



FACULTATEA DE  
ȘTIINȚE ECONOMICE

# Conference Programme

IECS Student will take place on  
May 25, 2023 | ROOM EM9

## Papers and Posters Presentations

09.30 - 10.00	Registration and Coffee Break
10:00 - 10:10	<b>WELCOME SPEECH</b>
10:10 - 10:30	<b>KEYNOTE SPEAKER, Diana Stafie</b> – Founder & Foresight Strategist @Future Station – Ready, Set, Future! A discussion about FORESIGHT – Anticipating and Preparing for What's Next (online presentation)
10:30 - 12:30	<b>SESSION CHAIR:</b> Zorana Nikitovic, PhD Associate Professor, Liliana Barbu Ph.D Assistant Profesor <b>Room: EM9 (Calea Dumbrăvii, no 17, Sibiu)</b>
	<b>A Montana Company Supplying the World</b> <i>Brown Webb</i>
	<b>The Progress of Nominal Convergence in the Context of Romanian's Accession to the Euro Area</b> <i>Contor Georgiana, Barbu Mădălina, Ciobotă Simona</i>
	<b>Michael Jordan: The Ultimate Marketing Machine in Sports</b> <i>Dancu Eduard Lucian</i>
	<b>Capstone: Stormwaer Flow Rate Model for the City of Missoula</b> <i>Fabok Oren</i>
	<b>World Trade Organization. Dividing the World</b> <i>Șerba Tatiana</i>
	<b>DEI Trends in US Parks and Recreation Agencies</b> <i>Halderman Kristy</i>
	<b>Financial Reporting of Land and Buildings According to International Financial Reporting Standards</b> <i>Fulgescu Ionut, Avram Nicoleta</i>
	<b>A Look into the PCAOB Peer Audit Process</b> <i>Wiedmer Tyler, Voels Allison</i>
	<b>Defence economics. How wars shape economies</b> <i>Keresztely Antonio-Marian</i>
	<b>Digitalization of the tourism sector in Bulgaria</b> <i>Martin Doynov, Kristiyan Georgiev</i>
	<b>Digital Economy and FinTech</b> <i>Martinovic Daria, Abdallah Antony, Dragomir Ștefan, Miko Santillan</i>
	<b>Inflation in Venezuela and Zimbabwe between 2011 – 2021</b> <i>Iuga Andreea, Petrea Ioana</i>
12:30-14:00	<b>LUNCH</b> – Lucian Blaga University Canteen



# Conference Programme



## Papers and Posters Presentations

14:00 - 16:30

**SESSION CHAIR:** Azahar Hussain Senior Lecturer, Eugen Popescu, Ph.D Assistant Profesor

**Room:** EM9 (Calea Dumbrăvii, no 17, Sibiu)

**Digitization of the Banking System**

Melencovici Edward Gabriel, Mitrache Andreea Florina

**Consumer Behavior in Times of Crisis (COVID - 19) and Marketing Resilience**

Mihaltan Denisa, Nan Alexandra, Simion Elida

**Towards a Sustainable Economy with Artificial Intelligence - Scientific reeach perspectives and Possible Directions of Real Synergy**

Prichici Alina

**Considerations on the European Budget. A Strategic approach and implication for România**

Prichici Alina, Răbăgel Adina

**Standardization among companies**

Radu Ștefana

**General Accounting Patrimony**

Răduț Denisa Andreea, Simescu Raul George

**The Importance of Merchandise Accounting. Study on the Ways of Merchandise Accounting**

Bălan Ionel, Mezei Dalia, Răbăgel Adina

**Modes of Intervention of the Central Bank in Fighting Inflation**

Spătărescu Alexandra, Popescu Alexandra

**Is CBDC a step in the rigt direction**

Floarea Marinca Robert

**Public vs private Funded Pensions: The Percepton of Romanians on Pensions**

Sârghi Mihaela, Sandu Georgiana

**Tourism Recovery and Development**

Smătreă Cristina Elena, Șerbu Maria - Nicola, Teleabă Daria Maria

**The Possible Sustainability after the Current Economic Worldwide Struggle**

Ungar Kevin

**The Terrorism - the Clandestine Financiang's Black Collar of Tax Havens**

Vârtei Andreea Mădălina

**Analysis of Circularity Elements Implemented at the Level of the National Economy**

Anghel Nicoleta Ștefania Cristina

**Internet Banking: Perception of Risk and Applicability of Biometric Technology for Authentication**

Dănăilă Nicoleta

**Road Infrastructure "Highway to Economy Sustainability"**

Ierimciuc Vasile Gabriel

**The swimmers: a true story of two Syrian teenage refugee girls**

Karakoulaki Aikaterini



30<sup>th</sup>  
edition  
IECS 2023



UNIVERSITATEA  
LUCIAN BLAGA  
— DIN SIBIU —

FACULTATEA DE  
ȘTIINȚE ECONOMICE



# Conference Programme

## Section Board:

- **Associate Professor Zorana Nikitovic, PhD**  
*Faculty of Business Economics and Entrepreneurship, Belgrade, Serbia*
  - **Senior Lecturer Azahar Hussain, Ph.D**  
*University of Malaysia Sarawak, Malaysia*
  - **Associate Prof. Cristina Tănăsescu, Ph.D.**  
*Faculty of Economic Sciences, Lucian Blaga University of Sibiu*
  - **Associate Prof. Eduard Stoica, Ph.D.**  
*Faculty of Economic Sciences, Lucian Blaga University of Sibiu*
  - **Assist. Prof. Renate Bratu, Ph.D.**  
*Faculty of Economic Sciences, Lucian Blaga University of Sibiu*
  - **Assist. Prof. Liliana Barbu, Ph.D.**  
*Faculty of Economic Sciences, Lucian Blaga University of Sibiu*
  - **Assist. Prof. Andreea Bogoslov, Ph.D.**  
*Faculty of Economic Sciences, Lucian Blaga University of Sibiu*
  - **Assist. Prof. Eugen Popescu, Ph.D.**  
*Faculty of Economic Sciences, Lucian Blaga University of Sibiu*
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