of this paper is to apply the rating validation techniques on two rating systems, in order to establish which statistical method has higher discriminatory power in a rating model. We introduce the three most used validation techniques: CAP curve, ROC curve and Conditional Information Entropy techniques. We apply two of them on a logistic rating model and on a multiple discriminant one. The sample we use is of Romanian middle sized companies. We find that the logistic regression is a more suitable technique for the analyzed problem.

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Record 247 of 329

By: Ciuhureanu, AT (Ciuhureanu, Alina Teodora); Baltes, N (Baltes, Nicolae)

Book Group Author(s): LBUSR/FEC

Title: CONSIDERATIONS ON THE ADOPTION OF THE FINANCING DECISION IN THE FINANCIAL MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 96-102

Published: 2011

Abstract: In everyday language, we often hear the expressions "there is not enough money" or "there is not enough capital". The premise for the preparation, launching and support of any economic activity is the money, the money funds, the capitals. The problem with capital is always the main focus for a company's management. Any economic activity that wants to obtain profit is inconceivable without capital. Under these circumstances, the paper touches some options regarding the financing decision in the financial management, the sources to obtain financing, the advantages and disadvantages for the entity.

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Record 248 of 329

By: Cocris, V (Cocris, Vasile); Nichitean, AL (Nichitean, Andra Lavinia); Andries, AM (Andries, Alin Marius)

Book Group Author(s): LBUSR/FEC

Title: THE IMPACT OF CORPORATE GOVERNANCE ON BANK PERFORMANCE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 103-113

Published: 2011

Abstract: This article aims characterize the relationship between corporate governance and bank performance. We debated the possible interrelations between the mechanisms of corporate governance and performance and we analyzed econometrically the relation between the reflection of the governance principles in the annual bank reports and bank performances, expressed in the form of the level of cost efficiency and technical efficiency. The analysis was performed over a period of five years (2005-2009) for 3 bank groups. The obtained results show that the evolution of the corporate governance index is statistical significant correlated with both technical and cost efficiency.

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Record 249 of 329

By: Comaniciu, C (Comaniciu, Carmen)

Book Group Author(s): LBUSR/FEC

Title: SEVERAL THEORETICAL AND PRAGMATIC COORDINATES ON PERSONAL INCOME TAXATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 114-121

Published: 2011

Abstract: Personal income taxation has a particularly important role for public financial resources, on any nation. If falling tax revenue, the method of taxation and the taxable rate are determined with accuracy, personal income tax can be considered economic and financial leverage. So, the involvement of personal income tax to stimulate economic and social development requires an adequate correlation between sampling process in the form of taxes, with those consuming resources and generating the new value. Through this article, we try to identify steps to be followed for choosing the best form of taxation on personal income, taking account of professionals analysis and features of tax systems.

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Record 250 of 329

By: Constantinescu, D (Constantinescu, Dan)

Book Group Author(s): LBUSR/FEC

Title: RISK MANAGEMENT IN THE PRIVATE HEALTH INSURANCE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 122-130

Published: 2011

Abstract: The maturity of the financial markets and the stronger interdependencies between their segments are registered also in the field of supervising market players, the actual trend is to switch from a proactive approach based on norms and regulations, to a reactive one where the emphasis is placed on self-regulating and internal risk management. The development of the private health insurance, by issuing the new legal provisions in this field, has reopened the subject of the risks for this type of products. Taking into account the above mentioned, the work is aiming an inventory of the main risk categories from the private health insurance field, as well as the global and individual management models for the identified risks.

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Record 251 of 329

By: Constantinescu, LA (Constantinescu, Liliana-Aurora); Constantinescu, A (Constantinescu, Adrian)

Book Group Author(s): LBUSR/FEC

Title: PERFORMANCE AND RISKS FOR CREDIT INSTITUTIONS IN THE CURRENT ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 131-137

Published: 2011

Abstract: In this article, the authors intends to underline the main aspects regarding the risk in sustainable development of European credit institutions and the theoretical and practical aspects that can contribute to increasing performance management in credit institutions. Performance management is a means towards obtaining better results from an organization, from teams and individuals within them, through awareness and management of performance on the basis of a framework of planned objectives and competence standards and requirements.

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Record 252 of 329

By: Costuleanu, CL (Costuleanu, Carmen Luiza)

Book Group Author(s): LBUSR/FEC

Title: NATIONAL ACCOUNTING AS A BRANCH OF ACCOUNTING

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 138-141

Published: 2011

Abstract: National Accounting presents in an updated form the ensemble of the value-based information regarding a nation's economic activity. National Accounting might provide the data needed to support the macroeconomic studies that follow the behaviour of national economy as a whole and the relationships it establishes with other national economies. It meets the need to reflect past activities, as accurately as possible, along with the need to allow forecasting economic future. Within the same context, through simulation, modelling and provisional calculus, National Accounting should be able to offer strategies of economic policies, options and convenient alternatives.

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Record 253 of 329

By: Cretu, D (Cretu, Daniela); Carmen, G (Gegea, Carmen); Vintilescu Belciug, A (Vintilescu Belciug, Adrian)

Book Group Author(s): LBUSR/FEC

Title: QUANTITATIVE APPROACH ON RELEVANCE AND CREDIBILITY OF THE ACCOUNTING INFORMATION

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 142-151

Published: 2011

Abstract: Underlying accounting information and managerial decisions that influence the further evolution of entities must present a high degree of accuracy. Given that "obtaining assurances" in the audit area is difficult and expensive, this study presents a method of analysis of accounting information in computerized environment using statistical techniques to detect anomalies in the data. The aim of the method consists in detecting anomalies in accounting data using supervised methods of data analysis, but mostly unsupervised data analysis methods. The result of the research is a quantitative model for concrete structural analysis of accounting information.

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Record 254 of 329

By: Damian, M (Damian, Monica)

Book Group Author(s): LBUSR/FEC

Title: THE INFLATION ANALYSIS IN ROMANIA IN THE POST-ACCESSION
PERIOD

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 152-160

Published: 2011

Abstract: The European Union accession has determined the short term consumer prices variation induced by the adoption of the communitary acquis and of some specific policies to the European Union, but also on a long term as a result following the fulfilment of the convergence criteria The perception of a different inflation compared to the calculated one in the official statistics can be explained by the fact that the perceived inflation forms upon the frequently purchased goods, while the official inflation depends on the structure of the consumer basket.

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Record 255 of 329

By: Davidescu, N (Davidescu, Niculae); Pana, A (Pana, Adrian); Ciobanu, G (Ciobanu, Ghenadie)

Book Group Author(s): LBUSR/FEC

Title: BANKING MANAGEMENT: USE PRIVATE NETWORKS OR INTERNET SITE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 161-167

Published: 2011

Abstract: Banking companies face a dilemma is an essential for the credibility and effectiveness of operation: who is the best solution for the bank to tranzactiile secure, fast, effective and compatible? Variations consist in the use of Intranet site or Virtual private networks. Intranet solution involves identifying problems in the short/long Intranet site development, plus specific organizational and technological issues. Solution with Virtual

private networks, seen as a reliable data transfer by financial and banking systems, necessary to define their semantics, standards, protocols used, and dedicated hardware-software systems.

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Record 256 of 329

By: Demian, G (Demian, Gabriela); Joldos, AM (Joldos, Ana-Maria); Stanciu, I (Stanciu, Ionela)

Book Group Author(s): LBUSR/FEC

Title: IMPLEMENTATION OF MANAGEMENT ACCOUNTING IN PRE-SCHOOLS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 168-172

Published: 2011

Abstract: Organization and functioning of management accounting education in schools is based on Concepts and Principles Whose content is Purely internal open standards, as Defined by Their Conventions of schools and Who is therefore Each Without Any Normalization (Standardization).

Implementation and Improvement of management accounting is Necessary because it provides all accounting information is quantized, Processed and sent for internal use by the school manager. The main Objectives of management accounting has: Analytical Calculation (the dishes, Carrying Costs, places of work) Costs and results of internal school budgeting management control or management of deviations from default Costs and Costs tissue.

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Record 257 of 329

By: Diaconu, M (Diaconu, Mihaela); Scortescu, IF (Scortescu, Ioan Florin)

Book Group Author(s): LBUSR/FEC

Title: CORPORATE INCOME TAX BURDEN IN THE EU: DOES IT REFLECT A TAX COMPETITION?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 173-182

Published: 2011

Abstract: One of the main parts of the decision which shapes European fiscal policy is the design of tax systems of Member states that they consider most appropriate and according to their preferences. Although variation proposals have been made to harmonize direct taxes on corporate income in the European Union, at present it is foreseen that the adoption of tax systems of Member States does not lead to a harmful tax competition. Empirical verification of the existence of harmful tax competition on the field of direct corporate taxation is difficult, but the literature have been tried several methods. In this paper, we analyze the trends in corporate income taxation in the European Union and the way they are related to tax competition. It is preceded by an analysis of both positive and negative aspects that accompany tax competition. Our data indicate that the hypothesis of tax competition generating a lining to the "bottom" level of taxation is only partially tested empirically, namely for statutory tax rates, and weakly for effective tax rates. At the same time, its impact on budgetary revenues may not be obvious.

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Record 258 of 329

By: Dicoi, DI (Dicoi, Daniel-Ioan); Caraganciu, I (Caraganciu, Iulian)

Book Group Author(s): LBUSR/FEC

Title: THE PHENOMENON OF SHADOW ECONOMY IN EUROPEAN COUNTRIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 183-186

Published: 2011

Abstract: In the current socio-economic situation, in which the economic crisis is making its presence felt in all of the European countries, the phenomenon of shadow economy finds a fertile ground for development and diversification. It is unanimously recognized that in time of crisis, the illicit activities amplify to a larger scale but also they have new forms of manifestation.

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Record 259 of 329

By: Dinga, E (Dinga, Emil); Ionescu, C (Ionescu, Cornel); Baltaretu, C (Baltaretu, Camelia)

Book Group Author(s): LBUSR/FEC

Title: A METHODOLOGICAL PROPOSAL FOR THE DESIGN OF A SUSTAINABLE FINANCING PORTFOLIO

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 187-192

Published: 2011

Abstract: This paper aims to propose a method to construct a sustainable financing portfolio. In this context, the study firstly proposes an optimal solution for the model of sustainable financing portfolio. Then, to observe the impact of the variable character of the budget, of the prices of input for sustainable financing sources in sustainable financing portfolio and the impact of marks for sustainability of sustainable financing sources, the authors provided an analysis for any two sources of sustainability, "i" and "j". The results showed that variation of the relative mark of sustainability for the two sustainable financing sources is equivalent to simultaneous variation of the purchasing prices of the two sustainable financing sources envisaged, the best point of portfolio sustainable financing is given by the tangent point of indifference and budget hyper-surface and the variation of the purchasing price of the sustainable financing sources generates the two known effects (substitution, i.e. income). These conclusions highlighted by the paper may be important for the future developments, where the boundary of the indifference sustainability must be also generated by sustainability criteria, and not by efficiency criteria.

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Record 260 of 329

By: Dobrota, G (Dobrota, Gabriela); Chirculescu, MF (Chirculescu, Maria Felicia); Ungureanu, MD (Ungureanu, Mihai Dragos)

Book Group Author(s): LBUSR/FEC

Title: THE ANALYSIS OF THE CONTRIBUTION OF THE INCOME TAX IN FORMING BUDGETARY REVENUES AND THE IMPLICATIONS FOR ECONOMIC OPERATORS IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 193-200

Published: 2011

Abstract: The need to ensure the goals of public expenditure requires continuous availability of resources in a volume as large as possible. This is an important objective of the financial policies of the state, leading to an action of interventionism in the economy through the tax system. Thus, economic policy decisions are closely linked to the tools provided by the tax system, allowing a joint action to achieve the desired effects. In the category of instruments with direct impact on the economic operators' activities and the revenues collected for the state budget are the income taxes. In this article, is made an analysis of the revenue collected through the income tax and the correlations made between

the number of active traders, GDP, income determined by the income tax, the amount of social security, employment,unemployment and the level of the average nominal monthly salary in Romania.

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Record 261 of 329

By: Droj, L (Droj, Laurentiu); Droj, G (Droj, Gabriela)

Book Group Author(s): LBUSR/FEC

Title: EUROPEAN FUNDING - REDUCTION OF ECONOMIC DISPARITIES OR THE RICH GET RICHER?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 201-210

Published: 2011

Abstract: This paper analyzes the cohesion policy, its components, one of its main financing programmes: European Regional Development Fund and its implementation within the North Western Region of Romania. As a case study it was analyzed the implementation of this programme in the target region. It was assessed, at county level, if access to European funding has a potential to reduce economic disparities or just "rich counties got richer". Since the process of contracting European Funds is still at the beginning several recommendations to increase absorption capacity were made at the end of this document.

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Record 262 of 329

By: Duhnea, C (Duhnea, Cristina); Vancea, DPC (Vancea, Diane Paula Corina); Mitrescu, SG (Mitrescu, Silvia Ghita)

Book Group Author(s): LBUSR/FEC

Title: THE MOTIVATION, THE COSTS AND THE PARTICULARITIES OF THE INITIAL PUBLIC OFFERINGS ON THE ROMANIAN CAPITAL MARKET

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 211-217

Published: 2011

Abstract: The research made in this paper investigates the motivation, the costs involved by the launch of an initial public offer and the particularities of those IPOs successfully finalised on the Romanian capital market from a comparative point of view.

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Record 263 of 329

By: Dumitriu, R (Dumitriu, Ramona); Stefanescu, R (Stefanescu, Razvan); Nistor, C (Nistor, Costel)

Book Group Author(s): LBUSR/FEC

Title: CHANGES IN THE DYNAMIC RELATION BETWEEN THE PRICES AND THE TRADING VOLUME FROM THE BUCHAREST STOCK EXCHANGE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 218-227

Published: 2011

Abstract: This paper explores the relation between the prices and the trading volume from the Bucharest Stock Exchange. The data employed consist in the daily values from January 2002 to March 2011. We identify, some significant changes caused by events such as Romania's adhesion to the European Union or the effects of the global crisis.

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Record 264 of 329

By: Epure, DT (Epure, Danut Tiberius); Ionescu, A (Ionescu, Alexandra); Cusu, D (Cusu, Dorinela)

Book Group Author(s): LBUSR/FEC

Title: EUROSISTEM VERSUS FEDERAL RESERVE SYSTEM. A COMPARATIVE ANALYSIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 228-233

Published: 2011

Abstract: Central banks have always been responsible with conducting the monetary policy. But what happens when several countries unite to form a union? The need of a superior central institution becomes imperative. Through this paper we intend to analyze both the

Eurosystème and the Federal Reserve System, together with the European Central Bank and Federal Reserve, as central banks of the European Union, respectively the United States. We will focus on analyzing the structure of the two systems and the instruments they use to intervene on the financial market, pointing out the similarities and the differences.

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Record 265 of 329

By: Georgescu, CE (Georgescu, Cristina Elena); Asalos, N (Asalos, Nicoleta)

Book Group Author(s): LBUSR/FEC

Title: STUDY CONCERNING USEFULNESS OF ACCOUNTING INFORMATION IN EVALUATING THE SUCCESS OF A STRATEGY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 234-241

Published: 2011

Abstract: Managers are using a large volume of accounting data and information in order to substantiate their decisions-making. The Balanced Scorecard provides managers with a process to describe strategy both what the organization wants to accomplish and how it intends to realize its strategic outcomes. Taking all the objectives and measures together into a strategy map of cause-and-effect relationship across the four perspectives provides a comprehensive picture of the organization's value creating activities. This writing is proposing to study the way and degree the accounting information is understood analysed and used by managers of the companies located in Constanta County in evaluating the success of a strategy.

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Accession Number: WOS:000396638900033

Record 266 of 329

By: Gherai, DS (Gherai, Dana Simona)

Book Group Author(s): LBUSR/FEC

Title: COURT OF AUDITORS, 'GUARDIAN' OF THE INTERNAL PUBLIC AUDIT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 242-248

Published: 2011

Abstract: This article is meant to be a comparative study on the implementation level of the internal public audit of Romania's pre-accession and post-accession period to the EU. We try to give an answer to a series of questions related to the need for additional oversight of the internal audit, comparing the requirements of the European Commission with the measures taken by Romania for the smooth running of the audit activity. A comparative analysis was performed regarding three years of reporting the public internal audit to highlight the current level of its implementation. There was noticed a number of positive and negative aspects related to Romania's perception on the public internal audit system and was outlined a series of actions to be taken to increase its level.

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Record 267 of 329

By: Hada, T (Hada, Teodor); Marginean, R (Marginean, Radu)

Book Group Author(s): LBUSR/FEC

Title: TAX TREATMENT OF RELIGIOUS AFFAIRS IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 249-255

Published: 2011

Abstract: This paper wants to elucidate a number of issues regarding taxes owed by Religious Units to the State Budget, the Church being regarded as a legal person without lucrative purpose. In terms of objectives, we aimed to analyze the legal documents that regulate the status of church institutions as contributors and payers of taxes and annual contributions. The usefulness of this paper is obvious in the context in which it finds its interest among tax authorities, as well as among ecclesiastical authorities, because there is a diversity of rules that regulate taxes and duties for religious denomination units.

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Record 268 of 329

By: Handoreanu, CA (Handoreanu, Catalina-Adriana); Radu, AN (Radu, Alina-Nicoleta); Olteanu, AC (Olteanu, Ana-Cornelia)

Book Group Author(s): LBUSR/FEC

Title: COMPUTING OPERATIONAL RISK APPROACHES FOR CREDIT INSTITUTIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 256-262

Published: 2011

Abstract: In the mid 2004, the Basel Committee recognizes the existence of operational risk that may result from errors of the technologies used fraud, and the low level of security or transactions. In order to measure and manage this risk there were developed three approaches: the basic indicator approach, standardized approach and the advanced approach. The study aims to compute the operational losses of 52 credit institutions using the standardized approach. The results show that the riskiest lines are business line for retail and commercial banking. In terms of number of loss events the most risky event is external fraud for the retail banking business line and the events such as delivery and execution.

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Record 269 of 329

By: Horga, V (Horga, Vasile); Epure, DT (Epure, Danut Tiberius); Horga, MG (Horga, Maria-Gabriela)

Book Group Author(s): LBUSR/FEC

Title: THE LOGISTICS MANAGEMENT PROCESS IN SUPPORTING THE DECISIONS ON FINANCING EDUCATION IN MILITARY UNITS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 263-267

Published: 2011

Abstract: The decision making component regarding the financing of military education is extremely important and has a pronounced impact on the entire national defense system. The managerial decision regarding the financing of the education system of military units is based on the structural design of two categories of funding: unit finance and auxiliary finance, which are based on algorithmic optimization techniques using modern indicators substantiating the necessary funds. The mechanism provided by the study in supporting the decision for funding the education within the military defense units is a tool dedicated to administrative structures in general.

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Record 270 of 329

By: Horobet, A (Horobet, Alexandra); Draghici, A (Draghici, Alina); Constantin, LG (Constantin, Laura Gabriela)

Book Group Author(s): LBUSR/FEC

Title: "HOME BIAS" IN EMU COUNTRIES: PORTFOLIO REALLOCATIONS BEFORE AND AFTER THE FINANCIAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 268-275

Published: 2011

Abstract: Our paper explores the "home bias" phenomenon within the European and Monetary Union, by identifying the main trends in foreign portfolio allocations after 1999 and the recent evolutions induced by the global financial crisis. We find that Eurozone investors have reallocated their portfolios in favor of EMU assets after 1999, while decreasing their relative holdings in the other EU countries that are not EMU members. At the same time, neighborhood plays a role in investors' decisions, as the higher financial market integration in the EU area is not able to sufficiently discourage investors to be present in EU markets.

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Record 271 of 329

By: Ilie, L (Ilie, Livia); Belascu, L (Belascu, Lucian); Ilie, A (Ilie, Adrian)

Book Group Author(s): LBUSR/FEC

Title: TRENDS IN THE INVESTMENT BANKING INDUSTRY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 276-280

Published: 2011

Abstract: The paper aims to present several key points along the long history of the investment banking industry. With more than two centuries behind the investment banking industry finds itself at a crossroad. The paper is therefore structured to primarily present a short history of the investment banking industry pointing out the major moments and changes in how this industry developed. Afterwards we were addressing the current financial crisis and its main causes by showing that what happened at the end of 2008 is of no surprise. Crisis is more the rule and not the exception in a capitalist system. Finally we try to figure out the reform that is going out in the investment banking industry as a result of the current financial crisis and how the business model of this industry tends to evolve.

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Record 272 of 329

By: Inceu, A (Inceu, Adrian); Mara, ER (Mara, Eugenia-Ramona); Zai, PV (Zai, Paul Vasile)

Book Group Author(s): LBUSR/FEC

Title: FISCAL BURDEN OF DIRECT TAXATION IN EUROPEAN UNION BETWEEN UNITY AND DIVERSITY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 281-287

Published: 2011

Abstract: This article realizes an analysis of education expenditure trend in EU member states. Based on indicators like percentage in GDP of the education expenditure and the share in total expenditures this study reveals the importance of education spending between EU countries and for the Romania case. The aim of this study is to make a comparison between EU countries concerning of how much is spent on education and what is the share of the government's expenditure.

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Record 273 of 329

By: Ion, C (Ion, Claudia); Stanciu, JA (Stanciu, Jeni Aura); Munteanu, V (Munteanu, Victor)

Book Group Author(s): LBUSR/FEC

Title: ASSOCIATED RISK MANAGEMENT ACTIVITY VS INTERNAL AUDIT IN RISK MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 288-293

Published: 2011

Abstract: This paper proposes to treat possible identification, analysis and assessment of risks through risk management activities by customizing the internal audit activity. Romanian entities are now faced with a decision of the extension based on uncertainty and risk as a result of the continuous process of transformation of the economy, and as a result of activities related to privatization, restructuring and internationalization. Therefore we believe that improvements in risk management should be a permanent priority of all activities and especially of internal audit. A model of the proposed risk register for the internal audit activity.

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Record 274 of 329

By: Iuga, J (Iuga, Julia); Radoviciu, R (Radoviciu, Ruxandra)

Book Group Author(s): LBUSR/FEC

Title: THE ANALYSIS OF THE HOUSEHOLDS DEPOSITS OF THE POPULATION IN THE ROMANIAN BANKING SYSTEM WITH THE HELP OF THE CORRELATION COEFFICIENTS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 294-303

Published: 2011

Abstract: The paper aims at analyzing the deposits of the population's households in the Romanian banking system using the Pearson correlation coefficient. The population's deposits were divided into two categories: overnight deposits and on term deposits. The statistical processing of the information is the most important and elaborated feature from the present paper. An essential effect of the presented data is increasing the amount of information initially gathered from the collected data which were realized by: centralization, systematization and grouping the individual data, on one hand and the presentation of the results through tables and graphs on the other hand. A close correlation is found on both deposits.

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Record 275 of 329

By: Jehona, S (Jehona, Shkodra); Hysen, I (Hysen, Ismajli); Sejdi, R (Sejdi, Rexhepi)

Book Group Author(s): LBUSR/FEC

Title: IMPLEMENTING ACCOUNTING IN AGRICULTURAL FARMS IN KOSOVO

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 304-308

Published: 2011

Abstract: This paper is to present the existing situation of accounting application in agricultural farms in Kosovo thereby to analyze and recommend the development process of accounting in agricultural farms. The study has been done through a research in 100 agricultural farms in Kosovo. The research questions answered by this paper include the following: Do agricultural farms in Kosovo apply accounting? What is the level of

education? What kind of accounting method do they use? For which period do they prepare financial statements?etc. Data derived from research will be processed in statistical software SPSS. The study will give us evidences of a poor situation.

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Record 276 of 329

By: Jerzy, K (Jerzy, Kazmierczyk)

Book Group Author(s): LBUSR/FEC

Title: BUSINESS CYCLE CHANGES AND ECONOMIC SLOWDOWN IN THE POLISH BANKING SECTOR1

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 309-317

Published: 2011

Abstract: G. Soros wrote in 2008 "We are in the midst of the worst financial crisis since the 1930s" (G. Soros, 2008, p. vii.). However, if the notion "crisis" was to be understood as significant failures of financial institutions then such a crisis did not occur in Poland within the last few years. Here the author's intention is to prove the thesis that despite the lack of financial crisis in 2007-2009, changes in the intensity of banking activity were deepest in the period 1996-2010. The article aims to present, analyze and evaluate changes which were taking place in the Polish banking sector under the influence of the business cycle.

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Record 277 of 329

By: Kadusic, E (Kadusic, Esad); Bojovic, P (Bojovic, Petar); Dzigal, A (Dzigal, Azra)

Book Group Author(s): LBUSR/FEC

Title: MOBILE BANKING: BANKS TURN TO MOBILITY IN TIMES OF GLOBAL FINANCIAL CRISIS!?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 318-326

Published: 2011

Abstract: In the domain of creating innovative mobile banking business solutions, designers and business model developers focus on comprehending and meeting people's specific

requirements. The financial crisis of our time can not be the end of innovation. Mobile banking can be seen as a Catalyst for improving bank performance, and in that sense it is necessary to focus on the role of innovative business solutions, enabling a better understanding of the potential for gain, the business case, and the attributes of successful implementations. But the question that arises is how the global financial crisis affected the mobile banking market.

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Record 278 of 329

By: Lazar, S (Lazar, Sebastian)

Book Group Author(s): LBUSR/FEC

Title: TAX WEDGE AND EMPLOYEES ALTERNATIVE REMUNERATION: AN ASSESSMENT OF THE INCIDENCE ON ROMANIAN COMPANIES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 327-332

Published: 2011

Abstract: The paper uses data from Bucharest Stock Exchange in order to asses if companies who use alternative remuneration of employees that minimizes the tax wedge enjoy higher rate of returns than companies who did not use such tools. We have focused on meal vouchers granted to employees, as these are the most common tool used by Romanian companies when comes to reduce the tax wedge. We have found significant differences in ROA and ROE for the two groups of companies, although the effect size is quite small.

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Record 279 of 329

By: Manea, MD (Manea, Marinela-Daniela)

Book Group Author(s): LBUSR/FEC

Title: PRESENT AND FUTURE PERSPECTIVES OF ROMANIAN ACCOUNTING VALUATION. THE COMBINATION BETWEEN HISTORICAL COST AND FAIR VALUE REALITY OR FICTION?

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 333-337

Published: 2011

Abstract: In the last period, historical cost - regarded as valuation basis funding traditional accounting systems in the past - has no longer succeeded in offering an universal background to the forms currently accepted within accounting evaluation. Emerging as a necessity and alternative to historical cost, fair value generates, through its application, profound valuation changes. The current work aims to analyze the possibility of implementing the valuation combination - composed of historical cost and fair value - in the Romanian accounting practice.

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Record 280 of 329

By: Mara, ER (Mara, Eugenia-Ramona); Inceu, AM (Inceu, Adrian Mihai); Zai, PV (Zai, Paul Vasile)

Book Group Author(s): LBUSR/FEC

Title: ANALYSIS OF EDUCATION EXPENDITURES IN ROMANIA AND EU MEMBER STATES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 338-345

Published: 2011

Abstract: This article realizes an analysis of education expenditure trend in EU member states. Based on indicators like percentage in GDP of the education expenditure and the share in total expenditures this study reveals the importance of education spending between EU countries and for the Romania case. The aim of this study is to make a comparison between EU countries concerning of how much is spent on education and what is the share of the government's expenditure.

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Record 281 of 329

By: Mesea, OE (Mesea, Oana Elena); Popescu, M (Popescu, Marin)

Book Group Author(s): LBUSR/FEC

Title: ALTERNATIVE MEASURES OF ROMANIA'S BUDGET DEFICIT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 346-353

Published: 2011

Abstract: The topic of budget deficit is strongly debated not only at national level, but at international level too. The aim of this paper is to present the usefulness of different definitions of budget deficit in order to analyze the impact of fiscal policies. The option of choosing one of the definitions depends especially on the purpose of the analysis. This paper focuses on the definition of four different fiscal indicators that measure the budget deficit of Romania, and presents the evolution of these indicators in the last ten years.

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Record 282 of 329

By: Mihaiu, DM (Mihaiu, Diana Marieta)

Book Group Author(s): LBUSR/FEC

Title: MEASURING THE EFFICIENCY OF THE PUBLIC EXPENDITURE AND THE PERFORMANCE OF THE LOCAL PUBLIC ADMINISTRATIONS IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 354-360

Published: 2011

Abstract: Applying, at national and even at international level, a recognized system for measuring performance and efficiency at the local public administration's level offers a better transparency in spending the public money for the citizens, and acts like an incentive for the public managers, since the premises for comparison are present. In this perspective two indicators were proposed: P-LPA - measures the performance of a local public administration (LPA) and ESLPA - measures the efficiency of the public spending at the level of an LPA. These indicators, P-LPA and ESLPA, allow prioritizing the municipalities based on the overall performances obtained in a certain period of time, and according to the efficiency of the public spending. These indicators, present either in the actual form or in an improved form, should be considered an indispensable tool in a modern public administration, which bring a significant contribution increasing the transparency of the public management.

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Record 283 of 329

By: Mircea, I (Mircea, Iulian)

Book Group Author(s): LBUSR/FEC

Title: ON SOME MATHEMATICAL MODELS FOR THE LONGEVITY RISK IN THE ANNUITY MARKET

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 361-368

Published: 2011

Abstract: The markets for longevity derivatives are starting to develop, as the insurance industry faces some specific challenges related to longevity risk. In this paper, we develop the models of mortality rates and the pricing models of the longevity risk. We make some remarks regarding forecasting mortality rates using Lee-Carter model and our model. Also, we deal with the securitization of longevity risk through the longevity bonds, the interest is split between the annuity provider and the investors depending on the realized mortality at each future time by a Special Purpose Company.

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Record 284 of 329

By: Mocanu, M (Mocanu, Mihai)

Book Group Author(s): LBUSR/FEC

Title: THE ACCOUNTING AND CALCULATION SYSTEM OF THE LIVESTOCK PRODUCTION COSTS: CHOOSING THE OPTIMAL METHOD/OPTION - THE ACE OF THE MANAGERS' SLEEVES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 369-372

Published: 2011

Abstract: The role of the managerial accounting in the development of the modern management is obvious. The question that is made regarding the managerial accounting is the obtaining of the relevant information. One of the most significant information in making decisions is the cost. The obtaining of the "cost" information requires, equally, both the rigorous registration in the managerial accounting of the consumptions of production factors, and the choosing of the optimal method of cost calculation. The choosing of the cost calculation method depends on the type of production, but also on all the features of the production process.

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Record 285 of 329

By: Moldovan, L (Moldovan, Losif)

Book Group Author(s): LBUSR/FEC

Title: THE FISCAL DECISION - THE ESSENCE OF FISCAL MANAGEMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 373-381

Published: 2011

Abstract: In any field of activity, the decision represents the essence of management, as it determines and measures the success, or, on the contrary, the failure of the activity carried on by an entity. Due to the particular importance of the decision and to the fact that making a correct, adequate decision requires an interdisciplinary analysis effort, the decision making process and system constitutes a permanent challenge for the researchers. In general, a decision refers to the willful act of a leader (manager) of selecting the best option in order to achieve a predetermined goal, out of several possible options. The fiscal decision is the basic component of fiscal management. A fiscal decision has direct impact on ensuring the performance of the function of distribution of public finances, on the stage of gathering the financial resources, in the necessary volume' and rhythm, as required by the budgetary process. Moreover, a correct, adequate fiscal decision produces positive effects by mobilizing the components of the fiscal system in order to provide the general economic balance.

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Record 286 of 329

By: Moscviciov, A (Moscviciov, Andrei)

Book Group Author(s): LBUSR/FEC

Title: NOKIA FINANCIAL POSITION ANALYSIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 382-385

Published: 2011

Abstract: In this paper the author makes an analysis of Nokia's financial position. With this opportunity are highlighted the developments of the company's assets and liabilities during the considered period

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Record 287 of 329

By: Mosteanu, T (Mosteanu, Tatiana); Lacatus, CM (Lacatus, (Constantinescu) Carmen Marian)

Book Group Author(s): LBUSR/FEC

Title: THE DECENTRALIZATION OF PUBLIC FINANCE. THE CONTEXT- EFFECT RELATIONSHIP

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 386-391

Published: 2011

Abstract: This paper aims to identify possible effects of decentralization of public finances, depending on the context of implementation. The experience of some countries has shown that decentralization does not always lead to more efficient spending of public money and does not always serve to the citizen's needs. So, the conclusion of our study reveals that the local context necessarily involves taking cautious measures in decentralization's reform.

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Record 288 of 329

By: Motoc, V (Motoc, Vasile)

Book Group Author(s): LBUSR/FEC

Title: IMPROVING THE QUALITY OF THE FINANCIAL ADMINISTRATION PREMISES FOR PREVENTING THE DEVELOPING OF BUDGETARY ARREARS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 392-394

Published: 2011

Abstract: The paper intends to approach some of the aspects that regard the necessity of improving the well functioning of the financial and fiscal control in our country, by conceiving and implementing some procedures meant to lead to the speeding the reaction of the Financial Administration in front of the phenomena of not declaring and not paying the budgetary obligations of taxpayers or contributors, ensuring an efficient using of the human resource in the financial administration, with positive effects while looking at the result meaning at the influxes for the estate consolidated budget.

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Record 289 of 329

By: Muntean, MA (Muntean, Madalina Anca)

Book Group Author(s): LBUSR/FEC

Title: "THE DEMOGRAPHIC BOMB" - THE EFFECTS OF THE AGING OF POPULATION ON THE EUROPEAN SOCIAL SYSTEMS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 395-399

Published: 2011

Abstract: The financial crisis triggered in the U.S. in 2007 has spread around the world, causing restriction of the economic activities at a global level. The economic effects emerged quickly, but the social ones are dramatic causing a deep global social crisis. The widespread increase of unemployment, poverty and enhancement of social exclusion, the difficulties encountered by the social protection systems, are just several of the coordinates of the great challenge facing Europe. The dramatic reduction of expenditure, adopted as an emergency measure to overcome the recession, has increased the demographic decline, the European social picture becoming darker in the context of an acute phenomenon, that is becoming chronic that is the aging of the population. Therefore it is impossible to predict a substantial economic growth and the public expenditure pressure is becoming unbearable.

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Record 290 of 329

By: Munteanu, L (Munteanu, Lonică)

Book Group Author(s): LBUSR/FEC

Title: A CRISIS STRUCTURE OF BANK PROFITABILITY DETERMINANTS: EVIDENCE FROM ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 400-404

Published: 2011

Abstract: This research paper used a multivariate regression model to analyze the influence of bank specific factors and macroeconomic factors over bank profitability, on a sample of 20 commercial banks active in Romania in the period 2002-2009. The results which can constitute valuable information both for authorities and bank managers in order to revert to the former upward trend - showed different determinations in the crisis years (2008-2009) comparative with the pre-crisis period.

Conference Title: 18th International Economic Conference on Crisis After the Crisis -
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Record 291 of 329

By: Munteanu, I (Munteanu, Irena); Balu, FO (Balu, Florentina Olivia); Bran, AG (Bran, Anca Georgiana)

Book Group Author(s): LBUSR/FEC

Title: THE FUTURE OF THE EURO AND CURRENCY HIERARCHY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 405-412

Published: 2011

Abstract: This paper has as start point the different scenarios regarding "the probability of a breakup of the Euro area as idle talk among the chattering classes and speculators"(Munchau & Mundschen, 2009). The speculations about an eventual disappearance of Euro currency have increased during the period of financial and economic crisis started in 2007, but there are a lot of other solid arguments in favor of a brilliant future of the Euro currency. The paper analyses the first decade of economic and monetary union in Europe that was a huge success and accelerated the European integration process. Furthermore the paper analyses the differences in macroeconomic indicators appeared in the last five years among the Euro zone countries - such as: differences in growth, inflation, competitiveness, current account and budget balances - and their economic implications at European and global economic level. Overall, the paper presents several arguments in favor of Euro and its attractiveness and some lessons that could be learned from the Euro experience.

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Record 292 of 329

By: Naftanaila, CA (Naftanaila, Cristina Alina)

Book Group Author(s): LBUSR/FEC

Title: METHODS OF MICROENTERPRISES FINANCING - OPERATION OF
MICROCREDIT PROGRAMS IN HUNGARY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 413-420

Published: 2011

Abstract: As is well known, businesses have an important role in the society and the economy of a country. In this article I want to present the micro-credit - as one method of microenterprises financing and in their operation, the microcredit programs in Hungary. The study that I've done, shows the difficulties faced by SMEs in this country, shows the relation between banks and the small and medium enterprise sector and not least, shows how microcredit programs operate in Hungary.

Conference Title: 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective

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Record 293 of 329

By: Necula, C (Necula, Ciprian); Radu, AN (Radu, Alina-Nicoleta)

Book Group Author(s): LBUSR/FEC

Title: THE DISTRIBUTION OF EUR/RON RETURNS IN A GENERAL EQUILIBRIUM MODEL WITH JUMPS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 421-425

Published: 2011

Abstract: In the present study a pure-exchange general equilibrium model with jumps is calibrated for the Romanian economy. The log-return of the endogenously determined exchange rate has a normal-mixture distribution. The calibrated model can be employed to infer some stylized facts in exchange rate dynamics. The main purpose of the paper is to compare the calibrated EUR/RON return distribution with the empirical distribution and with the estimated Generalized Hyperbolic Distribution. The results imply that the calibrated distribution is a good approximation of the empirical EUR/RON distribution, performing much better than the Gaussian one and is comparable with the Generalized Hyperbolic Distribution.

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Record 294 of 329

By: Oprean, C (Oprean, Camelia); Dumitrascu, O (Dumitrascu, Oana)

Book Group Author(s): LBUSR/FEC

Title: AN EMPIRICAL INVESTIGATION OF MACROECONOMIC VARIABLES IN EXPLAINING STOCK RETURNS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 426-435

Published: 2011

Abstract: Every nation's economic development is directly impacted by volatility in its stock market. In this paper, we have examined the relation between expected returns and measures of systematic risk stemming from macroeconomic factors for a different time period. The research aims to identify factors which influence stock returns evolution and security portfolio performance. Further on, we examined the relative significance of each variable in explaining stock returns and finally we developed a multi-index model for Romanian firms trading at the BVB that can be used to monitor performance of security returns of portfolios by investors and managers.

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Record 295 of 329

By: Orastean, R (Orastean, Ramona)

Book Group Author(s): LBUSR/FEC

Title: INTERNATIONAL BANKING MARKET AND THE FINANCIAL CRISIS - WINNERS AND LOSERS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 436-440

Published: 2011

Abstract: The global financial crisis modifies the shape, structure and functioning of the global banking market. After presenting the main trends in the international banking market, the article examines the role of the USA, EU, Japan and China in this market. The paper argues that we can talk about a power shift on the global banking market, where China has three banks in the top five largest banks in the world by market capitalisation.

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Accession Number: WOS:000396638900063

Record 296 of 329

By: Pelinescu, E (Pelinescu, Elena)

Book Group Author(s): LBUSR/FEC

Title: SIMULATING THE IMPACT OF FISCAL POLICY ON THE ECONOMY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 441-453

Published: 2011

Abstract: More literature is now focusing on the impact of internal and external shocks on the macroeconomic variable at national and regional level. Some of this paper highlighted the impact of fiscal measure on macroeconomic variable in order to sustain the economic recovery and to mitigate the negative effects of the international crisis. Following the Fatas and Mihov (2001) works we applied a three dimension VAR model in order to study the impact of fiscal measures taken in Romania on the main macroeconomic indicators, namely gross domestic product. Our result show that increasing government spending has immediate negative effect on gross domestic product per capita and the increase in net taxes (taxes less interest income and transfers) has a prolonged negative effect on about seven quarters of gross domestic product, which explains the delayed resumption of growth in Romania

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Record 297 of 329

By: Petria, N (Petria, Nicolae); Badulescu, D (Badulescu, Daniel)

Book Group Author(s): LBUSR/FEC

Title: FOREIGN DIRECT INVESTMENT IN ROMANIAN BANKING SYSTEM AND FINANCIAL STABILITY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 454-461

Published: 2011

Abstract: The opening of the banking sector to major international banking investors, played a key role in the restructuring of the Romanian banking system and was seen as a unique opportunity to create an efficient banking system providing a good service that could meet international standards. In the last two decades the romanian authorities conditioed the financial FDI by the participation of the foreign investors in the restructuring of the banking sector. As a consequence, in the last period, the foreign direct investments in the Romanian banking system increased significantly. In December 2010 foreign banks had a part of approximately 76,9 % in the Romanian banking sector and controlled about 85,1% of total bank assets. Starting from this findings, in our paper, we aim to present the main features of the foreign penetration process in the Romanian banking sector, the impact of FDI on the banking sector, the impact of FDI on the banking economy and financial stability. Our research shows an increase in banking competition, banking profitability, economic and financial stability.

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Record 298 of 329

By: Piciu, GC (Piciu, Gabriela Cornelia); Trica, CL (Trica, Carmen Lenuta)

Book Group Author(s): LBUSR/FEC

Title: THE IMPORTANCE OF RATINGS FOR BANKS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 462-467

Published: 2011

Abstract: The main purpose of this paper is to highlight the importance of ratings for banks. The banks must consider permanent exposure to risk that is a condition to be or not profitable banking market. In these circumstances, we propose a methodology to identify, analyze, control and elimination of risk banks. The results of this research may lead to minimize the risk exposure, while maintaining a profitability that would assure a strong position in the bank's competitive market. In the absence of a systematic approach to risk assessment, easy to implement, a bank does not have any means to reduce risk costs.

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Record 299 of 329

By: Pirvu, RM (Pirvu, Roxana Maria)

Book Group Author(s): LBUSR/FEC

Title: THE IMPACT OF THE WORLD FINANCIAL CRISIS ON THE FULFILMENT OF THE CONVERGENCE CRITERIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 468-477

Published: 2011

Abstract: This paper presents the way in which the international financial crisis has affected the EU Member States. The levels of the public debts are pointed out and also the levels of the budgetary deficit, but also the measures taken by the authorities in order to improve the economies. In consequence, the eight countries left in the Euro competition will have to reduce the budgetary deficit below 3% and to maintain it for the EU to analyse the other indicators which might lead to delays in the Europe adoption program.

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Record 300 of 329

By: Pollifroni, M (Pollifroni, Massimo)

Book Group Author(s): LBUSR/FEC

Title: ENVIRONMENTAL SUSTAINABILITY AND SOCIAL RESPONSIBILITY AS NEW CORPORATE STRATEGIC DRIVERS: A PROPOSAL FOR AN ACCOUNTING EVALUATION BY THE POLIED(RO) RESEARCH PROJECT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 478-487

Published: 2011

Abstract: Aim and topic of the paper is to formulate a theoretical model for an accounting evaluation applied to environmental sustainability and social responsibility, that the present international crisis shows as two new corporate strategic drivers. To achieve this goal the paper presents an approach that follows an Italian research project entitled POLIED(RO): the study tries to accommodate the main suggestions of the International Accounting Standards and the final result tries to propose a model oriented towards the overcoming of the neutrality between the traditional accounting values and those derivable from social and environmental reports realised by the corporate system.

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Page 7 (Records 301 -- 329)

Close

Print

◀ [[1](#) | [2](#) | [3](#) | [4](#) | [5](#) | [6](#) | [7](#)] ▶

Record 301 of 329

By: Popa, AS (Popa, Anca Sabina)

Book Group Author(s): LBUSR/FEC

Title: CORPORATE GOVERNANCE-CODES AND PRINCIPLES, MODELS, SYSTEMS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 488-497

Published: 2011

Abstract: In this article I have attempted to highlight the distinctive features of corporate governance' concept, and to emphasise that the performance of companies quoted on the capital market is significantly influenced by the corporate governance' rules and regulations which are important components of the business environment in developed market economies and not only, taking into account the fact that we talk about processes involving

long-term value creation. This article emphasises essential aspects concerning corporate governance models and systems used by European Union and Central and Eastern Europe companies, and aspects concerning the corporate governance system in Romania.

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Record 302 of 329

By: Popescu, M (Popescu, Marin); Mesea, OE (Mesea, Oana Elena)

Book Group Author(s): LBUSR/FEC

Title: OPTIMAL FINANCIAL POLICIES VERSUS PUBLIC FINANCIAL BALANCE/IMBALANCE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 498-501

Published: 2011

Abstract: At present, one of the topics causing ample theoretical and practical debates is the one about decision makers' choice between budgetary balance/imbalance and optimal financial policies. Choosing financial policies may influence the balance envisaged by an economy and thus, the fact should be taken into account when setting up the coordinates of optimal policies.

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Record 303 of 329

By: Popescu, VA (Popescu, Veronica Adriana); Popescu, CR (Popescu, Cristina Raluca); Popescu, G (Popescu, Gheorghe)

Book Group Author(s): LBUSR/FEC

Title: "LIQUID ASSETS" OR TURNING FINE WINES IN A VERY PROFITABLE INVESTMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 502-508

Published: 2011

Abstract: In our paper we present the main characteristics of the fine wine market and the reason why specialists worldwide believe that this market has now an enormous growing potential. Fine wine has since grown in importance as an alternative asset class for investors

looking to diversify their portfolio. So we will present the wine industry and its long history. In the end, we are going to show the reason why today, wine is a huge global market, which has become increasingly international over the last 20 years and we will present reliable data from well known financial sources.

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Record 304 of 329

By: Prelipcean, G (Prelipcean, Gabriela); Boscoinu, M (Boscoinu, Mircea); Lupan, M (Lupan, Mariana)

Book Group Author(s): LBUSR/FEC

Title: INNOVATIVE SOLUTIONS EFFECTIVE SME FINANCING IN THE CONTEXT OF THE RECOVERY AFTER THE GLOBAL CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 509-514

Published: 2011

Abstract: SMEs represent one of the most efficient engines of growth, capable to sustain innovation in recovery after crisis periods. SMEs are characterized by high growth potential but also high risk, high information asymmetry, and vulnerability to shocks. The higher risk is transferred into liquidity problems and into an impossible scalability of financing mechanisms in relation large firms. Because of their important contribution to growth, it is necessary a special focus on the strategies capable to facilitate active SME financing through a mix of classic and innovative mechanisms. The low level of funding capacities is explained by high transaction costs and credit risk, information asymmetry and a shortage of collateral. Credit enhancement should be provided also through additional channels including credit guarantee funds. The use of capital market instruments is restricted by another problem, namely the difficulty to secure SME financing.

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Record 305 of 329

By: Raileanu, AS (Raileanu, Adriana-Sofia); Jianu, I (Jianu, Iulia); Jianu, I (Jianu, Ionel)

Book Group Author(s): LBUSR/FEC

Title: CREATIVE ACCOUNTING IN VOGUE AGAIN IN THE CONTEXT OF THE CURRENT ECONOMIC CRISIS IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 515-520

Published: 2011

Abstract: The major accounting scandals in the past decade could have been avoided if the creative accounting practices had been detected in time. From this point of view our research has a major interest because we aimed to conclude if the creative accounting techniques are applied more frequently during a crisis and if so, we wanted to reveal which are the techniques of creative accounting most commonly used. Ultimately the research seeks to bring a series of individual contributions based on a critical analysis in order to exemplify the way in which the aggressive application of creative accounting practices is made and to propose some solutions in order to limit the use of creative accounting.

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Accession Number: WOS:000396638900073

Record 306 of 329

By: Roman, A (Roman, Angela); Sargu, AC (Sargu, Alina Camelia)

Book Group Author(s): LBUSR/FEC

Title: IMPLICATIONS OF THE CURRENT GLOBAL ECONOMIC AND FINANCIAL CRISIS ON BANK'S LENDING ACTIVITY IN THE NEW EU MEMBER STATES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 521-530

Published: 2011

Abstract: The economic and financial crisis had a tremendous effect on the banking systems around the world, proving that prolonged credits booms and high level of indebtedness can lead to an increase of the different macroeconomic risks. In this context, it becomes important to analyse the characteristics of the credit activities in the new EU member states from Central and Eastern Europe as these countries have registered prolonged credits boom prior to the crisis and have suffered severe consequences as a result of these developments. In order to achieve this, our research uses a literature review which highlights the main academic literature on the subject and provides an overview of the main methodological approaches used in these studies and a comparative analysis which emphasizes the effect of the credits boom credit crunch cycle on the banking sectors from the analysed countries.

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Record 307 of 329

By: Sabau-Popa, CD (Sabau-Popa, Claudia Diana); Kulcsar, E (Kulcsar, Edina)

Book Group Author(s): LBUSR/FEC

Title: THE EFFECT OF FISCAL RULES ON PUBLIC FINANCE SUSTAINABILITY IN THE EURO AREA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 531-538

Published: 2011

Abstract: This article presents the impact of fiscal rules on the public finance sustainability in the Euro Area, which resulted from a wrong strategy of the Economic and Monetary Union. The situation has become critical for countries such as Greece, Portugal, Ireland, Spain. Without large-scale structural reforms, the sustainability of the European Union is under question mark. The optimal solutions for ensure the fiscal sustainability in the euro area could be the fundamental changes regarding the restructuration of the Economic and Monetary Union and the solution of the contradictions referring to imposing a single currency and a common monetary policy in countries having different fiscal policies.

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Accession Number: WOS:000396638900075

Record 308 of 329

By: Sadoveanu, D (Sadoveanu, Diana)

Book Group Author(s): LBUSR/FEC

Title: AN ASSESSMENT OF THE EQUILIBRIUM EXCHANGE RATE FOR ROMANIA IN VIEW OF ATTENDING ERM II

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 539-547

Published: 2011

Abstract: In order to analyze the long-run sustainability of the Romanian leu against the euro, is estimated the equilibrium exchange rate, using the BEER model and are determined the total misalignments of the real exchange rate. The variables used are: the degree of openness, the relative price of non-traded to traded goods and the net foreign assets. Is expected to find, that in the long-run the Romanian leu is undervalued and entering the ERM II in the near future may be a source of important disequilibrium for the national economy.

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Accession Number: WOS:000396638900076

Record 309 of 329

By: Samara, S (Samara, Silvia)

Book Group Author(s): LBUSR/FEC

Title: DIVERGENT PERSPECTIVES AND RELATIVE ASSESSMENTS ON THE FAIR VALUE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 548-554

Published: 2011

Abstract: This study supports the increasingly developed specialized literature concerning the relevance of the value of accounting information provided through fair value, analyzing the validity of the assumption according to which fair value has an informative character superior to the historical cost, seen as a standard of financial reporting for financial tools. The objective of the research is extended in order to include the identification of divergence points of presently opposite valuation models. Therefore, we will compare the relative explanatory power of fair value and historical cost respectively. In research, fundamental research as well as applied have been used, by the presentation and critical analysis of evaluation theories and models developed over time. As a whole, the results of the analysis suggest that fair value is more (less) relevant when it is (not) possible to determine some objective market-based fair values.

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Record 310 of 329

By: Sandu, DR (Sandu, Diana-Ramona)

Book Group Author(s): LBUSR/FEC

Title: SEASONED EQUITY OFFERINGS VS. DIVIDEND POLICY-AN ANALYSIS OF THE LISTED COMPANIES ON BUCHAREST STOCK EXCHANGE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 555-564

Published: 2011

Abstract: The funding of a listed company by issuing new shares and the distribution of financial results through dividends are two controversial phenomena. The main objective of the research is to analyse the relation between them or to see if they behave as a single phenomena. We studied the behavior of Bucharest Stock Exchange firms, between 2006 and 2010, taking into consideration the international financial crisis. The method considered to meet the data and the objective was the principal components analysis. Although we did not

obtained a significant correlation between dividends and subsequent equity offerings, results still proved to be interesting.

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Record 311 of 329

By: Sava, R (Sava, Raluca); Esanu, N (Esanu, Nicolae); Marza, B (Marza, Bogdan)

Book Group Author(s): LBUSR/FEC

Title: HARMONIZATION, NORMALIZATION, INTERNATIONALIZATION IN FINANCIAL ACCOUNTING

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 565-571

Published: 2011

Abstract: This paper is based on highlighting the importance of accounting information in the current economic situation and performs an analysis of the evolution in the production of accounting information both internationally and nationally.

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Record 312 of 329

By: Sbarcea, IR (Sbarcea, Ioana Raluca)

Book Group Author(s): LBUSR/FEC

Title: DIFFICULTIES IN ABSORBING THE EUROPEAN FUNDS INTENDED FOR AGRICULTURAL DEVELOPMENT - BARRIERS IN OVERCOMING THE CURRENT CRISIS IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 572-578

Published: 2011

Abstract: In the current crisis situation, caused by the spread of the international financial crisis, and considering that people speak more often about a food crisis, it is essential to analyze how one of the most potent sectors of the Romanian economy in terms of the existing resources, works. Thus, in this study we examined how Romania uses the European funds meant to finance agriculture, now more than four years after joining the EU. The

performed analysis shows that Romania manifests difficulties in successfully attracting and using these funds, aspect which acts like a barrier in overcoming the current crisis.

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Accession Number: WOS:000396638900080

Record 313 of 329

By: Secieru, A (Secieru, Angela)

Book Group Author(s): LBUSR/FEC

Title: LOCAL FINANCIAL AUTONOMY IN MOLDOVA: CONSTRAINTS AND SOLUTIONS TO ENHANCE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 579-589

Published: 2011

Abstract: The analysis of local financial autonomy in the Republic of Moldova shows that local authorities are faced with its low level. In this context, the paper aims to formulate solutions to strengthen local financial autonomy in Moldova. To achieve this objective, the following goals were pursued: definition of local financial autonomy and identification of its components, analysis of local financial autonomy in the Republic of Moldova, studying best practices in local public finance, interbudgetary relationships and fiscal decentralization to design and implement effective measures to increase the financial autonomy of local governments in Moldova.

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Record 314 of 329

By: Serban, EC (Serban, Elena Claudia); Vasile, MC (Vasile, Mioara Cristina); Cretu, RF (Cretu, Raluca Florentina)

Book Group Author(s): LBUSR/FEC

Title: RECOGNITION OF FINANCIAL INSTRUMENTS IN ACCOUNTING PRACTICE FINANCIAL CRISIS CONTEXT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 590-599

Published: 2011

Abstract: The development of the capital markets and their efficiency depends on the trust the public has in the transparent accounting information that must be accompanied. There is the danger that the financial statements drawn out according to national rules are misinterpreted by a foreign investor or that these ones lead to damages for a potential investor. In this context, we demonstrate the reason why the drawing out of the financial statements according to internationally recognized rules is desirable both from the perspective of the ones that want capital and from the perspective of the ones that offer financing.

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Record 315 of 329

By: Serban, F (Serban, Florentin); Stefanescu, MV (Stefanescu, Maria Viorica); Dedu, S (Dedu, Silvia)

Book Group Author(s): LBUSR/FEC

Title: BUILDING A PORTFOLIO THAT CHARACTERIZE BUCHAREST STOCK EXCHANGE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 600-606

Published: 2011

Abstract: This article presents the construction of a portfolio of stocks listed on BSE, which characterizes the market stocks, with similar performance to that of BET index. Advantage of new constructed portfolio would be that it requires a smaller financial effort towards that which it requires the purchase of stocks and percentage indicated by BET index. We present in the first part of the article features BET index, in the next section we build a portfolio with characteristics similar to this but "cheaper", then, we follow our portfolio performance compared to the performance of representative indices for capital market.

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Record 316 of 329

By: Serbu, R (Serbu, Razvan); Danciu, A (Danciu, Aniela)

Book Group Author(s): LBUSR/FEC

Title: MONEY MARKET AND THE ELECTRONIC ENVIRONMENT

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 607-611

Published: 2011

Abstract: The attention given to the on line, mostly from the part of the banks and of the other companies is being determined by the innovative effects that are being felt due to the use of the internet and of the electronic networks on the increase of receipts for those who enlarge the economic activities on the internet. This paper present an interpretations of the answers following the questionnaire worked out last year and its results will be useful for both the research and the actors of the economy of on line market.

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Record 317 of 329

By: Silivestru, DR (Silivestru (Popescu), Daniela Rodica)

Book Group Author(s): LBUSR/FEC

Title: FINANCIAL DEVELOPMENT AND SMALL FIRMS IN EUROPE

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 612-618

Published: 2011

Abstract: The purpose of this paper is to analyze the extent to which European Union's financial system favors the growth of small firms more than large ones. Using the panel fixed effects with vector decomposition estimator the results show that from 2002 to 2008, in 16 European Union's countries, the level of financial development has favored the growth of industries that for technological reasons were more dependent on small firms (firms with less than 20 employees).

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Record 318 of 329

By: Simion, D (Simion, Dalia); Ispas, R (Ispas, Roxana); Toba, D (Toba, Daniel)

Book Group Author(s): LBUSR/FEC

Title: THE IMPLICATIONS OF THE WORK CAPITAL MANAGEMENT ON THE
PROFITABILITY OF THE COMPANY

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN
AND GLOBAL PERSPECTIVE, VOL IV

Pages: 619-624

Published: 2011

Abstract: This article focuses on the issues related to the flows of funds within the company, meaning on the finance needs of the daily operations. The efficient work capital management has an essential role on the profitability of the company, the purpose of the management being the one of finding the balance between the cash inputs and outputs and of foreseeing the impact of each operative decision affecting these flows. In this article we have proposed analyzing the effects of working capital management on short-term profitability of a firm, appealing to multiple regression analysis model.

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Record 319 of 329

By: Stanciu, JA (Stanciu, Jeni Aura); Ion, C (Ion, Claudia); Munteanu, V (Munteanu, Victor)

Book Group Author(s): LBUSR/FEC

Title: IMPROVING THE ACCOUNTING - FINANCIAL INFORMATIONAL SYSTEM WITH A VIEW TO MANAGERIAL DECISION MAKING IN THE CONTEXT OF ECONOMIC CRISIS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 625-631

Published: 2011

Abstract: The improvement of managerial decision making coincides with assuming risks associated to activities coordinated by managers within any organization. Taking in to account the actual economic context, reducing resistance to change of both the organization itself and its management is necessary. Therefore the present paper suggests ways of improving the accounting - financial informational system so as to support the management of the organization to carry out survival management, its consolidation and development.

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Record 320 of 329

By: Stoica, O (Stoica, Ovidiu); Diaconasu, DE (Diaconasu, Delia-Elena)

Book Group Author(s): LBUSR/FEC

Title: DYNAMIC LINKAGES BETWEEN GREEK AND EMERGING CENTRAL AND EASTERN EUROPEAN STOCK MARKETS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 632-640

Published: 2011

Abstract: This paper investigates the short- and long-run behaviour of Central and Eastern European and the more developed Greek stock market. Evidence of one cointegration vector in both sub-periods (pre- and a postEU) indicates market comovements towards a stationary long-run equilibrium path. No dramatic post-EU accession shock is detected in stock market dynamics. With the exception of Romania, all the countries appear more sensitive to shocks from Greek market in the first sub period than in the second one. This might be due to the financial crisis and due to the fact that before the crisis foreign investors cover most of trading activity in emerging stock market.

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Record 321 of 329

By: Tiplea, AL (Tiplea, Augustin Liviu)

Book Group Author(s): LBUSR/FEC

Title: SIMULATING UNIFORM BANK RATING SYSTEM CAAMPL IN CREDIT UNIONS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 641-647

Published: 2011

Abstract: Objective: compare the work of five Romanian credit unions, using elements of CAAMPL rating system.

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Record 322 of 329

By: Titan, E (Titan, Emilia); Todose, D (Todose, Daniela); Titan, A (Titan, Alexandra)

Book Group Author(s): LBUSR/FEC

Title: IS OVER-REACTION OF MERGER AND ACQUISITION ANNOUNCEMENTS PERSISTENT? EVIDENCE FROM THE US STOCK MARKET BETWEEN 2003 AND 2007

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 648-658

Published: 2011

Abstract: The purpose of this paper is to examine how the M&A announcements affect the wealth of the investors in the case of the acquiring firms and if there is any persistent over-reaction. There is an extensive amount of studies written about M&As and their impact on both the short term stock returns and the long term performance of the stock prices, but the period starting in 2003 and ending in 2007, between two financial crisis, is in none of them analyzed. The paper points out the implications of the size of the acquirer and the method of payment that the bidding firm uses in the case of different types of M&As. Our results indicate that the over-reaction of the stock prices at M&A announcements is persistent, but only in the long-run.

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Record 323 of 329

By: Todea, A (Todea, Alexandru); Ulici, M (Ulici, Maria); Filip, A (Filip, Angela)

Book Group Author(s): LBUSR/FEC

Title: CAPITAL ACCOUNT LIBERALIZATION IN ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 659-666

Published: 2011

Abstract: Capital account liberalization is a complex process and its success requires proper sequencing and coordination with macroeconomic and other policies. Reflecting varying approaches and initial conditions, some countries have been able to liberalize their capital accounts while successfully maintaining financial sector stability, whereas other countries have experienced financial crises. In this paper, we analyze the impact of liberalization process, foreign currency, inflation and interest rate on Romanian capital account during April 2005 April 2008, respectively April 2005- January 2011. We find that liberalization process had a positive impact on capital account in both samples.

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Record 324 of 329

By: Trenca, J (Trenca, Joan); Cociuba, ML (Cociuba, Mihail Loan)

Book Group Author(s): LBUSR/FEC

Title: ASSETS AND LIABILITIES MANAGEMENT. ANALYZING THE EXCHANGE RATE RETURN ON USING GARCH MODELS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 667-675

Published: 2011

Abstract: The Assets and Liabilities Management (ALM) plays an important role in banking institutions, providing them with effective ways to invest capital while controlling risk. Through the operations carried by commercial banks the currency risk is present in various situations, so it is vital that they possess the right tools to measure and quantify the exchange rate risk. This paper analyze and quantify risks associated with the main currencies: Euro, dollar, yen, British pound, Swiss franc for a period of five years (2005-2011). Using GARCH methodology we build models that allow quantification and control of the currency risk in commercial banks. We also find that during this period the return on currency was minor and in the case of British pound even negative.

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Record 325 of 329

By: Trenca, L (Trenca, Loan); Dezsi, E (Dezsi, Eva); Petria, N (Petria, Nicolae)

Book Group Author(s): LBUSR/FEC

Title: BASEL III: COUNTERCYCLICAL CAPITAL BUFFER PROPOSAL THE CASE OF ROMANIA

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 676-685

Published: 2011

Abstract: The Basel III. framework represents a critical step in the process of enhancing the capital rules by which banks are required to operate. One of the macroprudential element contains the Countercyclical capital buffer, where the primary objective is to use a capital buffer to achieve the goal of protecting the banking sector from periods of excess aggregate credit growth that have been associated with the build up of system-wide risk The aim of this paper is to highlight the key breakthroughs in Basel III and present the Credit-to-GDP guide, with practical application in the case of Romania.

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Record 326 of 329

By: Tuncu, GF (Tuncu, George-Florin)

Book Group Author(s): LBUSR/FEC

Title: THE IMPORTANCE OF TAXATION IN THE EU

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 686-691

Published: 2011

Abstract: The motto of this study is without a doubt, the following quote, owned by J. Schumpeter: "The spirit of a people, the culture, social structure, political facts, all these and more others can be found in its fiscal history... He who knows how to listen to this message will understand much better the economy struggles of history (Paul A. Samuelson, 2001). Presentation of the defining features of the tax systems of Member States is based primarily chronological criterion, ie the date of accession of those countries, and secondly alphabetical ordering (ie the countries which joined in the same period are presented in alphabetical order these countries). Analysis of the basic features of national tax systems is achieved mainly by means of three great works: The structure of tax systems in the European Union (European Commission, Structures of the taxation systems in the European Union, Luxembourg, 2003), tax systems and reforms in Europe (Bernardi, L., Profeta. P., 2004), trends in EU tax (Taxation trends in the European Union, Luxembourg: Publications Office of the European Union, 2010), inventory tax (European Commission, Inventory of taxes, Luxembourg, 2000), and the numerous documents in the Community site or sites in each member country statistical and used as the basis for various research works. A major source of documentation for the understanding of the role of the Community countries gives the total tax revenue (including social security contributions) to organize their tax systems we find in the table. 1: "share of total tax revenue (including social security contributions) in GDP in the EU Member States in 2000-2010."

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Record 327 of 329

By: Vasiu, D (Vasiu, Diana); Balan, G (Balan, George)

Book Group Author(s): LBUSR/FEC

Title: FINANCING ENTREPRENEURSHIP: BUSINESS ANGEL INVESTING, A FINANCING OPTION IN A TIME OF CRISES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 692-698

Published: 2011

Abstract: Evidence of the impact of crises can be notice everywhere, small and medium size enterprises being generally more vulnerable in this period due to their increasing problem in obtaining adequate access to capital. Even if entrepreneurs have a large variety of options to finance their new venture, taking in consideration the benefits of informal venture capitalist known in the western economies as "business angels" may represent a value adding solution for the best start in a time of crises.

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Record 328 of 329

By: Vignjevic-Djordjevic, N (Vignjevic-Djordjevic, Nada)

Book Group Author(s): LBUSR/FEC

Title: INSTITUTIONAL HARMONIZATION AND STATE REGULATIVES IN THE CENTRAL BALKANS

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 699-703

Published: 2011

Abstract: Serbia has conducted numerous reforms since 2001. In order to achieve macroeconomic stability and sustainable economic growth, large economic entities have undergone the process of restructuring; numerous companies have been privatized; and negotiations for European Union accession have begun. A similar situation exists in the Balkans region. A number of activities and measures have been conducted to improve business environment, attract foreign and domestic investments, enable accelerated growth and the development of a real sector, enhance the level of competitiveness and productivity, and decrease unemployment. The reform of the financial system plays a significant role in the overall reform process. Thus, it is necessary to create a new regulatory framework based on European Union directives that provides a considerable level of security and protection for all participants in the financial market. This would create a fertile ground for modern trading and the implementation of new instruments in the national and international markets. A set of laws and bylaws enacted provide modern financial market functioning, stability, and development.

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By: Zipodeanu, D (Zipodeanu, Danielai); Sabau-Popa, CD (Sabau-Popa, Claudia Diana); Cociuba, M (Cociuba, Mihai)

Book Group Author(s): LBUSR/FEC

Title: PERFORMANCE ANALYSIS OF THE BUCHAREST STOCK EXCHANGE INDICES

Source: CRISES AFTER THE CRISIS: INQUIRIES FROM A NATIONAL, EUROPEAN AND GLOBAL PERSPECTIVE, VOL IV

Pages: 704-713

Published: 2011

Abstract: This article examines the performance indices of the Bucharest Stock Exchange, a young capital market, in training. Economic and financial crisis has left its mark on the BSE index returns, which have turned negative. In 2010, the BSE index rose slightly, after significant declines in 2008 and 2009 partial recalls. Romania's economic performances disappointing investors have led residents to adopt a general strategy of waiting, which was largely followed and local investors. In our opinion, growth prospects of performance index BSE are good in 2011, even if they will not be attained maximum values in 2007 for a very long time.

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